And look what I do! Click the links above to email, link and connect
www.ianmcburney.com
And before that what I used to do.
“The only things you need for a thriving economy are people with skills and people with needs.”

- Douglas Rushkoff

Doug Rushkoff: [http://www.rushkoff.com](http://www.rushkoff.com)
Check out the book “Throwing Rocks at the Google Bus” and the podcast “Team Human”
Rachel Botsman: https://rachelbotsman.com
Released in 2012. Great description of the “Sharing economy”
But then headlines began to appear. Yes, there's money there, but what about the workers?
But then headlines began to appear. Yes, there's money there, but what about the workers?
But then headlines began to appear. Yes, there's money there, but what about the workers?
Where local people, local place and local economy come together for our shared future.
Vision
We own our local digital sharing economy together

First mission
Create a digital platform that allows Bendigo people to create, own and run sharing enterprises, providing access to shared local goods and services.
Deeply held views about how we live and work and govern ourselves are not working anymore.

Inequality: 8 men have the wealth of half the world's population
Climate: 4 degrees of warming this century would most likely end civilisation
Biodiversity: half of all wildlife gone since 1970. 50% of all species extinct this century.
Oceans: Acidifying, warming and contains 250,000 tonnes of plastic
Stagnation: Global economic stagnation since 2008.
Fear: political instability and nationalism on the rise
Jobs: automation, the end of manufacturing, no wages growth, end of full time employment
Consumption: 99% of everything we buy is waste within six weeks of sale
Wellbeing: social isolation, depression, suicide, anxiety all epidemic
What if we told you that another world is not only possible, but that we’re building it here in Bendigo?
Ours to Hack and Own
Out of the Wreckage
Who Can You Trust?
Peers Inc
Throwing Rocks at the Google Bus
The response so far ... the team at our pitch night in 2016.
The response so far … our founding patrons. $35,000 raised.
The response so far … our five directors.
The response so far … on a panel for Melbourne Conversations in 2017
The response so far ... spoken at the Melbourne Law School in 2017.
https://vimeo.com/219339038
The response so far ... spoken in NY at the Global Platform Coop conference in 2017

https://platform.coop
The response so far ... fund-raising now! Download the prospectus.
The response so far … Our supporter update in April 2018
So what is bHive? Meet Nicole!
Click here for a short video of Nicole: https://vimeo.com/262124368
When Nicole joins bHive she gets access to her shared village
Where she can ask for advice, give away stuff, get stuff and loan and borrow stuff.
Nicole is a human being, a neighbour and a friend. She controls her own village.
The paid peer to peer services Nicole wants to use plug in around her village.
The economic engine of bHive: the Peer to Peer access economy. Here we can share access to local stuff, time, money, skills, transport, housing, energy, food and more. It's cheaper than each of us owning everything and we will create meaningful local work for everyone in the process: bHive is the future of work. Anyone can set up and run a sharing service on bHive. The Share Hive is over to you!
Peer to Peer cars as an example …

**Earn income from your spare car or sell your spare car and book the neighbours by the hour.**

In Bendigo: 75,000 cars, 40,000 homes

20% of homes have 3 or more cars

$8million spend pa on cars
Not just transport! Together we can build and operate and own our own digital services for sharing:
There are two other aspects to the bHive platform.
The Giving Hive. 4% of our spending in the Sharing Hive will be given to local projects of your choice. Spending on bHive will build a local economy based on shared health, wellbeing and prosperity.
The City Hive, where organisations, government and communities can let everyone know about their events, ideas and plans.

Down the track ... participatory democracy, citizen engagement, crowdsourcing.
The City Hive, where organisations, government and communities can let everyone know about their events, ideas and plans.

Down the track ... participatory democracy, citizen engagement, crowdsourcing.
Town Hall meetings seem to only attract the loony, the angry, the nut who wants to be president and the salesperson.
Nicole is at the centre of her local economy.
bHive
Identity
Reputation
Payments
Villages
Apps

Earn income
Pay to use

Stuff
Spaces
Logistics
Transport
Work
Energy
Money
Food
The key ingredient that will allow the bHive to thrive and grow is trust.
Trust is the currency of the sharing economy.
You are you.
You look after others and collectively manage rules and behaviour Elinor Ostrom style.
You have control over your data.
With low modelled take up.
We have enough for everyone here: Bendigo people spend $2.5 billion a year, but most of that leaves town. We can create a local economy optimised for the flow and circulation of money in Bendigo. We would stop feeding the billionaires and create shared prosperity. We want money in circulation. 
bHive reinvests everything back into Bendigo. Services are created by everyone and benefit people in Bendigo. We spend less because we access, rather than own and we give to our community.

- save money through shared access
- make money by building services
- spending circulates around Bendigo
- spending reinvested in Bendigo
All our spending stays in Bendigo
All the work is done in Bendigo

bHive
Identity
Reputation
Payments
Villages
Apps
- Food
- Spaces
- Logistics
- Transport
- Work
- Energy
- Money
- Food
Cooperatives are not new for Bendigo. We’ve been here before. Bendigo was home to many cooperatives in the 1800s. The Bendigo Fruit Growers Cooperative began in 1889. We had brewing cooperatives, butter cooperatives and cheese cooperatives.
Slide from Trebor Scholz: https://vimeo.com/219339038
There are now hundreds of platform coops around the world.

