

**Kate Gibson**

**Coordinator – Preventing Violence  
Against Women in our Community**

Partnership between Knox City Council,  
Maroondah City Council and Yarra Ranges  
Shire Council



# Courage





# Leadership





























Major Leisure Facilities staff participate in flash mob





Stand together



Sign the pledge to  
the prevention of violence against women

Violence against women occurs in all areas of society, regardless of location, socio-economic and health status, age, culture, gender, sexual identity, ability, ethnicity or religion.

Levels of family violence are unacceptably high and reported family violence in Victoria has more than doubled over the last ten years.

The Mayor and Councillors of Marondah are committed to preventing violence against women and the Marondah Pledge is making a public statement to affirm Council's commitment to this serious issue.

Please join us in signing the Marondah Preventing Violence Against Women Pledge which makes a public statement and affirm our joint commitment to raise awareness of this serious issue.

Preventing Violence Against Women Pledge

I, \_\_\_\_\_, Mayor of Marondah, do hereby affirm my commitment to the prevention of violence against women.

I, \_\_\_\_\_, Councillor of Marondah, do hereby affirm my commitment to the prevention of violence against women.

I, \_\_\_\_\_, do hereby affirm my commitment to the prevention of violence against women.









**GENDER EQUITY COMMITTEE**

**WOMEN IN LEADERSHIP COMMITTEE**





#### THE YOU&I CAMPAIGN COMMUNICATION MEDIUMS

The YOU&I campaign communication mediums will be placed around the Yarra Ranges community, sharing the YOU&I message: *Equality and Respect go Hand in Hand*.

The communication mediums were designed by young people for young people, as local youths were actively consulted and involved in the developmental process.

The YOU&I campaign includes a website, roadside banners, stickers, stenciling, temporary tattoos and hand sculptures.

#### HAND SCULPTURES

Continuing with the theme of 'hands' that arose from the YOU&I photomedia workshops, the hand sculptures were created as an artistic means of sharing the campaign message. The sculptures were designed to be able to move around to different locations and to create community interest in the initiative.

The hand sculptures were created by artist Adrian Ward and were decorated by students at Healesville High School and Upper Yarra Secondary College, with the assistance of artist Sioux Doliman.











# GENDER MATTERS



## TOGETHER FOR EQUALITY & RESPECT

A Strategy to Prevent  
Violence Against Women  
in Melbourne's East  
2013-2017



# The Cluster

Partnership

Shared Resources

Shared Expertise

Consistency











10X10 PRESENTS  
**GIRLRISING**

**WHEN YOU  
EDUCATE A  
GIRL** YOU EDUCATE THE  
ENTIRE FAMILY™

ALOMA, 17  
NEPAL

GIRLRISING

A CHILD  
BORN TO A  
LITERATE  
**MOTHER**  
IS 50% MORE LIKELY  
TO SURVIVE PAST  
THE AGE OF **5**

GIRLRISING

IF INDIA ENROLLED  
**1% MORE GIRLS**  
IN SECONDARY SCHOOL  
ITS GDP WOULD RISE BY  
**5.5** BILLION

GIRLRISING



WHAT'S  
NEXT?

HR  
Arts Culture  
Courageous  
Gender  
Leadership  
Childrens Services facilities  
Local Government  
Wellbeing  
Local Laws Equal Pay  
Sustainability  
Gender Equality  
courageous  
gender Leisure  
safety Embed  
Sport  
PVAW  
Equality  
HACC  
women  
leadership



# thanks

**Kate Gibson**

**Coordinator – Preventing Violence Against Women in our Community**

Partnership between Knox City Council, Maroondah City Council and Yarra Ranges Shire Council

P. 9298 8561

[Kate.Gibson@knox.vic.gov.au](mailto:Kate.Gibson@knox.vic.gov.au)



**Jane Torney**  
**Coordinator, Gender Equitable, Safe  
and Inclusive Communities**

Partnership between Maribyrnong  
City Council, Brimbank City Council  
and Wyndham City



