

Workplaces are key sites in which to challenge gender inequalities, practices, attitudes and biases, that underpin the inequities and power imbalances that lead to violence against women.





## Change the Story: Addressing the drivers of violence against women

Workplace as a setting for prevention & understanding of effective workplace prevention

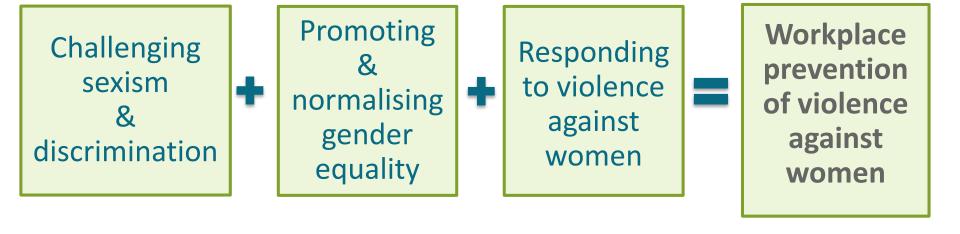
Who: Whole of organisation model

How: Achieving the five Workplace Equality and

**Respect Standards** 

What: leadership, strategy and norms and practices

## Workplace prevention of violence against women





The Workplace Equality and Respect Standards set out what needs to be done to truly embed equality and respect in any workplace.

The five Standards will support you to:

- secure the commitment of leaders and staff
- ensure **conditions** support gender equality
- reject sexist and discriminatory culture
- **support** staff and stakeholders who experience violence
- integrate gender equality into your **core business.**



#### STAFF FOCUS



## **Commitment**

We are commited to preventing violence against women and have structures, strategies and policies that explicitly promote gender equality.



## **Conditions**

We embed gender equality in our recruitment. remuneration and promotion processes and men and women utilise flexible work options, without penalty.



## **Culture**

All staff feel safe and confident to express themselves, and gender stereotypes, roles and norms are actively challenged in the workplace. Staff can raise concerns about gender inequality and potential discrimination without adverse consequences.



## Support

We have the structures, practices and culture to ensure an appropriate response to staff and external stakeholders who experience violence, bullying and sexual harassment.



## **Our Business**

We demonstrate our commitment to gender equality and the prevention of violence against women in all our work and interactions with stakeholders

STAKEHOLDER FOCUS

# 1. COMMITMENT

STANDARD

We are committed to preventing violence against women and we have structures, strategies and policies that explicitly promote gender equality.

#### **ELEMENTS**

#### **LEADERSHIP**

 Our leaders consistently demonstrate a commitment to preventing violence against women.

#### STRATEGY

- We promote gender equality in our strategies, policies and procedures.
- We have dedicated resources and budget to actively address gender inequality and the drivers of violence against women within our workplace.

#### **NORMS & PRACTICES**

 We hold staff accountable for consistently promoting gender equality in all communications, organisational plans and activities.

## 1. COMMITMENT

## WORKPLACE BENEFITS ATTRACT TALENT

INCREASE STAFF SATISFACTION
AND RETENTION

ENHANCE REPUTATION AND GROW MARKET SHARE

#### WHY DOES IT MATTER?

When societies and institutions condone violence against women, rates of violence are higher.

Workplace leaders have a key role in setting new standards by actively addressing gender inequality and taking action to end violence against women.

#### WHAT DOES IT TAKE?

- Well-informed leaders who are committed to actively promoting gender equality in strategies, policies and their individual actions are vital.
   Appoint key staff to lead work on gender equality and give them the time and resources they need to take action.
- Implement measures of accountability that will support change these might include public statements, targets and quotas, and procedures to avoid bias.
- Deliberately promote gender equality through communications and keep staff and stakeholders informed – not just about the organisation's commitment but also its progress towards achieving workplace equality.

## **The Basics**



Identifying staff to lead the work internally

Understanding violence against women and how workplaces can prevent it

Securing genuine commitment from leaders

Ensuring workplaces can respond to staff who experience violence

### **HELPFUL TOOLS**

- Standards
- Implementation guide
- · Introductory training

## The next steps



## Prioritising and planning



Collecting data on your workplace

Assessing your workplace against the Standards to determine priorities

Developing/revising a long-term strategy and immediate action plan

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## STEP 3

## **Taking action**

Implementing priority actions to support gender equality



### **HELPFUL TOOLS**

• Resource hub

## HELPFUL TOOLS

- Self-assessment tool
- Key progress indicators
- Staff survey

ANNUAL CYCLE

## **Elements**

## **LEADERSHIP**

Leaders influence culture, shape organisational structures and role model what is expected, accepted and applauded in the workplace.

## **STRATEGY**

Governance is essential to driving, supporting and sustaining change.

## NORMS AND PRACTICES

Norms and practices both reflect and impact on workplace gender equality.



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Norms and practices reflect and impact on gender equality.

Acceptable attitudes and behaviours are shaped by messages that friends, family and social institutions reinforce.

Workplaces need to use their powerful influence to support attitude and behaviour change.



## **LEADERSHIP**

Leadership shapes what is expected, accepted and applauded in the workplace.

Leaders across the workplace must actively and visibly support and model gender equality to prevent violence against women, and ensure the necessary resources to support organisational change.



## **STRATEGY**

Strategy is essential to driving, supporting and sustaining change.

All practices and processes must represent, include and be accountable to women and support the structural and cultural changes necessary to achieve and sustain gender equality.





Our





## **WER Key tools and resources**

Standards
Implementation Guide
Self-Assessment Tool
Key Progress Indicators
Staff Survey
Training - 3 sessions
Resource Hub

## **Practice Guidance documents**

Engaging leaders
Communications guide
Dealing with backlash

Equality and respect for all women - an intersectional approach Reducing risk in workplace initiatives to prevent violence against women Responding to disclosures

Workplace responses to staff who perpetrate violence Workplace gender equality and the law

Workplace policies to support equality and respect

Working in rural, regional and remote workplaces to prevent violence against women Workplace support for staff who experience family violence