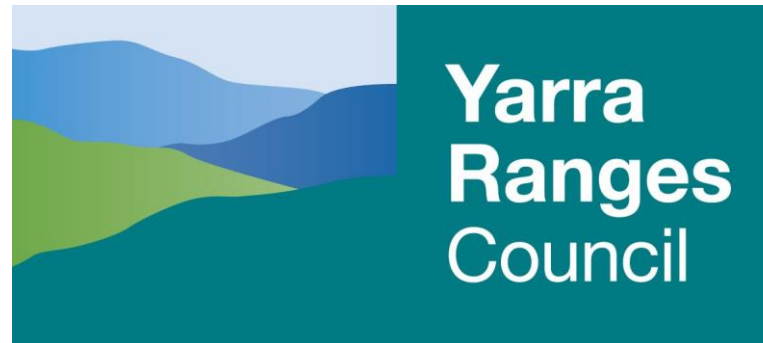




Our Codes, Our Clubs:
Changing the Story to Promote Gender Equity Together



Inspiring
healthier
lives

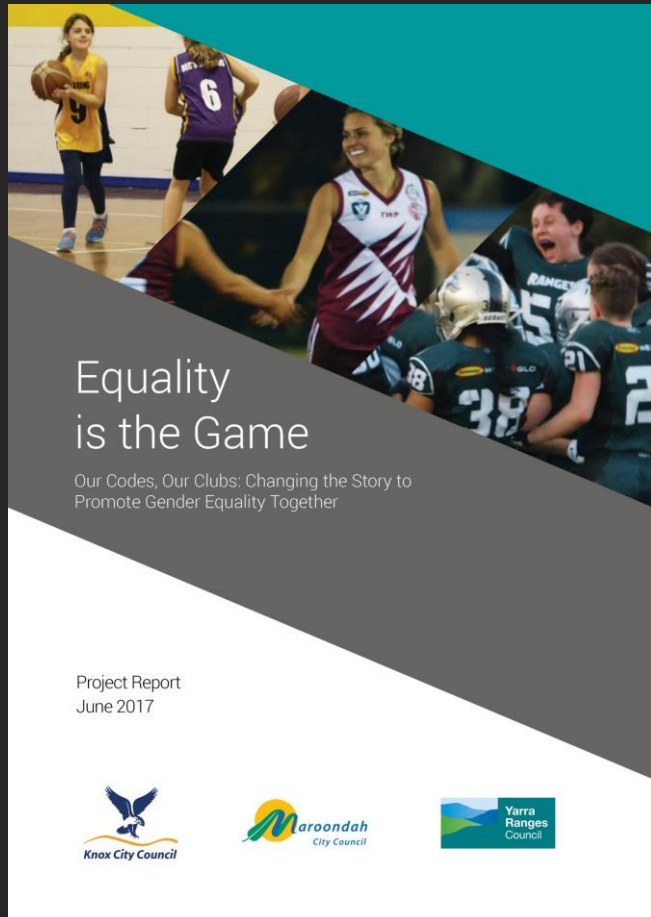
MISSION:

To seek out and showcase the success stories of local clubs across a range of codes who are actively fostering gender equality in sport.