Respectful  
communities  
prosper where  
women prosper



Diverse communities prosper  
where women prosper



Who's  
cooking  
dinner  
tonight?  
Share the chores



She  
deserves  
respect  
just like you



Courageous  
dads raise  
courageous  
daughters



Champion  
teams  
champion  
women and girls



Women  
lead  
leading  
workplaces



Equal  
communities  
prosper where  
women are equal







**"We declare our commitment to a community where opportunities for success are equally available to women and men; where our mothers, daughters and sisters live free from the cycle of violence; where their thoughts, ideas and opinions are heard and respected and their choices and goals in life celebrated and supported"**

Maribyrnong City Council





# Maribyrnong Gender Equity Strategy

## Objectives

- To strengthen integration of Council business which will enable a gender respectful and equitable environment
- To enable diverse women's full civic participation (social, cultural, economic and political life)

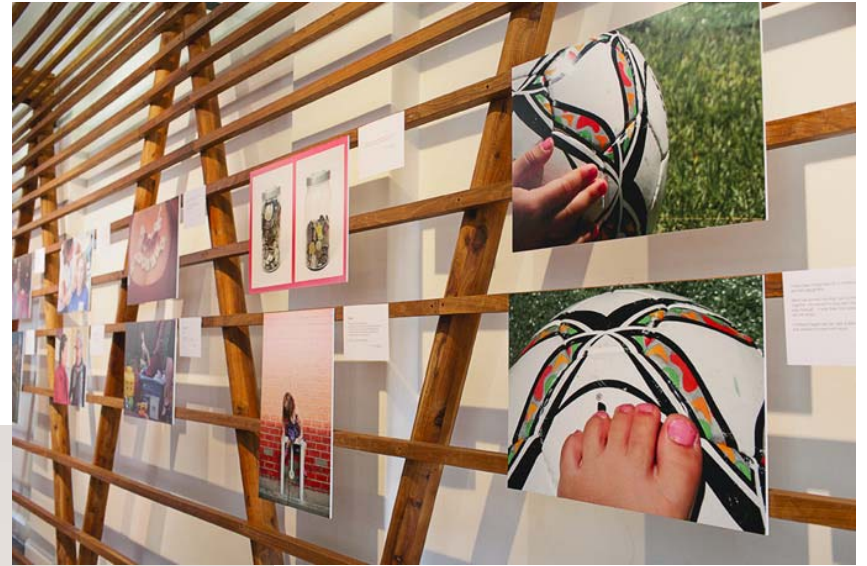


# Gender Equity Councillor Ambassador



# baby makes









Panasonic

Panaboard

**Wyndhamcity**  
city. coast. country  
© Wyndham City Function Centre

Wed  
5  
Sept  
2012

# Community Women's leadership Forum

starting a chain reaction

## Questions

Summary  
Talk  
ExPO



**LINKS**

- Mental Health
- Adolescence
- Aged Care
- Marginal Seat
- Wellbeing
- Transport

**HEALTH**

- Hospital - Beds
- Doctors
- Feminism - a dirty word

**Barriers**

- Internet - Voice
- Females in leadership roles
- Politics - state + national
- Inner Self - Be who you are!
- Migrant You can do it!
- Voice
- Self-esteem - You andait!
- Bullying
- Consistent Persistent

**Strengths**

- Multi-Tasking
- Operate a home
- Organised
- Support system
- Trust - Share
- Role Model
- Flexibility
- Skills

