



We see you shine!

2025 MAVlab Innovation Awards – Awards Pack

Thank you for downloading the 2025 MAVlab Innovation Awards, Awards Pack and considering participating in our inaugural program. We're so excited to learn about the ways you're innovating to create impact in your council and community.

Nominations close 5.59pm, Thursday 31 July 2025.

This PDF includes:

1. Awards Categories
2. Criteria and Judging
3. Eligibility
4. Terms and Conditions
5. Preview Entry Form



Awards Categories

You're doing great work, and we want to know all about it.

For our inaugural MAVlab Innovation Awards program, we have co-designed 16 awards across a variety of topics and disciplines. These will evolve from year to year to spotlight critical council topics and challenges. Projects and people awards have distinct criteria which you can learn about on the [**Criteria and Judging**](#) page.

Major awards

2025 Innovatio Pro Bono Publico Award: Leader

In recognition of an individual established Victorian local council leader demonstrating excellence in innovation for the public good. We are seeking nominations for established leaders (more than 10 years in council leadership positions) who demonstrate outstanding leadership leading to community and council impact. We're seeking nominations that demonstrate impact and leadership through stories and case studies across programs, projects or initiatives, or in their day-to-day work.

2025 Innovatio Pro Bono Publico Award: Emerging Leader

In recognition of an individual emerging Victorian local council leader demonstrating excellence in innovation for the public good. We are seeking nominations for new and emerging leaders (less than 10 years in council leadership positions) who demonstrate outstanding leadership leading to community and council impact. We're seeking nominations that demonstrate impact and leadership through stories and case studies across programs, projects or initiatives, or in their day-to-day work.

Project awards

The Connector Award for Community Inclusion and Cohesion

In recognition of an innovative council-led program or project that brings community together in creative ways to strengthen connection and social cohesion, especially with young people.

We are seeking projects that can demonstrate clear outcomes and how their approach led to this. Some examples of projects include:

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- Activities that recognise and respect cultural diversity
- Projects supporting Aboriginal and Torres Strait Islander communities and fostering cultural awareness
- Inclusive services leading to community cohesion
- Social connection through community engagement activities or that build community life and cohesion through ongoing engagement programs
- Partnerships and innovative collaborative models.

The Wellbeing Award for Community Health Impacts

In recognition of an innovative council-led program or project with valuable community health and well-being outcomes.

We are seeking projects of all scales that drive all forms of health across all ages and for all members of the community. Examples of projects may include but are not limited to:

- Maternal and child health
- Health of children and families beyond maternal and child health
- Positive aging programs
- Public health and safety including food safety
- Mental health and wellbeing
- Fitness and exercise programs
- Collaborative partnerships with community and organisations
- Health and wellbeing education programs improving access to health information.

The Energiser Award for Climate Resilience and Adaptation

In recognition of an innovative council-led project or program focused on climate adaptation, climate resilience and or emissions reduction.

We are seeking projects that demonstrate leading work to adapt and build resilience to climate impacts. Some examples of projects may include:

- Renewable energy projects
- Community resilience programs
- Nature-based solutions
- Innovation or entrepreneurship capability or investment programs to drive sector engagement in energy and climate resilience product and solutions
- Projects that demonstrate collaboration between council, community and industry
- Council or community emissions reduction projects for instance relating to transport or building upgrades

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- Electric vehicle programs and infrastructure (including e-bike and e-scooter).

The Systems and Cycles Awards for Regenerative Design

In recognition of an innovative council-led project or program demonstrating innovation excellence in sustainable and regenerative design and or retrofit.

We are seeking projects and programs that feature systems that harness resources to enable communities, buildings and places that are regenerative. We are looking for examples that are novel or unique. We hope to support the growth of ideas that harness resources to drive towards thriving communities, contributing to a healthy planet.

- Council facilities and amenities (including open spaces and buildings) with circular and regenerative systems
- Programs and places that support resource recovery and transfer
- Community composting initiatives including FOGO projects
- Public spaces and council facilities that harness resources in their design/construction including the use of recycled materials
- Partnerships and collaborative programs that help share knowledge and build capability for regenerative design practices in communities.

The Now and Forever Award for Impact and Legacy

In recognition of an innovative council-led project that delivers value for future generations.

This can be an old project that continues to demonstrate value or a new project with clear intent to deliver long term values across many years. Big change takes big time, submit your examples of projects and programs of work that may have started a long time ago and are now creating sustained value for your community.

Examples of projects include:

- Projects that include long time scales to realise impacts, tree planting for example
- Policies and approaches that create a shift in council operations unlocking value for the community
- Examples of community partnerships that are sustained to deliver community outcomes in the future for instance Youth Advisory or Youth Council Programs
- Partnership, investment and innovation programs (either looking back or looking ahead) that will build impact across a long time period.

