
THE

★ RURAL ★

CHALLENGE

PROJECT

★ What is the Rural Challenge project? ★

★ Partnership Project ★





Outcomes: At a community level



- Ten gender equality action plans
- Connected community groups with senior figures in peak organisations
- Ongoing commitment from CFA District 2 and AFL Commissions
- Individual transformations and personal commitment to gender equality
- Increased community understanding of the drivers of VAW and gender equality



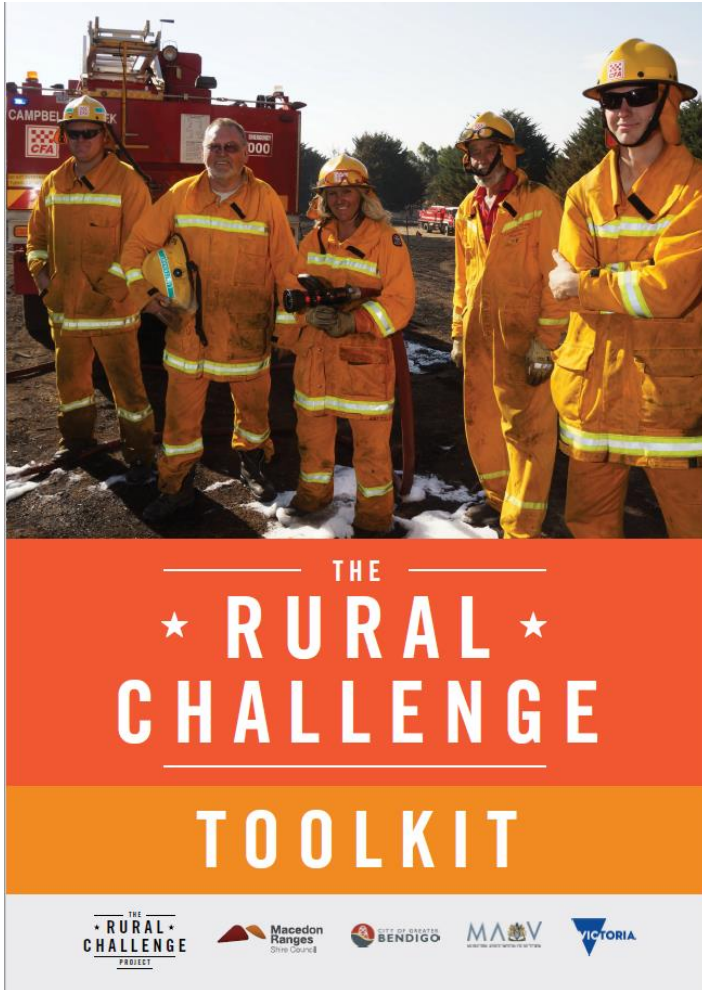
Outcomes: At a council level



- Council demonstrated it can be a leader in working on PVAW and gender equality from a community development perspective
- Developed Council's understanding and capacity to work on gender equality at a grassroots level
- Development of new partnerships and relationships



Sustainability



- **The Rural Challenge Toolkit**
 - Project manual
 - Workshop PowerPoints
 - Templates for action plans, promotion, protocols for safe and ethical practice, evaluation, participant information packs and more
 - Video for engaging local communities



