What is the role of an innovation hub in building community resilience?
community resilience
market impacts

Unemployment causes 45,000 suicides a year worldwide, finds study
our response
innovation ecosystem
the “ecosystem”
Rules of the Rainforest

1. Break rules and dream
2. Open doors and listen
3. Trust and be trusted
4. Seek fairness, not advantage
5. Experiment and iterate together
6. Err, fail, and persist
7. Pay it forward
Third Space

MeasureUp30
Third Space
innovation hub
funding

- Corporate: R&D, market share
- Venture Capital: Equity for future return
- Independent: Mortgage or self-funded
- University: Research commercialisation & student business development
- Government: Economic outcomes
Growth in hubs
Pop: 313,785

Logan Startup Hub

MeasureUp30
Rapid member growth

Fire Station 101 Membership over time
Fire Station 101 First 18 Month Metrics

150 Entrepreneurs
33 Social Enterprises

Gender

Investment

$524k Investment committed

Metrics
Metrics
<table>
<thead>
<tr>
<th>Vision Strategy</th>
<th>Outcomes</th>
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<tbody>
<tr>
<td><strong>Build the ecosystem</strong></td>
<td>Members</td>
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<tr>
<td></td>
<td>Mentors</td>
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<td></td>
<td>Investors</td>
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<td></td>
<td>Corporate partners</td>
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<td></td>
<td>Volunteer / Interns</td>
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<tr>
<td><strong>Member outcomes</strong></td>
<td>Accelerator</td>
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<td><strong>Community outcomes</strong></td>
<td>Council accelerator</td>
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<td>Communities of Practice</td>
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<td><strong>Build the pipeline</strong></td>
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<td><strong>Innovation leadership</strong></td>
<td>Council</td>
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<td>National</td>
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<td>Global</td>
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</tbody>
</table>
Outcomes

Fire Station 101 is helping me realise my startup / entrepreneurial goals

- Strongly Disagree: (4.3%), (4.3%), (8.7%)
- Strongly Agree: (30.4%), (52.2%)
Outcomes

- Community 34%
- Mentors 24%
- Personal growth 18%
- Workshops 13%
- Facility 11%
- Fire Station 101 value propositions
Entrepreneurs
Entrepreneurs

Social innovators on a path to make change
Entrepreneurs
Entrepreneurs
Entrepreneurs
DigiCon Hackathon

Project Brief

Ipswich City Council and Fire Station 101 have partnered to host the DigiCon Hackathon. To learn Ipswich City Council's commitment to digital and sustainable environments with a unique opportunity to create a digital solution that connects the community to our local environment.

Digital Conservation or "DigiCon" is the concept of using technology to achieve a more sustainable, efficient, and safer community. It is vital that we work together to reduce our natural environment.

- To be successful in bringing your ideas into a digital environment, you must address the following solution design and product development:
  - Ability to incorporate Ipswich City Council's principles of the conservation efforts and relevant community goals.
  - Ability for users and Council to access and receive information.

#Barkathon 2017
Friday 1st – Sunday 3rd Dec 2017
5 Considerations

1. Acknowledge conflicts with institutional culture

2. Specialisation: Align with strategy

3. Stage of enterprise, protect your core

4. Organisation structure, where does it live

5. Two ingredients: Leadership, programs and events

Entrepreneur first, #GiveFirst
thank you.