Slide from Trebor Scholz: https://vimeo.com/219339038
So we’re here. And the Future is our theme.
So let's look at where local government needs to be in the future.
Local government spends all its time at the base of the waste hierarchy.
What would happen if it spent all its time at the top?
Economic development is no longer the facilitation of outside investment. It is building local capacity.

Main message for local government today!
Not Smart Cities
But Sharing Cities

An example of what I mean …
Platform Cooperatives
Community Energy
Shared Infrastructure
Shared Assets
Shared Transport
Open Data

https://www.sharingcities.net
Or Smart Cities. Where these mobs will have a field day.
Or Smart Cities. Where these mobs will have a field day.
Not Smart Cities
But Sharing Cities
Outside investment
Outside work
Outside ownership
Local spending

Or Smart Cities. Where these mobs will have a field day.
Here is how the energy system would work in a sharing city.
Outside investment  
Outside work  
Outside ownership  
Local spending

Smart City

Sharing City

bHive™
**Smart City**
- Outside investment
- Outside work
- Outside ownership
- Local spending

**Sharing City**
- Local investment
- Local work
- Local ownership
- Local spending
Their Data
Privacy (Yikes!)
Big Brother
Shaping Consumers
Smart City

Their Data
Privacy (Yikes!)
Big Brother
Shaping Consumers

Sharing City

Our Data
Privacy (Phew!)
Hug your brother
Shaping Citizens
https://www.youtube.com/watch?v=VwsusVukikg
Ford! Delightful. But their tech. Their cars. Their apps. Their work. Their profit. Our spending.
Question: what is anyone needing a lift for?
https://www.youtube.com/watch?v=VwsusVukikg
Ford! Delightful. But their tech. Their cars. Their apps. Their work. Their profit. Our spending.
Question: what is anyone needing a lift for?
DO NOT FEED THE BILLIONAIRES
Cooperatives will change the economy.
Local investment
Local work
Local ownership
Local spending
Our Data
Privacy (Phew!)
Hug your brother
Shaping Citizens

http://www.orbooks.com/catalog/ours-to-hack-and-to-own/
So how could we do the transport transformation differently?
Transport changes are coming …
Transport changes are coming …
Transport changes are coming …
Transport changes are coming …
Transport changes are coming …
Transport changes are coming … But if these guys come in in a helicopter and drop these services on us then no one in Bendigo is building the tech, delivering the services or benefiting from them. If this is the future the question has to be asked: what work can any of us be doing? Are we useless?
Transport changes are coming … lets build them and own them and run them together.
We can manage our transport system as a commons.

Slide from http://janelleorsi.com
The Game Has Changed! How can we in local government enable this change?
The Game Has Changed! How can we in local government enable this change?

- Community-led Governance (Community Co-Leadership & Co-Design)
- Co-operation and Collaboration between Councils
The mostly old, mostly white, mostly male, solo hero leader is no longer relevant or meaningful.
THOSE ARE THE FINDINGS OF AN EXHAUSTIVE STUDY THAT ASKED 64,000 PEOPLE IN 13 COUNTRIES TO IDENTIFY QUALITIES THEY WANT IN THOSE AT THE TOP. HERE, ONE OF THE REPORT’S CO-AUTHORS EXAMINES WHAT THAT MEANS FOR THE FUTURE OF LEADERSHIP

“Tomorrows leaders will be flexible, selfless and ready to collaborate”
Community Development

Start where they're at
Hand over control
Make yourself redundant

http://en.wikipedia.org/wiki/Community_development
Help them focus on solutions
Help them create their own answers
Help them keep focused on their insights

https://www.strategy-business.com/article/06207?gko=6da0a
We are piloting in Bendigo. If bHive works here it will work in other towns. We want to gift our tech to other towns, so long as they set up the same cooperative structure as us, for their town.
bHive in your town?

We are piloting in Bendigo. If bHive works here it will work in other towns. We want to gift our tech to other towns, so long as they set up the same cooperative structure as us, for their town.
We are piloting in Bendigo. If bHive works here it will work in other towns. We want to gift our tech to other towns, so long as they set up the same cooperative structure as us, for their town.
We are piloting in Bendigo. If bHive works here it will work in other towns. We want to gift our tech to other towns, so long as they set up the same cooperative structure as us, for their town.
bHive in your town?

The more the merrier!
bHive in your town?

We would love a network of towns sharing ideas, tech, governance and more between each other.
Thats how local economies should work. Networks of collaboration and connection. The Wood Wide Web: Janine Benyus on the information, nutrient and water sharing that occurs under a forest
https://www.youtube.com/watch?v=lx2hvYIFN_U
“The only things you need for a thriving economy are people with skills and people with needs”

- Douglas Rushkoff
“The only things you need for a thriving economy are people with skills and people with needs”

- Douglas Rushkoff

“… and a platform to make it happen”

- the bHive Team
Let us know if you would like to be involved!