**Opportunities**

- Energy
- Guilt + Worry
- What makes You happy

**Talk to people Recognition**

**Graphic Recording**  
Karen by Single  
how graphic recording is so





# Family Violence Prevention Action Plan 2010-2013

Preventing violence against women and in families





# Wyndham's Leisure Strategy

2013 - 2017

Adopted July 2013







# Community engagement







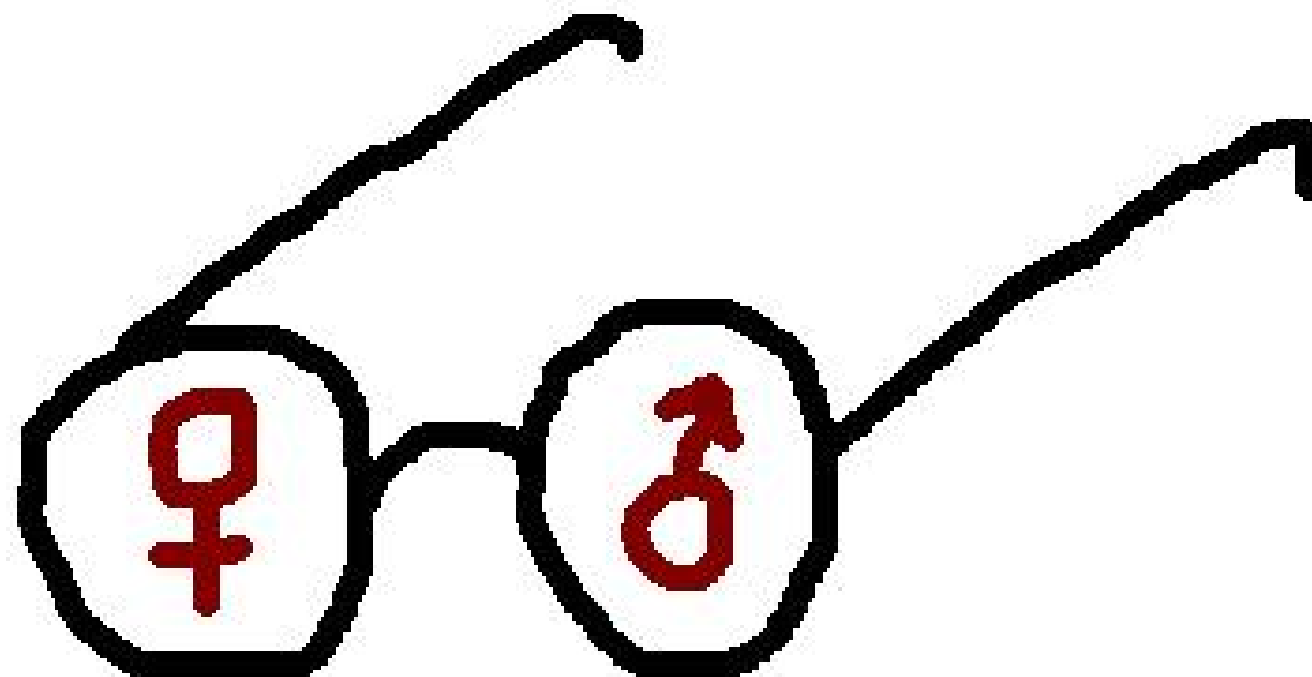
# What approach has the project used?

- Working within council – internal impacts and flow-on impacts in the community
- Integrating gender equity into core council business
- Mix of cluster-wide and individual council activity













# thanks

**Jane Torney**

**Coordinator, Gender Equitable, Safe and Inclusive  
Communities**

Partnership between Maribyrnong City Council, Brimbank City  
Council and Wyndham City

**P: 9688 0237**

**M: 0478 408 822**

**E: [jane.torney@maribyrnong.vic.gov.au](mailto:jane.torney@maribyrnong.vic.gov.au)**



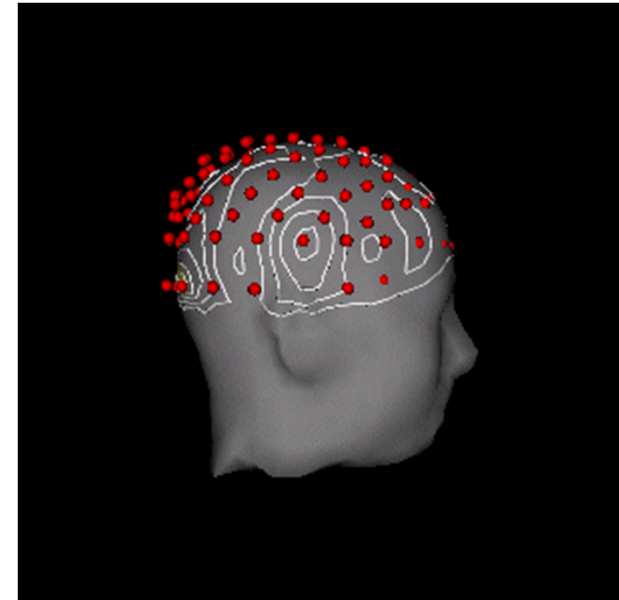
# **Teresa Dowd**

## **Prevention of Violence Against Women in Our Community Coordinator**

Partnership between Mount Alexander  
Shire Council, Macedon Ranges Shire  
Council and City of Greater Bendigo









