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AARP

MAV Future of Local Government National Summit

May 30, 2018
History of AARP

https://ispot.tv/a/w72E
What we do, we do for all
Elderly in U.S. Are Projected to Outnumber Children for First Time

Census Bureau predicts milestone will be hit within 17 years

By Paul Overberg and Janet Adamy
Updated March 13, 2018 9:13 p.m. ET

People over 65 years old would outnumber children by 2035, a first in U.S. history, according to updated projections released by the Census Bureau on Tuesday.

The milestone would be the latest marker of the nation’s aging, which has accelerated with baby boomers’ move into their senior years and recessionary effects on births and immigration over the past decade.
The silver tsunami is here

2015

46 million age 65+

2030

73 million age 65+

PERCENT OF POPULATION AGE 65+

<table>
<thead>
<tr>
<th>Percent Range</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-10</td>
<td></td>
</tr>
<tr>
<td>10-12.5</td>
<td></td>
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<tr>
<td>12.5-15</td>
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<td>15-17.5</td>
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<td>17.5-20</td>
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<td>20-22.5</td>
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<tr>
<td>22.5-25</td>
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</tr>
<tr>
<td>25-27</td>
<td></td>
</tr>
</tbody>
</table>

Source: US Census
Older adults are getting *older* and more diverse, and live everywhere.

Sources: Harvard Joint Center for Housing Studies, 2014; CDC
A 10-year American child today has a 50% chance of living to 100+
Are there adequate housing options that are affordable, accessible and varied in type?

Are there ways to remain mobile once driving is no longer an option?

Are there opportunities for civic and social engagement through volunteerism, work, other?

Is there adequate, safe and accessible public space?
A livable community is one that is safe and secure, has affordable and appropriate housing and transportation options, and has supportive community features and services. Once in place, those resources enhance personal independence; allow residents to age in place; and foster residents’ engagement in the community’s civic, economic, and social life.
## Trust in Federal Level Plummet

### Where Trust in Government Is Highest and Lowest

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage trust in government (2018)</th>
<th>pp change since 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>84%</td>
<td>+8%</td>
</tr>
<tr>
<td>India</td>
<td>70%</td>
<td>-5%</td>
</tr>
<tr>
<td>Turkey</td>
<td>51%</td>
<td>0</td>
</tr>
<tr>
<td>Canada</td>
<td>46%</td>
<td>+3%</td>
</tr>
<tr>
<td>South Korea</td>
<td>45%</td>
<td>+17%</td>
</tr>
<tr>
<td>Russia</td>
<td>44%</td>
<td>0</td>
</tr>
<tr>
<td>Germany</td>
<td>43%</td>
<td>+5%</td>
</tr>
<tr>
<td>Japan</td>
<td>37%</td>
<td>0</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>36%</td>
<td>0</td>
</tr>
<tr>
<td>Spain</td>
<td>34%</td>
<td>+9%</td>
</tr>
<tr>
<td>United States</td>
<td>33%</td>
<td>-14%</td>
</tr>
<tr>
<td>France</td>
<td>33%</td>
<td>+9%</td>
</tr>
</tbody>
</table>

Source: Edelman Trust Barometer
Community Development Block Grant Program

Image credit: Iowa Business Daily
CDBG declining over time

**FIGURE 1**
Declining Community Development Block Grant Funding
2016 dollars

**FIGURE 2**
Decreasing Community Development Block Grant Funding per State and Local Government Grantee
Millions of 2013 dollars


Images from Urban Institute
Federal priorities are changing

- Intergovernmental collaboration on community development
- Flexible funding for local community development needs
- Fair housing enforcement
- Housing for seniors, disabled
- Healthy housing
Trust in local level remains steady

*Trust in Local Government, by Party*
Figures are percentages with a great deal/fair amount of trust in the level of government

- Republicans
- Independents
- Democrats

![Graph showing trust in local government by party from 1998 to 2014](image-url)
HOME AND COMMUNITY PREFERENCES SURVEY 2018

May 2018
Community and Residence Preference

8 of 10 ADULTS age 50 and older want to stay where they live

77% Strongly agree with the statement, “I would like to remain in my community as long as possible.”

76% Strongly agree with the statement, “I would like to remain in my current home as long as possible.”

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
What People 50+ Think About Where They Will Live

- **46%** Believe they will stay in their home and never move
- **17%** Not sure
- **13%** Move into a different residence within their current community
- **24%** Move to a different community

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
As you grow older would you consider sharing your home with another person? Would sharing your home with another person be something you would consider if...?

Already share or would consider sharing their homes as they age; a majority would consider it if they needed help with everyday activities.

