

E News 29 October 2020

Hi all

Welcome to the third 16 Days email update.

I will send an email update each week between now and the start of the 16 Days. Please let me know if there are other people at your organisation who would like to receive these emails.

Participating councils and NGOs

All 79 Victorian councils and 18 NGOs are taking part in this year's "Respect Women: Call It Out, 16 Days" initiative. You can see the final list of participating councils and NGOs on [our website](#). Many councils and NGOs are collaborating to ensure a locally/regionally coordinated approach to their 16 Days activities.

Funding is confirmed

The funding is approved for all 79 councils and 18 NGOs that completed and returned the signed funding agreement. There is no further approvals process. The grant funds are being remitted automatically this week and next. Note: there is **no GST** associated with the grant.

Toolkit and collateral now available

The 2020 toolkit and new digital assets are now available [on our website](#)! Thank you for your patience as we obtained the necessary government approvals.

On the [2020 Campaign Resources page](#), you can download the toolkit and campaign assets, including a new bookmark, sticker, virtual selfie frame and Respect Is... cards, virtual background, email signature banner and Respect Is... illustration. These are editable in Photoshop so you can drop in your own organisational logo(s) and drop photos into the virtual selfie frame.

Additional information that is specific to the 2020 'Respect Women: Call It Out' campaign messaging, including specific 'Respect Is...' statements, social media tiles and posters, will be available on Respect Victoria's campaign hub and on our website at a later date.

Stencils

We still have some "Respect Women: Call It Out" stencils available from last year. Some are smaller (brick sized) and some are larger. They work best with spray paint or spray chalk and can be used on footpaths and near entrances to buildings. Please let me know if you would like us to send you some. No cost involved.

A great mix of 16 Days events and activities

Councils and participating NGOs are planning a great mix of different activities and events to engage their communities during the 16 Days. We will continue to share more

activities each week as councils and NGOs confirm their plans. Here are a few examples (thank you to the councils / NGOs mentioned below):

- **Walk Against Family Violence – 25 November**

As always the 16 Days will begin with the Walk Against Family Violence on 25 November. While we cannot walk in the Melbourne CBD as usual, everyone is encouraged to raise awareness of family violence by participating in a 'walk from home' event. Thanks to the support of Respect Victoria, a limited number of re-usable orange masks are available for free for participating organisations and groups.

If you wish to get involved:

1. **Register** your group, business or organisation and update it with details about your local walk or walk-from-home event at bit.ly/WAFV2020
2. **Order** your re-usable orange masks for your walking group at safesteps.org.au/wafv-masks/
3. **On the day:** Get walking and follow #WAFV2020 on social media to share a video/photo and your message. Don't forget to wear orange!

For more information about the WAFV, see the [Walk Against Family Violence webpage](#), follow the [WAFV Facebook page](#) or email events@safesteps.org.au

- **Wodonga City Council** has developed customised 'Growing Respectful Relationships' seedling packets that promote the 'Respect Women: Call It Out' campaign theme. The seedling design also directs the community to the 'Reflect Respect' campaign originally developed by the Wodonga Prevention of Family Violence Taskforce and provides contact information for supports available within the community. The launch of the seedlings will be supported by social media and will feature local spokespeople on what 'Reflect Respect' means for them. Wodonga City Council has shared the seedling design with neighbouring councils and organisations and is working with local service providers to distribute 1000 seedling packets throughout the community.
- **Ethnic Communities Council of Victoria, inTouch Multicultural Centre Against Family Violence** and **Multicultural Centre for Women's Health** are collaborating on a multilingual social media campaign to promote respect and call out common assumptions and barriers that arise in preventing violence against migrant and refugee women. The key messages will be released over the 16 Days and social media tiles in community languages will be available to download on the organisations' websites.
- **Casey City Council** is excited to announce Natasha Stott Despoja to be the keynote speaker to launch its 16 Days of Activism campaign – Together We Can Change the Story – on 25 November at 1pm. Natasha's keynote will accompany the work of South East Community Links (SECL) highlighting the family violence prevention work they have been doing with multicultural communities in Casey,

and launching their translated 'change the story' video. They will also have the privilege of a powerful performance by local singer, Kye. The event will highlight the key message of: "Respect Women, Call It Out" campaign.

- **Glenelg Shire Council** is running a public art competition, with a brief designed to solicit responses from all levels of the community in regards to gender equity and prevention of gender-based violence, with a call to include the colour orange in their work, to tie into the 16 Days of Action theme. Winning entries will be judged upon their ability to effectively communicate the key themes and messages for the prevention of gender-based violence. There will be three winners selected, who will win a cash/voucher prize for their work. Their work will also be featured in a limited run of posters, that will continue the conversation amongst the community long after the 16 Days have passed. The posters will be displayed across public facilities and spaces across the Shire.
- **Women's Legal Service Victoria** is presenting a webinar on emerging issues in Victoria's justice system response to and prevention of gendered violence, featuring high-profile sector leaders in a panel discussion and facilitated Q&A. They will explore the relationship between workplace gender inequality and their frontline work to improve outcomes for women experiencing gender-based violence. The webinar is an opportunity to hear from leaders who are driving cultural, systemic and attitudinal change, and learn how they can harness and strengthen the existing momentum for meaningful change.
- **Kingston City Council** is hosting a Webinar and Virtual Panel Discussion on 1 December featuring Jess Hill – dual Walkley Award winning investigative journalist and 2020 Stella Prize winning author for her book 'See What You Made Me Do – Power, Control and Domestic Abuse', Kit McMahon (WHISE), Dr Shane Tas (OurWatch) and Dr Manjula O'Connor (Australasian Centre for Human Rights and Health). The objective of the webinar is to unpack the gendered drivers that can lead to family violence, and what we can do to safely challenge these and create equality and respect. Registration details to follow in coming weeks.
- **Women's Health in the North** will be delivering online presentations to partners and community organisations across the Northern Metropolitan Region on the 16 Days of Activism, the evidence base for prevention of violence against women and actions we can all take to be part of the momentum for creating a gender equitable, safe and respectful community. The presentations will facilitate community conversations on the importance of respect in preventing gender-based violence and provide an introduction to bystander action, tying in with the Respect Victoria campaign 'Respect Women: Call It Out'.
- **Boroondara City Council** is running a series of online events centred on the theme of 'respectful relationships'. The events include respectful relationships storytelling sessions with parents, carers and their children, a special kindergarten session, as well as 'Dads making a difference' – an online event for men focusing on positive parenting, healthy masculinities and conversations about preventing family violence. Presenting at this event will be Associate Professor Michael Flood and Jesuit Social Services, researchers and authors on men and masculinities, gender and violence prevention.

Supporting Resources

We have updated the [Supporting Resources](#) page on our website with information about the UN's 16 Days of Activism global theme 'Orange the World: Fund, Respond, Prevent, Collect' and campaign assets for 2020. We will update this page with other 16 Days resources/toolkits as they become available.

Get in touch

If you have any questions, or need guidance with your 16 Days activities, please don't hesitate to get in touch. My email is 16dayscampaign@mav.asn.au and my number is 0437 798 913.

Many thanks
Kate

