

Creating Great Places

A personal development opportunity for councillors and officers presented by the MAV Knowledge Centre

- WHEN:** Tuesday 17 and Wednesday 18 November 2009
TIMES: Tuesday from 10am-5pm, Wednesday from 9am - 3pm
WHERE: MAV Knowledge Centre, Level 11, 60 Collins Street, Melbourne
COST: \$595 (incl GST) or 108 pre-paid credit points

PROGRAM:

Place Making is the art of creating meaningful and connected communities and places. It allows for the appropriate planning and evolution of vibrant, successful and beautiful public spaces including streets, parks, shopping districts and creating walkable, mixed use environments that encourage people's connection to their unique places. Place Making is both an art and a science that utilizes many disciplines and processes that allow the evaluation of place-based living communities and economies that can evolve, develop and prosper within a sustainable framework.

TOPICS INCLUDE:

- What is Place Making?
- History and Development
- World's Best Practice Places
- 8 Steps to creating Great Places
- The importance of Community Engagement
- Place Activation and Place Management

PRESENTER

Gilbert Rochecouste, Managing Director, Village Well. Gilbert is recognised both nationally and internationally as a leading voice in sustainable communities and businesses. He has worked with hundreds of mainstreets and businesses over the last 17 years in creating innovative outcomes. He is one of the world's leading Place Making practitioners and passionately promotes the new story of living, playing, working and shopping within a sustainable framework and sees Place Making as the 'new environmentalism' where people can make a difference both locally and globally.

STRICTLY LIMITED TO 20 PLACES

Register to attend this session at www.mav.asn.au/knowledgecentre

For any enquiries please contact John Hennessy, 03 9667 5525, jhennessy@mav.asn.au