CITIZEN-LED City
Brother Aaron

Pop

me
(cool haircut, I know)
Youth Leadership
Oxfam WW2

OXFORD COMMITTEE FOR FAMINE RELIEF
GIFT SHOP AND COLLECTING CENTRE

FAMINE RELIEF
GIFT SHOP
EVERYTHING ON SALE HAS BEEN GIVEN
CITIZEN to CUSTOMER, we pay, you fix it.
TRUST

RELIANCE / EXPECTATION
LOCAL GOVERNMENT

ESSENTIAL SERVICES

BUILDING STRONG COMMUNITY

CUSTOMERS

CITIZENS
MANDURAH: CITIZEN-LED City
Vision:

CITIZEN-LED City
ENABLE

CELEBRATE

EMPATHISE

CONNECT

ENABLE
Empathise
Connect
Celebrate
Getting the house in order
Getting the house in order

CLEAR DIRECTION
Getting the house in order

CLEAR DIRECTION

STRUCTURAL REFORM
Getting the house in order

CLEAR DIRECTION

STRUCTURAL REFORM

CULTURE CHANGE
Getting the house in order

CULTURE CHANGE

Arrive at YES

Make it EASY

Enable + EMPOWER

One Team. ONE CULTURE
DO WHAT YOU DO WELL.
EMPower others to do what they do well, better.