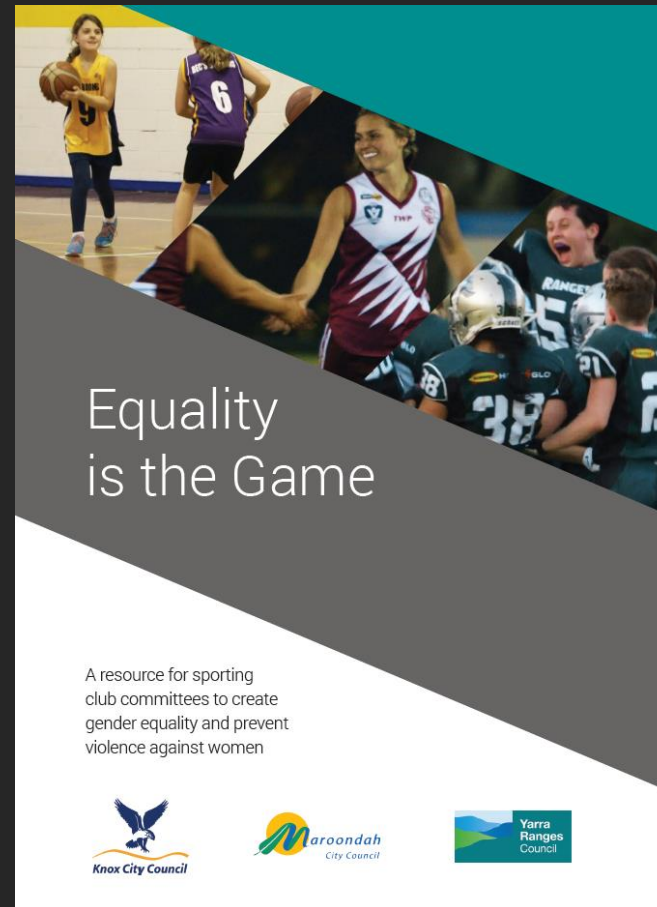
PROJECT PROCESS

1. Formation of Project Steering Group and appointment of a Project Worker
2. Face to Face Interviews with nine clubs to record their stories
3. From the transcripts 5 clubs were selected to be a part of the video
4. Development of a Club Gender Audit Tool to gain baseline measurement
5. Development of a Club Resource Guide

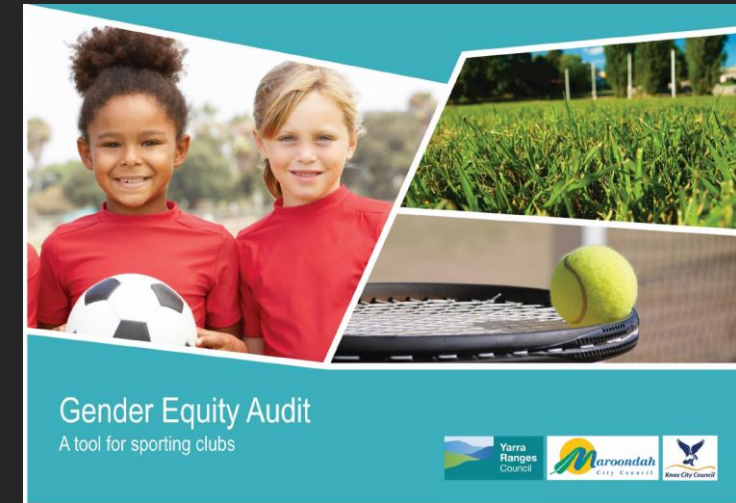
OUTCOMES



Findings Report



Club Resource



Audit Tool



Short Film

ACHIEVEMENTS AND SUCCESSES

High level of engagement from all project partners

Demonstration to the sporting community the 3 municipalities' commitment to work in collaboration to actively support change.

The Gender Audit tool will provide an ongoing platform to gauge club progress and identify key priorities for further initiatives to address PVAW and gender equality.

CHALLENGE

Ensuring that the content of the video would resonate with, and engage, the target audience while demonstrating the link between gender equitable environments and the prevention of violence against women.

KEY LEARNINGS

- Overall most sports clubs in our region are at the start of the journey to achieving gender equality
- Some clubs are already doing great work which others can learn from
- Keep the messages simple and within the understanding of the target group
- Touch on elements of the Change the Story Framework within the film and detail further elements within the sporting clubs resource to educate and initiate discussion.

NEXT STEPS FOR THE FUTURE

Funding commitments will enable further collaborative initiatives

Film and online resource to be launched through a range of platforms

The Gender audit results will be utilised to highlight training and support priorities

NEXT STEPS FOR THE FUTURE

The project has helped and will continue to help open up dialogue and/or invigorate the conversations and subsequent actions to improve gender equality in our sports clubs.