The Stronger Together Award for Council Collaboration

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In recognition of demonstrated council-led collaboration driving community resilience and/or other local outcomes.

Collaborations might be among multiple councils, with the community or sector partners. There is no minimum of number of partners, teams or councils for this award – a collaboration between two or 10 stakeholder groups will be equally considered against the criteria. Examples of this may include:

- Shared service for community members across minimum two or more councils
- Program or project that enables and drives collaboration
- Collaborations between several internal teams at a council that is a new and novel approach to a council service or challenge
- Partnerships with community organisations focussed on a specific community challenge for instances homelessness, food security, emergency preparedness or other.
- New council system or process that invites input from several other councils to drive scalability and bigger impacts.

The Engage Award for Impactful and Inclusive Storytelling

In recognition for an innovative council led program or project that uses creative storytelling to drive community engagement, understanding and trust.

This may be in pursuit of educating community about a complex topic or be related to standard council communications. Examples of projects may include:

- Events or exhibitions for community designed to inform and engage on a particular topic
- Publications, council media campaigns or new channels that help communities to connect or build understanding about council services
- Codesigned stories with community, or stories created with community data
- Creative and impactful campaigns demonstrating inclusion and accessibility
- Digital storytelling including data visualisations
- Ongoing council storytelling practices that demonstrate innovation
- Partnerships with artists and creative practitioners.

The Future is Maintenance Award for Asset Management

In recognition of a council-led project or program demonstrating innovation in ongoing place or asset maintenance.

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This award acknowledges the significant energies and resources required by local councils to maintain and upgrade council assets, from roads, drains and kerbs to community facilities like recreation centres and resource-recovery stations, street furniture, poles, parks, plants, paths and more. Innovation may be applied to any part of asset management process. Examples of projects include:

- Methods of documenting the condition of assets for accurate asset assessments
- Systems to diagnose and prioritise asset maintenance including using data to predict when maintenance is required in the future
- Processes for asset improvements
- Collaborative asset management leveraging community
- Applications of technology to make maintenance programs more efficient.

The Smooth Sailing Award for Service Optimisation and CX

For an innovative council-led program or project demonstrating excellence in the use of data and/or technologies in service optimisation and improved customer experience.

We are looking for projects and programs that demonstrate creativity and commitment to community needs in the delivery of relevant and accessible services. Some examples of projects include:

- Applications of new and emerging technology
- Improvements to existing systems to enhance support for community
- Collaborative projects that involve community in shaping services
- Projects that demonstrate innovation in research and testing to improve services and customer experience.

The Refuge Award for Innovation in Housing and Safe Spaces for Community

In recognition of an innovative council-led place, project or program creating safe refuge, amenity or shelter.

This might be challenge-specific, for instance, extreme weather shelter, broader access and equity issues, housing and accommodation or other (relevant to council services).

Your submissions might include:

- Heat, flood and other emergency shelters, spaces providing resources to community members
- Hubs enabling community connection, especially for new migrants or those experiencing homelessness

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- Housing innovation programs and strategy, or temporary accommodation programs and projects.

The Sandbox Award for Experimentation Practice

In recognition of a leading practice of testing and trialling to scale change across a council organisation and lead to tangible benefits for local community and/or council staff.

Acknowledging the leading work that councils are doing to test and scaled new systems and processes to meet changing community needs, integrate new technologies, support the impacts of increased workforce mobility, cope with resource strain and address other emerging challenges. Examples may include:

- Testbeds or other formalised experimentation programs
- Experimentation roles and projects
- Collaborative programs with community and industry, allowing for testing of new ideas.

The Fin-novation Award for Financial Ingenuity

In recognition for an innovative council-led program or project that has demonstrated innovation in financial strategy and management to achieve high impact results, cost savings, and/or new revenue for council.

Examples of projects may include:

- Programs enabling new revenue for council
- Cross-council collaboration driving financial efficiencies
- Applications of technology for economic gains
- Systems to identify cost-savings.

People and team awards

The Thrive Award for Leadership in Change Management

In recognition of an exceptional local government leader or team who has contributed to an evolving, innovative culture in local government, enabling internal change and improvement.

Some examples of these contributions might include:

- Creating or delivering an internal program to build change resilience and capability

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- Commitment to supporting staff through flexible and ongoing ways throughout a change experience or project
- Designing or delivering a change project where staff felt engaged, empowered and supported to adapt
- Managing changes in relation to the Best Start Best Life Reform agenda, for example process and staff changes, training and capability building.

The Insights Award for Leadership in Data-driven Decision-making

An award recognising an exceptional local government individual or team leading in the use of technology and data to support council decision-making.