### REASONS WOULD CONSIDER SHARING HOME

- **58%**
  - You needed help with everyday activities such as household chores or transportation to places like the grocery store or doctor’s office

- **50%**
  - You found yourself not wanting to live alone and wanting companionship

- **49%**
  - You needed extra income

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
Accessory Dwelling Units

Do you currently have an ADU on your property?
If you had the space to create an ADU within your home or on your property, would you consider doing that?

An Accessory Dwelling Unit, or ADU, is a residential unit built on the same lot as an existing single family home and may be attached or detached to the home.

ADUs provide complete separate living quarters, including a kitchen and bathroom, that can allow older adults to age in their existing home with live-in care, make it possible for adults to assist their aging parents, other relatives and loved ones, or use for rental income.

| 7% | 93% |
| Have an Accessory Dwelling Unit | Do not have an Accessory Dwelling Unit |

1 in 3 would consider building one on their property

- Yes: 27%
- No: 33%
- Not sure: 40%

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
Respondents are most willing to build an ADU to provide space for those they care about.

For each of the following reasons choose whether each one is a major reason, a minor reason, or not a reason for building an ADU on your property.

<table>
<thead>
<tr>
<th>Reason</th>
<th>Major reason</th>
<th>Minor reason</th>
<th>Not a reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>To have a place for a loved one to stay who needs care</td>
<td>68%</td>
<td>16%</td>
<td>16%</td>
</tr>
<tr>
<td>To provide a home for family members or friends</td>
<td>57%</td>
<td>26%</td>
<td>15%</td>
</tr>
<tr>
<td>To have someone living close by and feel more secure</td>
<td>35%</td>
<td>29%</td>
<td>36%</td>
</tr>
<tr>
<td>To have a place for guests to stay</td>
<td>35%</td>
<td>44%</td>
<td>21%</td>
</tr>
<tr>
<td>To increase the value of your home</td>
<td>32%</td>
<td>35%</td>
<td>32%</td>
</tr>
<tr>
<td>To earn extra income from rent</td>
<td>27%</td>
<td>26%</td>
<td>46%</td>
</tr>
<tr>
<td>To have a place for a caregiver to stay</td>
<td>26%</td>
<td>34%</td>
<td>39%</td>
</tr>
<tr>
<td>To provide affordable housing in your community</td>
<td>13%</td>
<td>26%</td>
<td>61%</td>
</tr>
</tbody>
</table>

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
Adults rate well-maintained and convenient health care facilities, safe parks, and convenient grocery stores as their most important public spaces and buildings community features.

- **Health Care Facilities**: 87% are extremely/very important
- **Parks**: 83% are extremely/very important
- **Grocery Stores**: 82% are extremely/very important

*Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+*
8 out of 10 adults say well-maintained, safe and accessible streets, and easy to read traffic signs are extremely or very important community features.

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
Most adults drive to get around their community.

**Q** How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things?

84% **DRIVE THEMSELVES**

- 27% have others drive them
- 38% walk
- 13% ride a bike
- 15% use public transportation
- 3% use special transportation service
- 9% use a ridesharing service
- 6% take a taxi
- 3% some other way
Many have heard of ride-share companies but few are frequent users.

93% Have heard of rideshare companies

43% Have used a rideshare service

55% of non-riders are not likely to use rideshare in the next year

RIDERS

5% use weekly
19% use monthly
34% a few times a year
41% not regular users

68% personal use
6% for business
26% for both

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
A lack of need and concerns about privacy and safety are the top reasons for not using rideshare.

Following is a list of reasons why some people might NOT use ride-share services such as Uber or Lyft. For you personally, choose whether each reason is a major reason, a minor reason, or not a reason?

<table>
<thead>
<tr>
<th>Reason</th>
<th>Major reason</th>
<th>Minor reason</th>
<th>Not a reason</th>
</tr>
</thead>
<tbody>
<tr>
<td>I have no need for these types of services</td>
<td>55%</td>
<td>21%</td>
<td>23%</td>
</tr>
<tr>
<td>I don’t trust the privacy or security of my financial information</td>
<td>28%</td>
<td>27%</td>
<td>44%</td>
</tr>
<tr>
<td>I don’t trust the privacy or security of my personal information</td>
<td>27%</td>
<td>28%</td>
<td>44%</td>
</tr>
<tr>
<td>I am concerned about my personal safety or being physically hurt</td>
<td>25%</td>
<td>25%</td>
<td>49%</td>
</tr>
<tr>
<td>I don’t trust the driver will be a safe driver</td>
<td>23%</td>
<td>34%</td>
<td>42%</td>
</tr>
<tr>
<td>I live in a rural area and do not think it is available where I live</td>
<td>19%</td>
<td>14%</td>
<td>65%</td>
</tr>
<tr>
<td>I don’t know enough about these services</td>
<td>14%</td>
<td>26%</td>
<td>60%</td>
</tr>
<tr>
<td>I don’t have the technology needed to get these services</td>
<td>10%</td>
<td>11%</td>
<td>78%</td>
</tr>
<tr>
<td>I don’t understand how to use these services</td>
<td>10%</td>
<td>20%</td>
<td>69%</td>
</tr>
<tr>
<td>I am disabled and do not think the driver will be able to assist me</td>
<td>8%</td>
<td>9%</td>
<td>81%</td>
</tr>
</tbody>
</table>
Public Transportation

Majorities place high importance on public transportation safety, maintenance, timeliness, accessibility, and affordability.