Gender equity



Awareness raising



# Leading the Change Forum

Aug 2013

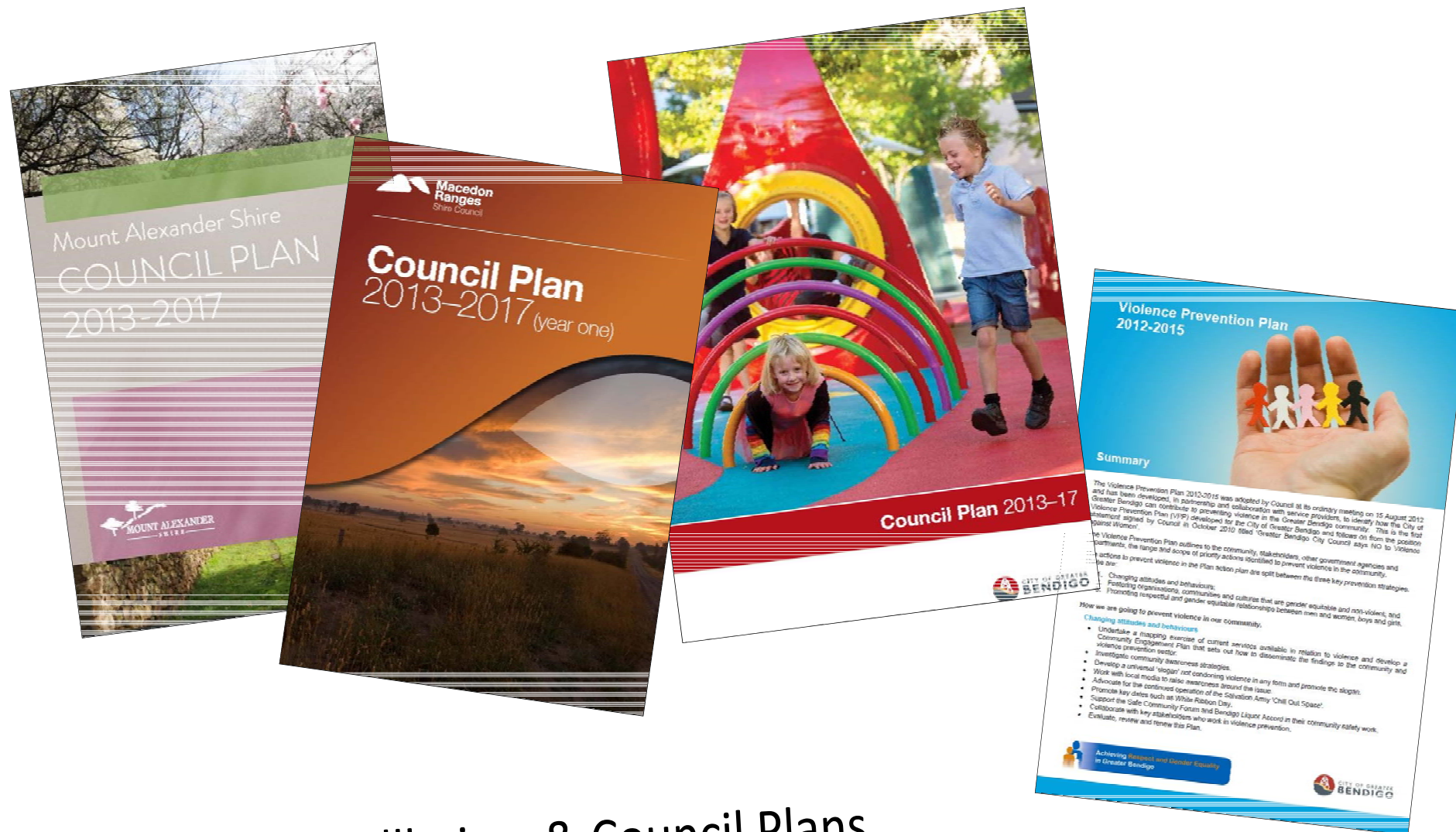
**Elizabeth Broderick**

Sex Discrimination Commissioner



Councillors, senior Local Government leaders, business and community leaders





## Health and Wellbeing & Council Plans



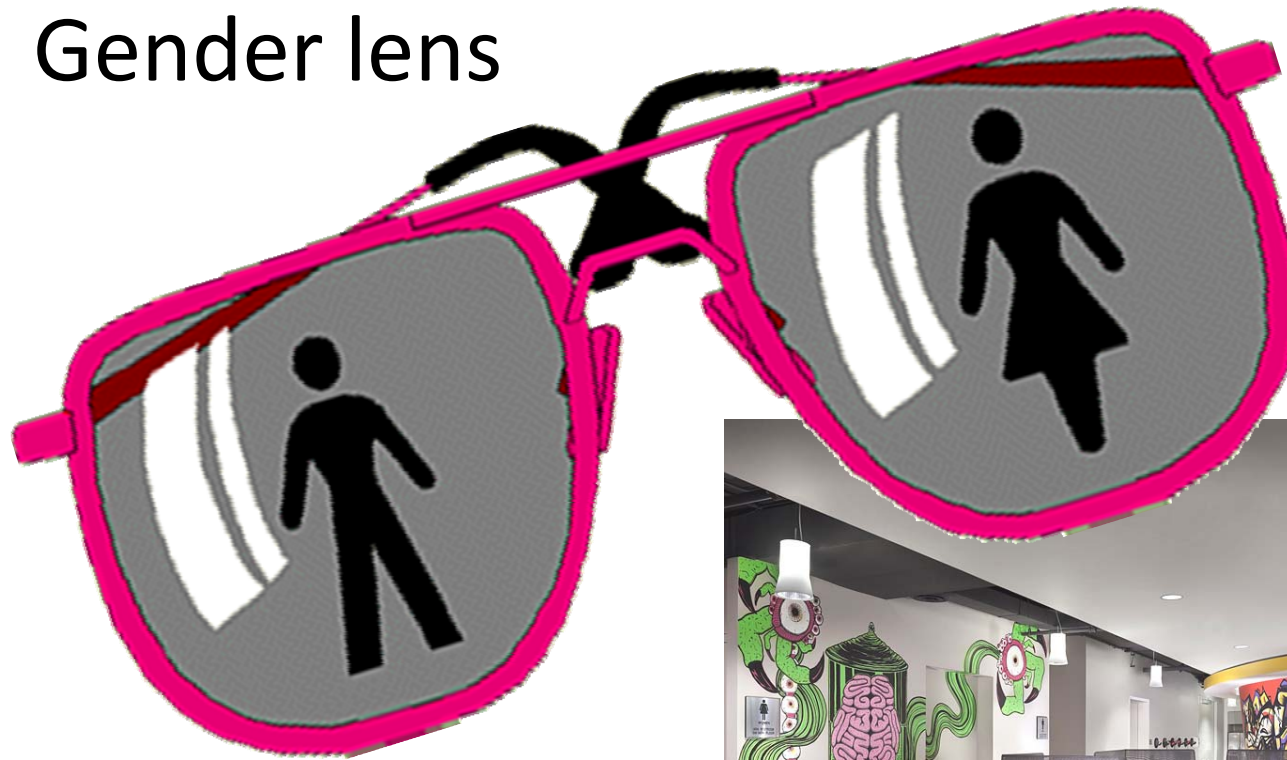




## Bendigo Domestic Violence Working Group



# Gender lens





**Answer:**

- Promoting equal and respectful relationships between men and women
- Promoting non-violence social norms
- Improving access to resources





# Real Men Bake Cakes





# White Ribbon



No more silence  
about family violence.

  
Prevent Violence  
Against Women

Shouldn't everyone  
have a safe place  
to go home to?

