

exciting

Behind this presentation is an idea that will improve oral health

Launching Baby teeth need cleaning too!

Supporting MCH Nurses to promote toothbrushing



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Baby Teeth Need Cleaning Too!

Objectives

- Strengthen toothbrushing demonstrations through the MCH services
- Improve families' knowledge and awareness of oral hygiene practices for children up to 2 years of age



Rationale behind this initiative

57% of Victorian preschool aged children show a history of decay.



TOOTH DECAY
is the
**MOST COMMON
CHRONIC DISEASE**
in Childhood.



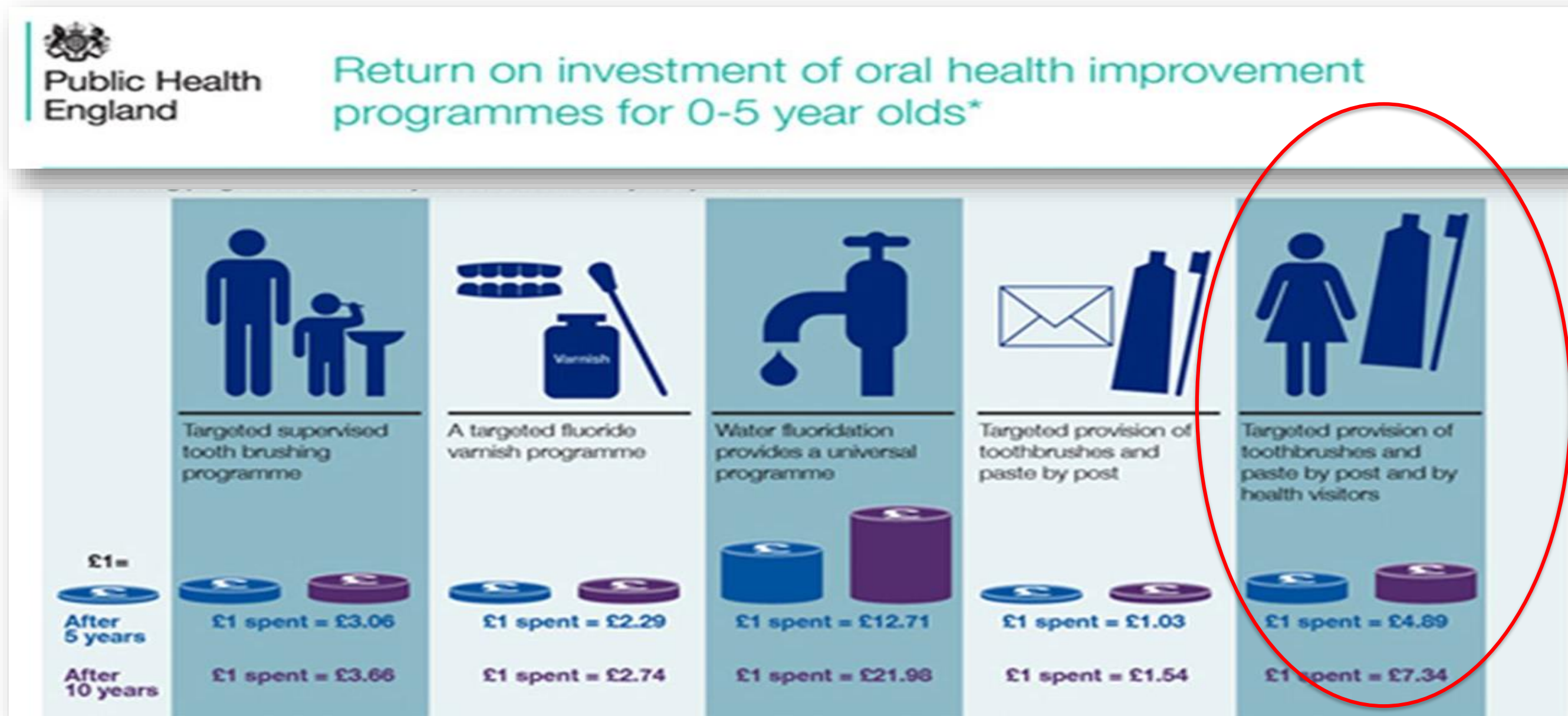
**DENTAL
ADMISSIONS**
are the
second highest cause
for preventable
hospital admissions
in children <5 years



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Rationale behind this initiative

What is effective against tooth decay ?



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Review of clinical effectiveness by NICE and Commissioning Better Oral Health for Children and Young People 2014 have found that the following programmes effectively reduced tooth decay in children

.....and yet

1 in 3 children
don't brush their teeth
often enough



One in three parents think
that babies don't need
their teeth cleaned
everyday

Many parents are
confused about how often
and when to brush their
children's teeth



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Royal Children's Hospital Oral Health
Poll, March 2018

MCH nurses and promotion of healthy outcomes including oral health



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What does the Baby teeth need brushing too! initiative include?