Q How important it is it to you personally to have the following in your community right now?

<table>
<thead>
<tr>
<th>Safe public transportation stops or areas that are accessible to people of varying physical abilities</th>
<th>Extremely/Very important</th>
<th>Somewhat important</th>
<th>Not very/Not at all important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Timely public transportation</td>
<td>60%</td>
<td>23%</td>
<td>17%</td>
</tr>
<tr>
<td>Well-maintained public transportation vehicles</td>
<td>59%</td>
<td>21%</td>
<td>20%</td>
</tr>
<tr>
<td>Special transportation services for people with disabilities and older adults</td>
<td>58%</td>
<td>23%</td>
<td>18%</td>
</tr>
<tr>
<td>Affordable public transportation</td>
<td>56%</td>
<td>24%</td>
<td>19%</td>
</tr>
<tr>
<td>Public transportation that is close to your home</td>
<td>48%</td>
<td>25%</td>
<td>26%</td>
</tr>
</tbody>
</table>

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
Village

How interested would you be in joining a village in your area?
How willing would you be to pay an annual fee based on income for access to services offered through a village organization?

A "village" is a community-based, organized, non-profit, member organization dedicated to doing what is needed for people to stay in their own homes independently as they age. For a fee, a village gives members access to social and educational activities, health and wellness programs, trustworthy businesses for outside services, medical services, volunteer services and transportation to help members stay in their home.

56% Interested in joining a village in their area

52% At least somewhat willing to pay an income-based annual fee for access to village services

48% Not very or not at all willing

Source: 2018 AARP Home and Community Preferences Survey: A National Survey of Adults Age 18+
OVER SUPPLY OF THIS

NOT ENOUGH OF THIS
In a Livable Community, people of all ages can …

- Go for a walk
- Cross the streets
- Ride a bike
- Get around without a car
- Live safely and comfortably
- Work or volunteer
AARP provides tools and resources for influencers and advocates

aarp.org/livable
AARP provide dynamic content individuals can use.
AARP engages locally to support communities

Sign the #AgeFriendlyLA Pledge for MEASURE M
AARP Network of Age Friendly Communities and States

248 communities
2 states
Explosive growth in age-friendly

- State of New York joins NAFC
- Commonwealth of Massachusetts joins NAFC
- Several states enrolling “firsts”
- Maine reaches 50 communities
- DC and Macon-Bibb complete final progress reports
- State of New York joins NAFC
- Commonwealth of Massachusetts joins NAFC

- 248
Eight domains of age-friendly

- Built Environment
  - Transportation
  - Housing
  - Social participation
- Social Environment
  - Outdoor spaces and buildings
  - Community support and health services
  - Civic participation and employment
  - Communication and information
  - Respect and social inclusion
Eight domains of age-friendly

- **Outdoor Spaces & Buildings**
  Availability of safe and accessible recreational facilities.

- **Transportation**
  Safe and affordable modes of private and public transportation.

- **Housing**
  Availability of housing modification programs for aging in place as well as a range of age friendly housing options.

- **Social Participation**
  Access to leisure and cultural activities, including opportunities for older residents to socialize and engage with their peers as well as with younger people.

- **Respect & Social Inclusion**
  Programs that promote ethnic and cultural diversity, as well as, multigenerational interaction and dialogue.

- **Civic Participation & Employment**
  Paid work and volunteer activities for older residents and opportunities to engage in formulation of policies relevant to their lives.

- **Communication & Information**
  Access to communication technology and other resources so older residents can connect with their community, friends and family.

- **Community Support & Health Services**
  Access to home-based care services, health clinics and programs that promote wellness and active aging.
What is the age-friendly process?

The Age-Friendly Framework for States & Territories

- **Start**: Entering the Network
- **Year 1**: Assessment and Planning
- **Year 2-4**: Implementation & Annual Update
- **Year 5**: Full Evaluation
- **Year 5+**: Continuous Improvement
Spotlight: Georgia
Spotlight: Oregon
Spotlight: California
Future challenges for us

• Autonomous vehicles
• Disaster preparedness and climate resilience
• Equity
• Rural issues
Future challenges for you

• Engage/consider older adults
• Seek out unconventional partners (NGOs), others
• Be flexible, but provide some structure and guidance
For more information...
aarp.org/livable
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THANK YOU!