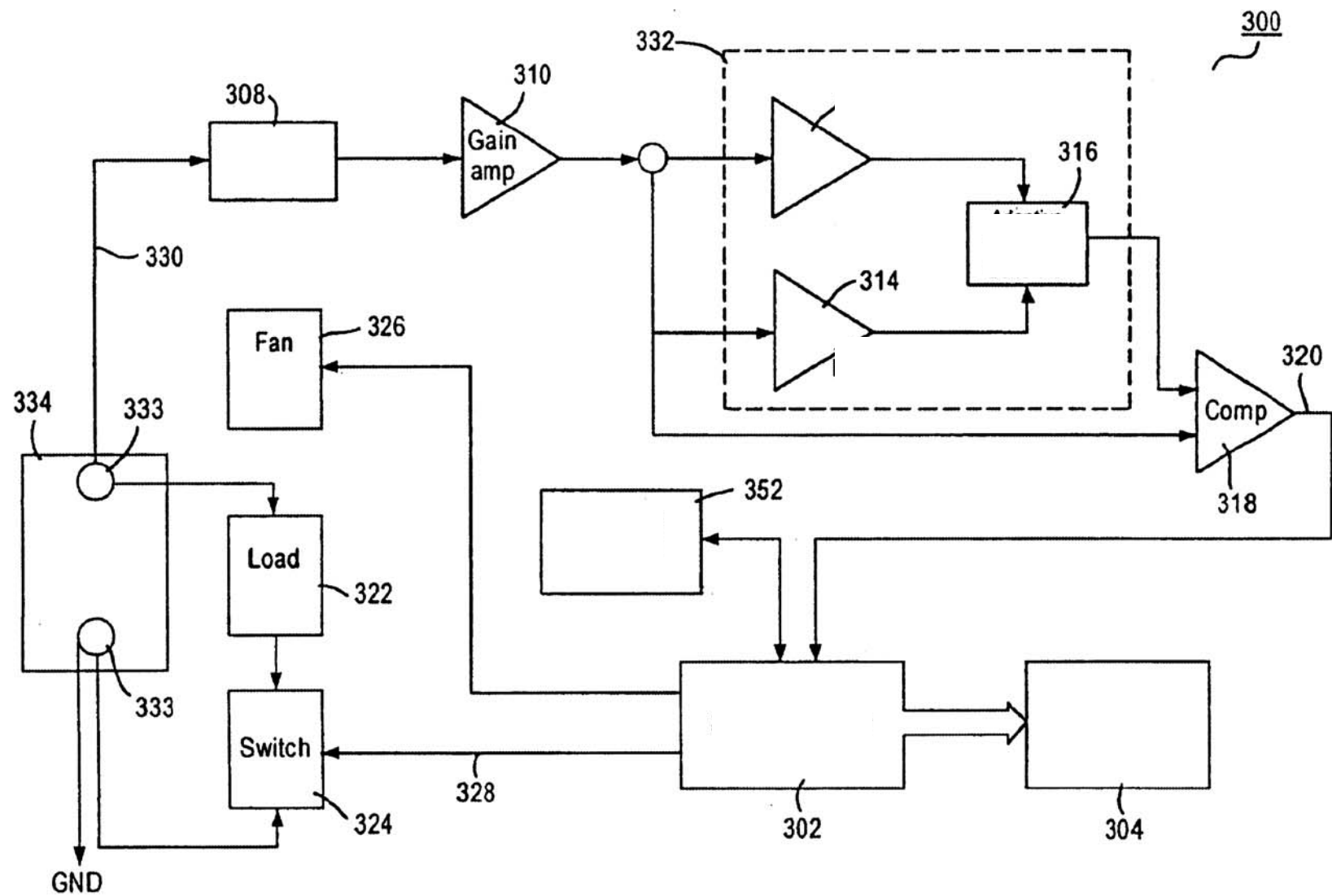
  
Prevent Violence  
Against Women

Children are  
watching us.  
Say yes to equality.

  
Prevent Violence  
Against Women







# Assets and Operations

- Elizabeth Broderick
- White Ribbon Ambassador
- MAV Local Laws
- Manager organises training







# White Ribbon 2013



**Macedon Ranges Shire Council**

White Ribbon Ambassadors

Kyneton Library

Working Group – Staff Skits

Car Slogans

**Mount Alexander Shire Council**

March & BBQ

Men's Breakfast

Staff morning Teas

**City of Greater Bendigo**

March

Mall Events

Play





## MRSC and MASC

- Gender Equity Statement
- Audit of staff
- Implement projects
- Nominate a champion



