BRIMBANK CITY COUNCIL
Transforming Sunshine
Brimbank City Council

SUNSHINE

- Listed as Metropolitan Activity Centre in Plan Melbourne.
- Identified as a National Employment & Innovation Cluster (NEIC)
- Sustainable modes of transport are critical to realise the full potential of this activity centre.
Brimbank City Council
SUNSHINE TOWN CENTRE

- 4,500 people employed;
- 704,000 people within a 20 minute drive or train trip;
- 73,000 people living within a cycling distance;
- 13,000 people within walking distance.
Last 5 Years
HAMPSHIRE SQUARE STAGE 1

BEFORE

AFTER
Last 5 Years
SUNSHINE TRAIN STATION

BEFORE

AFTER
Last 5 Years

HAMPShIRE ROAD STAGE 1

BEFORE

AFTER
Last 5 Years

HAMPSHIRE ROAD STAGE 2A

BEFORE

AFTER
Last 5 Years

STRATEGIC DOCUMENTS

- Hampshire Road Master Plan (2014).
- Sunshine Structure Plan (2014).
- Central Sunshine Urban Design Framework - Dawson Street Precinct Masterplan.
- Walking and Cycling Strategy.
Last 5 Years
DAWSON STREET UPGRADE
DAWSON STREET UPGRADE

Formalise Dawson Street

- Construct footpath on eastern side of street;
- Provide pedestrian weather protection;
- $250,000 DoJ funding to implement lighting.
DAWSON STREET UPGRADE

Pedestrian infrastructure - improve and create

BEFORE

AFTER
DAWSON STREET UPGRADE

Pedestrian infrastructure - improve and create

BEFORE

AFTER
Create an east-west pedestrian spine.
DAWSON STREET UPGRADE

- WSUD treatment along former Stony Creek.
- $250,000 Melbourne Water Funding.
- Create place that people love and respect.
- Provide walking paths that follow desire lines.
- Landscaping to increase amenity value and provide a more enjoyable place to walk.
DAWSON STREET UPGRADE
DAWSON STREET UPGRADE

Pedestrian infrastructure - improve and create

BEFORE

AFTER
DAWSON STREET UPGRADE

Pedestrian infrastructure - improve and create

BEFORE

AFTER
DAWSON STREET UPGRADE

What’s next?

New central pocket park 2019/2020

- Respite.
- Social interactions.
- Heat mitigation.
Pedestrian infrastructure – has it worked?

<table>
<thead>
<tr>
<th>Time Period</th>
<th>5 May 2016</th>
<th>13 September 2017</th>
<th>% increase from 2016 to 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.30 – 8.30 am</td>
<td>7</td>
<td>62</td>
<td>885</td>
</tr>
<tr>
<td>8.30 – 9.30 am</td>
<td>20</td>
<td>130</td>
<td>650</td>
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<tr>
<td>9.30 – 10.30 am</td>
<td>17</td>
<td>118</td>
<td>694</td>
</tr>
<tr>
<td>10.30 – 11.30 am</td>
<td>32</td>
<td>116</td>
<td>362</td>
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<tr>
<td>11.30 – 12.30 pm</td>
<td>21</td>
<td>113</td>
<td>538</td>
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<tr>
<td>12.30 – 1.30 pm</td>
<td>19</td>
<td>89</td>
<td>468</td>
</tr>
<tr>
<td>1.30 – 2.30 pm</td>
<td>14</td>
<td>73</td>
<td>521</td>
</tr>
<tr>
<td>2.30 – 3.30 pm</td>
<td>18</td>
<td>74</td>
<td>411</td>
</tr>
<tr>
<td>3.30 – 4.30 pm</td>
<td>24</td>
<td>83</td>
<td>345</td>
</tr>
<tr>
<td>4.30 – 5.30 pm</td>
<td>18</td>
<td>84</td>
<td>466</td>
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<tr>
<td>5.30 – 6.30 pm</td>
<td>15</td>
<td>65</td>
<td>433</td>
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<tr>
<td>6.30 – 7.30 pm</td>
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<td>1175</td>
</tr>
<tr>
<td>7.30 – 8.30 pm</td>
<td>1</td>
<td>10</td>
<td>1000</td>
</tr>
<tr>
<td><strong>TOTAL No. Pedestrian Movements</strong></td>
<td><strong>210</strong></td>
<td><strong>1064</strong></td>
<td><strong>506 %</strong></td>
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**Pedestrian Numbers** - Council service requests in relation to the Dawson Street Precinct – 14/15 and 16/17
DAWSON STREET UPGRADE

Pedestrian infrastructure – has it worked?

<table>
<thead>
<tr>
<th>Offence Division</th>
<th>Offence Subdivision</th>
<th>July 2012 to June 2013</th>
<th>July 2013 to June 2014</th>
<th>July 2014 to June 2015</th>
<th>July 2015 to June 2016</th>
<th>July 2016 to June 2017</th>
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<tbody>
<tr>
<td>A Crimes against the person</td>
<td>A20 Assault and related offences</td>
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<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td></td>
<td>A50 Robbery</td>
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<td>0</td>
<td>1</td>
<td>0</td>
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<td></td>
<td>Total</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>0</td>
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<tr>
<td>B Property and deception</td>
<td>B20 Property damage</td>
<td>1</td>
<td>1</td>
<td>2</td>
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<tr>
<td></td>
<td>B40 Theft</td>
<td>6</td>
<td>4</td>
<td>5</td>
<td>4</td>
<td>1</td>
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<tr>
<td></td>
<td>Total</td>
<td>7</td>
<td>5</td>
<td>7</td>
<td>4</td>
<td>1</td>
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<tr>
<td>C Drug offences</td>
<td>C10 Drug dealing and trafficking</td>
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<td>0</td>
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<td>C30 Drug use and possession</td>
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<td>0</td>
<td>5</td>
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<td>0</td>
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<tr>
<td></td>
<td>Total</td>
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<td>1</td>
<td>5</td>
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<tr>
<td>E Justice procedures offences</td>
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<td>3</td>
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<td>0</td>
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<td></td>
<td>E20 Breaches of orders</td>
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<td>0</td>
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<td>0</td>
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<tr>
<td></td>
<td>Total</td>
<td>2</td>
<td>3</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Grand Total</td>
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<td>11</td>
<td>10</td>
<td>13</td>
<td>4</td>
<td>1</td>
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**Crimestatistics:** Offences recorded in selected location in Sunshine by offence subdivision - July 2012 to June 2017