Project Manual



SECTION 1 BACKGROUND ★ TO THE ★ RURAL CHALLENGE PROJECT



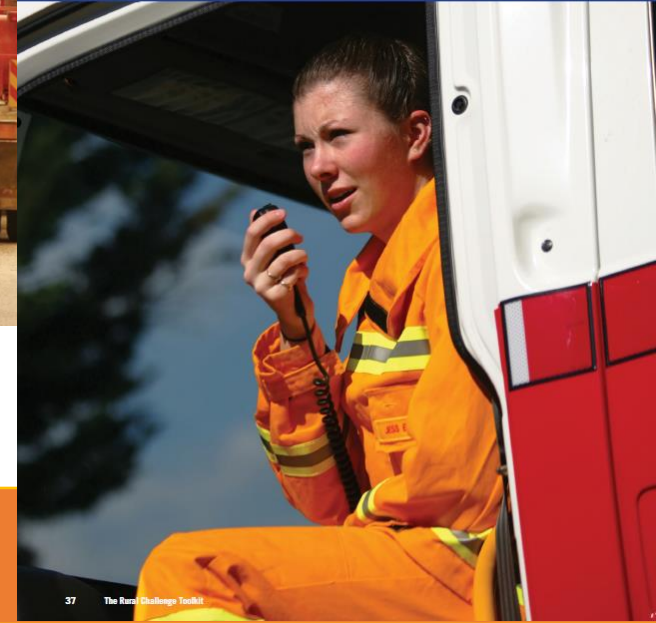
SECTION 3 ★ ESSENTIAL ★ INFORMATION FOR FACILITATORS



SECTION 2 FORMING A RURAL CHALLENGE PARTNERSHIP AND RUNNING THE PROJECT ★ IN YOUR COMMUNITY ★



SECTION 4 ★ THE RURAL CHALLENGE WORKSHOPS



SECTION 1

★ BACKGROUND TO THE ★
RURAL CHALLENGE
PROJECT

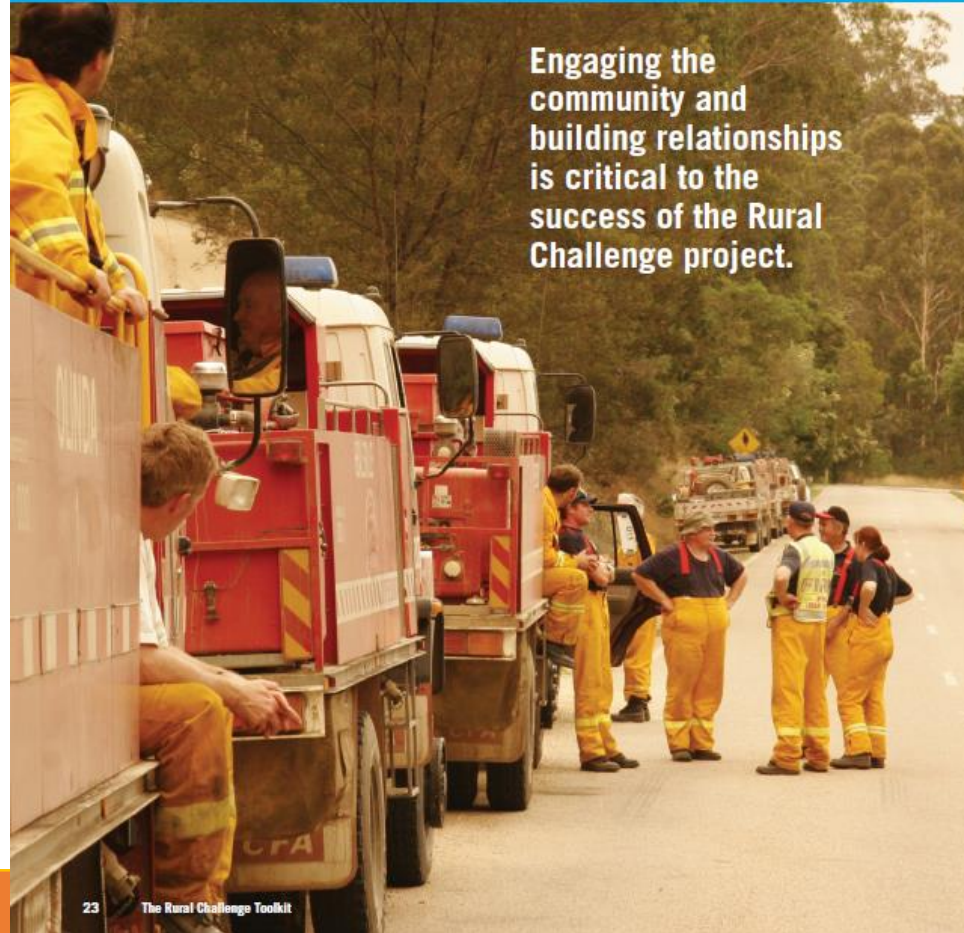




SECTION 2

FORMING A RURAL CHALLENGE PARTNERSHIP AND RUNNING THE PROJECT ★ IN YOUR COMMUNITY ★

Engaging the community and building relationships is critical to the success of the Rural Challenge project.



— SECTION 3 —

★ ESSENTIAL ★
★ INFORMATION ★
FOR
FACILITATORS

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SECTION 4

★ THE
RURAL
CHALLENGE
WORKSHOPS ★



★ Learnings ★

- Essential to work with both women and men simultaneously as part of embedding principles of gender equality
- Need to work with women and men separately *and* together
- Greater emphasis on gender equality than PVAW
- Appropriate level to have discussions about gender equality

★ Rural Challenge Partnership (Phase 2) ★

- Received \$140,000 from Victorian Government's 'Community Partnerships for Primary Prevention'
- Currently undertaking partnership development workshops and co-design a shared action plan for collective impact

★ Questions? ★