Waratah Community Board
We had plenty of plans and good intentions

**Mining Heritage Strategy 2006-09**
- Mining and nature tours
- Interpretation in Waratah
- Develop a mining precinct
- More arts in interpretation
- Management of assets such as signage
- Encourage commercial operators

**Tarkine Projects Report 2009**
- Waratah Falls Walk: $1.6M
- Mt Bischoff Walk: $88k
- Power House Walk: $812k
- Magnet Walks: $2.4M
- Huskisson's River Mnt Bike Track: $655k
- Collateral eg advertising: $49k

**Tarkine Tourism Strategy 2008**
- Develop mining tourism product, 4WD and walkways.
- Waratah Falls lookout walk
- Town centre to Mt Bischoff walk

**Waratah-Wynyard Tourism Plan 2011-2020**
“"The Tarkine has the potential to become a significant attraction for the region. There has been significant investment in attractions in Waratah in recent years that are not achieving the visitation it warrants.”

- Development of walking and cycling tracks
Plenty of ideas and money invested in the community

Community ideas
- Waterfall walk
- Mining heritage
- Wishing wells
- Waratahs
- Hanging plants
- Water race
- Mushrooms
- Pepper Berries
- Snow

Council investment
- White Hills lookout
- Philosophers Falls
- Athenaeum Hall & Interpretation Centre
- Museum
- Stamper Mill
- Caravan Park
No one was happy

- Council was not happy
  - Providing significant tourism and community services
  - Very low rate base
  - Higher level of service at Waratah than other areas
  - High level of complaints

- Community not happy
  - Expectation that Council will provide everything
  - Want to maintain un-utilised buildings and services
  - Have a belief that their community misses out
David Hammond role was to identify the key tourism project for Waratah

What he told us was to:

- Waratah Community Board be formed.

- Waratah Community Board scope, functions and powers be resolved by Council prior to seeking public expressions of interest for Board members.

- A Waratah Community Plan be developed to guide future priorities, investment and articulate the community outcomes.

- A hold be put on further significant capital expenditure by Council until the Waratah Community Plan is developed.

- Council take a lead in forming a Waratah Tourism Promotions group and provide ongoing support to ensure their success.

- A Waratah Promotions Plan be developed.
Waratah Community Plan

- Simple language – must be owned by community
- Will have formal submissions, Hearing & Decisions to improve community mandate
- Identifies and outlines priorities for the community
- Guides Community Advisory Board and Council in priorities and investment
Commitment from the foundation organisation
Board Charter up-front
Series of community workshops to explore community values, priorities, vision
Publicly consulted Community Plan and Board Charter
Council approval of Board Charter
EOI and approaches to Board members
Purpose of the Board to achieve the Community Plan
Stakeholders engaged to work with the Board to achieve priorities
Board Charter

- Board Charter is publicly consulted with the Community Plan
- Organised relationship with Council
- Commitment to support, funding by council
- 3 year term of appointees with EOI process
- Community-involved people not “squeaky”
- Same term as the Community Plan
- Goal to achieve prioritised Community Plan
- Council elected representative on Board
- Follows Meeting Standards
- Small remuneration ($50 per meeting)
- 2 Monthly meetings
- Guides how council staff approach community for projects and engagement
- Guides how community approaches council
- Has a public forum
- Regular reporting to council
The Community Board

Pilot for Australia
New positive relationship between Board and Council
Focussed on achieving community priorities
Priorities in the Community Plan
Organised community leadership
Grows trust and success in working together
Single point of community engagement in any council
plans or projects
Unlock the potential of the area’s tourism
Reduce community dependency on council for money and solutions
Does not stop community initiatives and interest groups
Community Vision

“A growing town enjoying the laughter of people and children, well serviced, has more people getting involved in community life, and where tourism is employing our youth.

“But in all this good stuff, we don’t lose our special community values.”