

ARE YOU SAFE AT HOME? DAY

Friday 10 May 2024

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SAFE+EQUAL

Standing strong
against family
violence

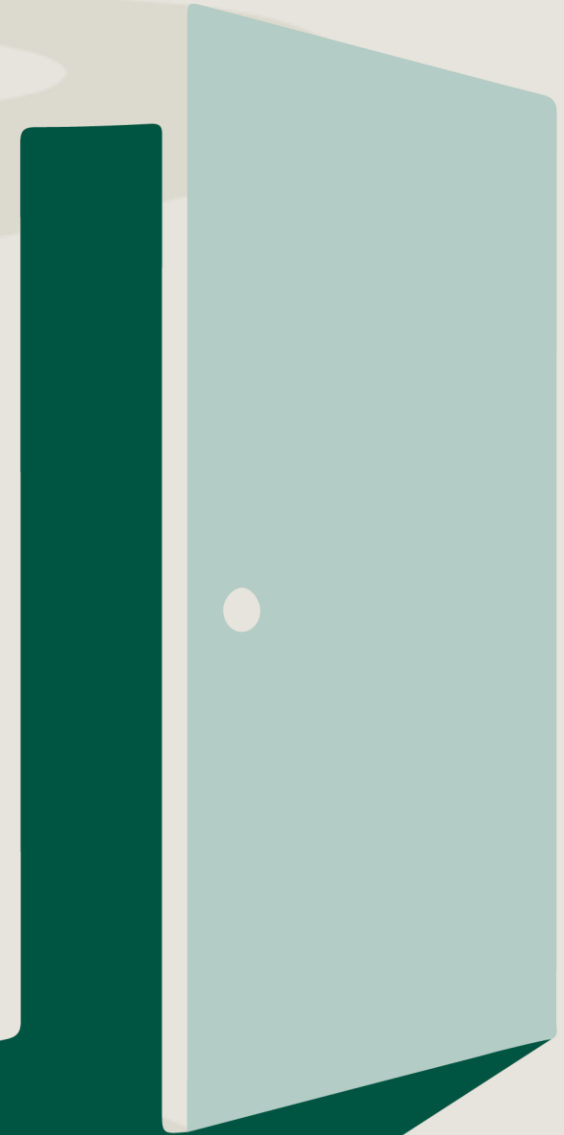


areyousafeathome.org.au

ACKNOWLEDGEMENT OF COUNTRY



**ARE YOU
SAFE AT
HOME?**



ARE YOU SAFE AT HOME? DAY 2024

- The crucial role we all play in our communities
- Encouraging people to start the conversation
- Partnering with you to reach local communities

HOW CAN YOU GET INVOLVED?

Existing resources and opportunities

- Display Are You Safe at Home? Day posters, wallet cards and other collateral in your office space and local facilities.
- Share posts, through social media, websites, and newsletters across council, facility and councillor channels.
- Promote and attend the *How to get involved with Are You Safe at Home? Day* Webinar on Wednesday 17 April (12pm-1pm), host a team viewing or host a public viewing of the webinar in a council facility.
- Complete and share the free Are You Safe at Home? 20-minute eLearn, on how to have conversations about family violence.

Other things you could do

- Run online and in-person events to engage community members.
- Partner with local family violence and women's health services.
- Develop a media release to promote Are You Safe at Home? Day with local media.

WHAT CAMPAIGN ASSETS WILL BE AVAILABLE?

- Campaign toolkit (social media, newsletter and supporting resources)
- Key messaging guide – Ask. Listen. Believe.
- Posters (digital and print-ready files)
- Wallet cards (hard copy)
- Are You Safe at Home? eLearn
- Presentation slide template
- Media release template
- In-language resources
- If you are a council area with particularly high rates of family violence, and need any support to print resources for facilities in your area please reach out

CONVERSATIONS ABOUT SAFETY ARE FOR EVERYONE

- You don't have to be an expert.
- You can start small by opening up the conversation, listening and offering support.



SUPPORTING SOMEONE WHO IS EXPERIENCING FAMILY VIOLENCE

- Ask 'are you safe at home?'
- **Listen** to what they say without judgement
- **Believe** what they tell you, validate their experiences and let them know you're there to support.



NEXT STEPS

- Express your interest to participate
- Sign up for our newsletter for updates
- Register for the webinar on Wednesday, 17 April 12pm–1pm

QUESTIONS?

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