A mouth model for each MCH office and all enhanced nurses to support tooth brushing demonstrations during KAS visits



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Supply of toothbrushes and toothpaste for families enrolled in enhanced program



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Information for families to support tooth brushing

Dental Health @ Storytime

Storybooks

The Tooth Book
Dr Seuss
In this jaunty rhyming tale, Dr. Seuss takes a hilarious look at teeth, where to find them, what we do with them and how to look after them!

The Berenstain Bears Visit the Dentist
Stan Berenstain and Jan Berenstain
Sister Bear watches Dr. Bearson fill Brother Bear's small cavity. Then it's her turn in the chair to have a dangling baby tooth removed.
An entertaining story for preschoolers of a cheerful and informative visit to a dentist.

Going to the Dentist (Usborne First Experiences)
Anne Civardi
This book introduces children to the experience of going to the dentist in an amusing and friendly way.
There is a little yellow duck hiding on every page for the children to find.

Dentist Trip (Peppa Pig)
Neville Astley
Peppa and George are going to the dentist today. It's George's first visit, so he's a little nervous—but Peppa shows him that a trip to the dentist can be lots of fun!

Family Handout

Videos

How to Have a Bright Smile
by Colgate
Watch the "How to Have a Bright Smile" video and show your child how they can have a bright smile by learning this proper brushing technique. From proper toothbrush care, how cavities are formed, which toothpaste to use and how to get your whole mouth clean, Dr. Rabbit teaches your child how to develop good oral hygiene.
www.colgate.com/en/us/oc/bright-smiles-bright-futures/program-materials-for-parents/video/how-to-have-a-bright-smile

Healthy Teeth, Healthy Me: Brushy Brush
by Sesame Street
Elmo is joined by families and some of his celebrity friends including Bruno Mars, David Hyde Pierce, Nicole Kidman, Amy Ryan, Wendy Williams, Jay Sean, Naomi Watts and Liev Schreiber as he sings a song about the importance of brushing your teeth as part of Sesame Street's oral health initiative Healthy Teeth, Healthy Me.
<https://youtu.be/wxMrtK-kYnE>

Family Handout

Apps

Brush teeth with the Wiggles
by Australian Unity
Australian Unity and The Wiggles have developed a free tooth brushing app to assist parents and their kids with the daily task of tooth brushing.
www.australianunity.com.au/dental/dental-tips-for-parents

My Bright Smiles
by Colgate
An app to help children build good oral health habits for life.
www.colgate.com/en/us/kids/kids-corner

Brush DJ
by Benjamin Underwood
This app is designed to maintain...

How to brush your child's teeth

18 months to six years

- Smear a pea-sized amount of low-fluoride toothpaste on a soft toothbrush that is designed for children.
- Sit the child on your lap, facing away from you, or stand behind tall children. Tilt the child's head back against your body so you can see all the surfaces of the teeth.
- Angle the bristles of the toothbrush toward the gum. Move the brush in gentle circles to clean the outer sides of the teeth and gums.
- Continue to brush in gentle circles on the inside of teeth and gums.
- Brush back and forth on the chewing surfaces of the teeth.
- After cleaning all surfaces of the teeth, encourage the child to spit out the toothpaste.

Evaluation of the initiative

Will inform
program
future
direction

- Project reach
- MCH nurses' and families' perspectives of the initiative
- Appropriateness of the strategies and resources used
- Insight on the best ways to strengthen promotion of toothbrushing



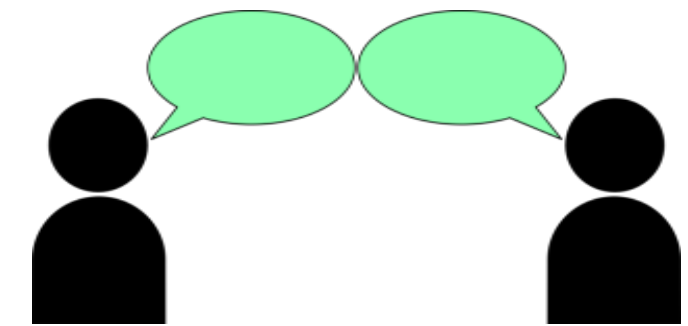
Evaluation of the initiative



Online form to record each time products are distributed to families (via Survey Monkey)



Online survey for MCH nurses to complete towards end of financial year (via Survey Monkey)



Interview of consenting families assisted by Enhanced Nurses – aiming for about 5 families per LGA



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MCH Team Leaders/Coordinators

DHSV will provide regular updates on the implementation of this initiative.

Support and training on Baby teeth need cleaning too! initiative are available on request.

Please contact Gillian Lang for information



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For additional information

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Now's your chance to
ask questions or talk
to us at the DHSV
table in the foyer.
Thank you



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