- MRSC - possibly



# Media Advocacy



## Centre for Non-violence

- Resource
- Train
- Support





# Emergency Management

46%



Hurricane Katrina

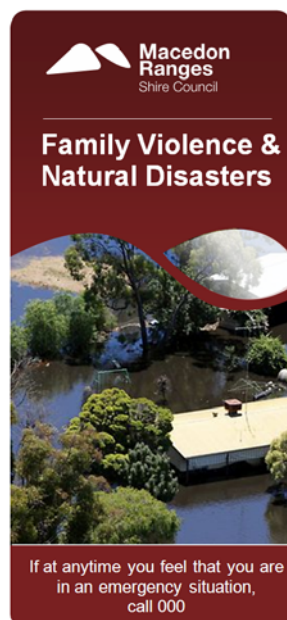
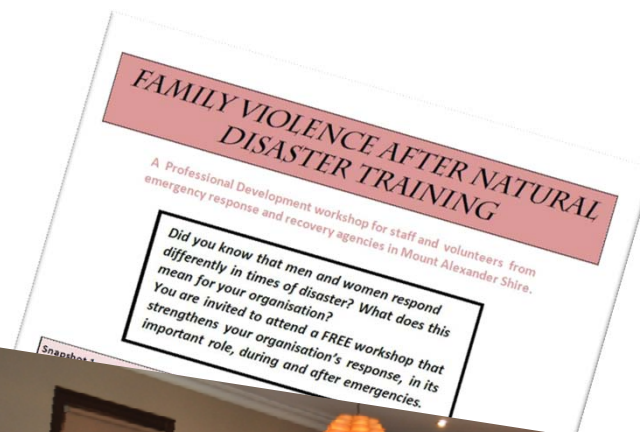
53%



Christchurch earthquake

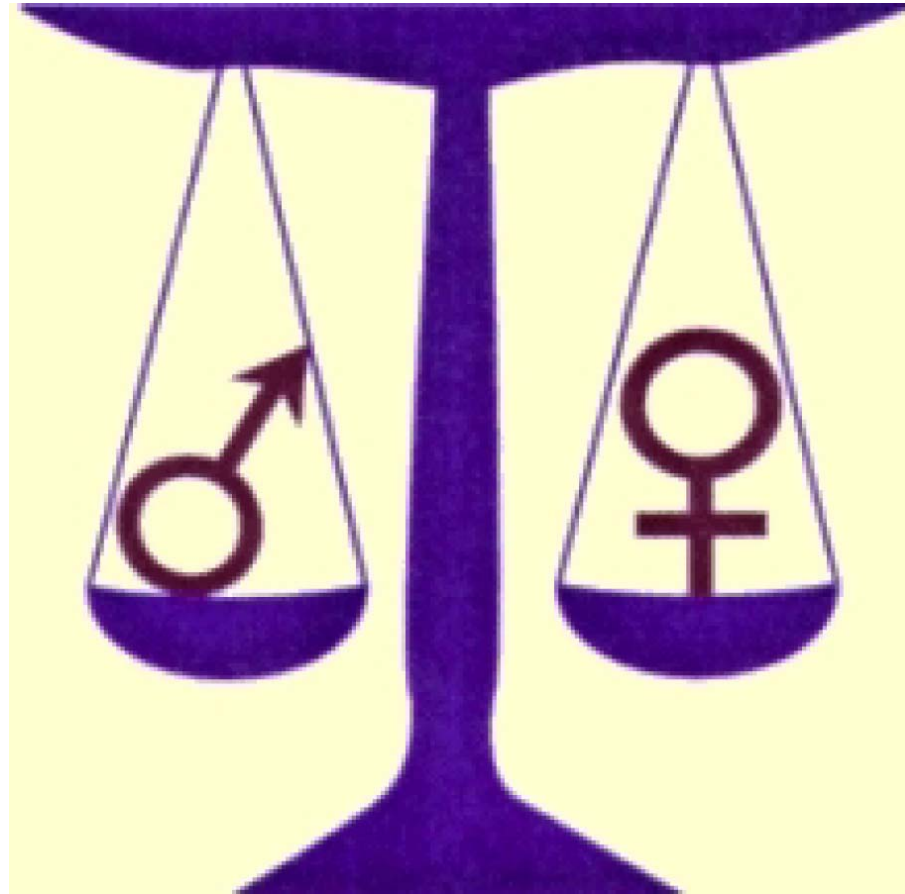


Australians have a 1 in 6 chance of being exposure to natural disaster in their lifetime.











# thanks

**Teresa Dowd**

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Community Coordinator**

**Mount Alexander Shire Council, Macedon Ranges Shire  
Council and City of Greater Bendigo**

p. 03 5471 1722 | m. 0400 969 126

[t.dowd@mountalexander.vic.gov.au](mailto:t.dowd@mountalexander.vic.gov.au)

