Placemaking the better way
Yes We Can!
Global trends affecting place
Boutique localised business & main streets - powering communities
Beauty Attracts
Art activates the street and people’s hearts
Share-hood - the gifting economy

The shareable city, car share, collaborative consumption, culinary gardens
Walkability and cyclability
Creating environments inducive to new patterns of movement
Rituals of Celebration
Celebrating connectedness in place
Bottom up resilience
Community participation & new community experiences
A new place paradigm for local government

If you are about people & place
A new economy
Place - Culture - Enterprise - Government - Commons

Conventional  Green  Sustainable  Restorative  Regenerative

DEGENERATING
Mechanistic Design
Reductionist Thinking
Parts

REGENERATING
Holistic Thinking
Patterns
Natural System Design

Place - Culture - Enterprise - Government - Commons
Deep democratic engagement
Transformative Engagement Tools

Place visioning
Participatory budgeting
Social media to transform
Open space
Deliberative processes
Citizen juries
Celebrations
Elder circles
Murray Bridge
Where enlightened developer - Burke Urban - meets empowered community
City of Melville WA - Robin Hood project
Participatory budgeting for community development projects
St Kilda Triangle
Co-designed and co-created
Part 2: Doing Things Differently

Having a strong local food system and food produced without large amounts of chemicals, can make our community more self-reliant and connected, less oil-dependent, healthier and less exposed to the global price fluctuations that affect how much we pay for our food.

This section explores how we can make change happen.

- Buying Organic or chemical free
- Buying local
- Growing your own
- Reducing red meat consumption
- Eating sustainable fish
- Reducing food waste
Abbotsford Convent
Community driven and led
Welcome to Murundaka Co-housing Community (through gate)
Bologna
Citizen led participatory democracy
Barcelona

Protecting place and reclaiming the city through local laws - Airbnb controversy
Co-op City - The Bronx, New York
15,000 apartments, largest co-op in the world, affordable housing, community facilities and events
Seoul - Common Ground
Innovative, fine grain, people-first urban regeneration
Facilitating the creation of great places
Main categories of focus

- Curation/programming
- Products and services
- Innovation
- Environmental footprint
- Local identity
- Authenticity
- Amenity
- Accessibility
- Social responsibility
- Community
- Creativity
- Wellness

Example:

<table>
<thead>
<tr>
<th>Local identity</th>
<th>Poor</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>Great</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evidence of local food and retail in the mix</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Local stories and history woven into the place</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Responds to the local environment</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Services and spaces are relevant to the area</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>
Place Leadership, Management and Curation is the glue that makes a place great

**Great place leaders:**

- Put people and place first
- Say “YES” first then support and challenge ideas
- Collaborate and network
- Are flexible and curious
- Facilitate positive change
- Facilitate innovation
- Understand the sweet spot
- Understand commercial viability
- Have strong self awareness
- Understand those around them
- Have a love for learning
- Have a good sense of humour
- Connect head, heart and hands
- Are courageous and mindful at the same time
- Move swiftly into action
- Deliver while taking the group with them on the journey

We are all ‘place leaders’
Great Place Leaders coach, inspire, connect and Mentor. The team is everything. They are the Placemakers. They create the culture of positive change and daily happiness.

They encourage and empower the community and the team, communicate a place story, and welcome new ideas.

IT’S ALL ABOUT THE NEW STORY

A BETTER WAY
“Another world is not only possible, she is on her way. On a quiet day, I can hear her breathing.”

Arundhati Roy
Thank you