Local people. Local place. Local economy.
Vision
We own our local digital sharing economy together

First mission
Create a digital platform that allows Bendigo people to create, own and run sharing enterprises, providing access to shared local goods and services.
Founding Patrons

Adam Dove
Ann Flanagan
Chris Harrington
Dale Harris
David & Jill Hooke
David Lumsdon
David Major
Deanne Williamson
Greg Cahill
Haven; Home, Safe
Jac & Bella Torres-Gomez
Jacqui Knee
Jencie McRobert
Jennifer Alden
John Willis
Keith Reynard
Laurie Whelan
Linda Beilharz
Maree Cahill
Marg Allan
Matt Shanahan
Mercia & Roger McBurney
Nick Byrne
Penny Wilkinson
Philip Smith
Rachel Hannan
Rick O’Callaghan
Rim Martin
Robert Kretschmer
Robyn Major
Sara Hill
Steve Abbott
Sue Masters
Anthony Taylor
“The only things you need for a thriving economy are people with skills and people with needs.”

- Douglas Rushkoff

“...and a platform to make it happen.”

- The bHive Team
Shared Village
Village Hive

Street Party?

Babysitting?

Veggies?

Tools?
Shared Village

Connection

Wellbeing

Human Scale

Neighbours
Shared Economy
Local Apps
Local Services

Shared Village

- Stuff
- Food
- Spaces
- Logistics
- Transport
- Work
- Energy
- Money
Car Pool
John wants a lift to work at 8am
Shared Economy
Local Apps
Local Services

Shared Village

Shared City
News, Democracy, Participation

Shared Giving
% of spending to local charities
Eradicate poverty

Restore ecology

Giving
You have $550 to give.

Giving Hive
Participatory Democracy

Bendigo Community Farmers’ Market
City of Greater Bendigo
Bendigo Sustainability Group
Bike Bendigo

City Hive
bHive
Identity
Reputation
Payments
Villages
Apps

Earn income

Pay to use

Stuff
Spaces
Logistics
Transport
Work
Energy
Money
Food
bHive
Identity
Reputation
Payments
Villages
Apps

Joining Fee and Monthly Subscription Fees

Rebates and/or discounts
bHive™
Identity
Reputation
Payments
Villages
Apps

% of Spending

Stuff
Spaces
Logistics
Transport
Work
Energy
Money
Food

Shared Giving
% of spending to local charities
In 10 years with 20,000 members

$10m turnover

Identity Reputation Payments Villages Apps

Stuff Spaces Logistics Transport Work Energy Money Food

$34m turnover

$2.5m annually to local charity
All our spending stays in Bendigo
All the work is done in Bendigo

bHive

Identity
Reputation
Payments
Villages
Apps

Stuff
Spaces
Logistics
Transport
Work
Energy
Money
Food
Cooperatives will change the economy.
Coop

Shared ownership = One member = One Vote
Trust

- Identity
- Reputation
- Your data
COMMUNITY WEALTH

DEMOCRATIC GOVERNANCE

WORKER OWNERSHIP

ADVANTAGES OF PLATFORM CO-OPS

LOWER FAILURE RATE

DATA DEMOCRACY
COOPERATIVE DATA COMMONS
Will the real sharing economy please stand up?

Trebor Scholz – Associate Professor for Culture and Media, The New School @TreborS @BCCM_AU
Kate Trumbull – Communications Manager, Car Next Door @carnextdoor_oz
Julie Miller Markoff – Governance Guru, bHive Bendigo @bHivecoop
Erz Imam – Director, depo @depo8prahran
Moderator: Darren Sharp – Director, Social Surplus and Australian editor of Shareable @dasharp
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An Australian first, bHive is building a cooperatively owned, peer to peer sharing economy platform for local towns that will begin in Bendigo.
“The only things you need for a thriving economy are people with skills and people with needs.”

- Douglas Rushkoff
Economic development is now about supporting local capacity and local thinking as well as facilitating outside investment

- Repair cafes
- Library of things
- Food Share
- Really free markets
- Stuff sharing apps
- Maker Labs
- Co working spaces
- Circular economy
Deep Thought ...

Go!

Try

Retry

Ahaa!

Create

Learning over Time
bHive in your town?
Let us know if you would like to be involved!
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