This award acknowledges the dependency of council decision making on quality and up-to-date community, environment, economic, demographic, property and other data to support council staff and community conversations. Examples of projects include:

- Programs that help create greater access to data for councils for example data training, hackathons, data hubs, demonstrations or consultations
- Projects converting complex data in visually engaging outputs that support decision-making
- Tools for enabling council staff to analyse data, for instance, data tools and platforms
- Presentations and thought-leadership about innovative data practices.



Criteria and Judging

The criteria and judging process has been designed so that the awards can spotlight people, places, programs and projects that are innovative, impactful and scalable.

We will recognise innovation, initiative, bravery and leadership across all scales from service tweaks to council-wide programs, in single municipalities to sector wide change.

All entries will be carefully assessed against a criteria specific to the award category.

Submissions will be required to respond to criteria through short responses (less than 300 words per category) and submit supporting attachments.

Project awards criteria

1. CHALLENGE + CONTEXT – 20%

Submit details about the challenge and the context in which you innovated; what was the problem to be addressed, and what were the factors that made it challenging and required innovation? You might share details about constraints or challenges related to time, location, stakeholders, trust, engagement or other. Please also share any specific challenges for diverse and vulnerable cohorts. (300 words or less)

2. SOLUTION + INNOVATION – 30%

Share what you did – the approach or activity – and why it was innovative. Describe how your solution responded to the challenge and context. You should share the main steps you took, designing and implementing your project, as well as how you engaged with stakeholders. You should describe why this is different to previous approaches and how it might advance local government practices. Please use this criteria to highlight how your solution was designed to be accessible and inclusive.

3. IMPACT + OUTCOME – 30%

Tell us what happened as a result of your project or program. What were the impacts or outcomes, and how did you measure these? It is anticipated that impacts will continue to grow over time? You should use this criteria to share any specific outcomes related to accessibility and inclusion. (300 words or less)

4. **SCALABILITY – 20%**

Share how your innovation could scale (or be replicated) to create further impacts. This criteria highlights the importance of transferring knowledge and thinking at council and network scale for greater benefit beyond municipal boundaries. Share any thoughts about how this idea or approach can be integrated with or transferred to other councils or teams within your council to leverage the collective power of your council and our council network to scale up the value of your project or initiative. You should also use this section to share how your idea drives towards the UN Sustainable Development Goals (either on a global scale or your localised SDGs). (300 words or less)

People awards criteria

1. **LEADERSHIP + EXCELLENCE – 40%**

Tell us how this person or team has demonstrated incredible leadership and bravery through operations, projects or programs relevant to the award (i.e. change management, data-driven decision-making or leadership). This includes resilience and innovation in the face of challenges.

2. **IMPACT + LEGACY – 30%**

Share how this person has created impact for the organisation and the community, demonstrated through data or feedback from others.

3. **COLLABORATION – 30%**

Explain how this person has driven a more collaborative or empowering workplace, helping to break down silos through behaviours and actions, encouraging others and supporting workplace cohesion.

First Nations + Diversity

Across all our awards categories we expect to see nominations for projects that demonstrate excellence in First Nations engagement and prioritisation of First Nations voices and input, as well as programs that demonstrate excellence in diversity, equity and inclusion.



Our submission form invites entries to address how they're addressing this as part of several criteria. We look forward to reading about how councils are engaging with and supporting needs of our diverse communities through stories of innovation across all people and project categories.

Judging

The Awards have been designed to have a rigorous and thorough evaluation process that enables representation of innovation across our diverse range of councils.

The Awards uphold an in-depth review of each entry, ensuring each project receives the time and evaluation it deserves. Judging is carried out across four total stages:

Pre-assessment: MAVlab team assess all entries against eligibility and T&Cs and will remove and notify ineligible submissions in August.

Round 1: Independent online assessments by MAV Advisory Board members and selected council staff – each submission will receive at least three scores. Council staff who are selected to be a part of entry assessment will sign a conflict of interest statement and will not be involved with assessing any categories where their council is an entrant.

Round 2: Group moderation workshop – to determine finalists and a ranked top three.

Round 3: Final Assessment of top three by multidisciplinary MAVlab panel comprising of sector experts.



Eligibility

Submissions to the MAVlab Innovation Awards can be made by any individual who is a fulltime, parttime or casual council staff member in a Victorian local council.

Submissions must be about Victorian council staff or council-led projects or programs, relevant to the Project and People and Teams categories. Sector organisations and community groups can be considered as project collaborators and cannot make submissions.

Eligible **projects** include those that have been delivered or implemented in the last three years, during 2023, 2024 and 2025, or that are due for implementation later this year (before December 31 2025). If a project is not yet implemented and due for completion later in 2025, sufficient evidence must be provided in the Entry Form and MAV has the right to seek further proof if required.

Projects implemented in 2022 and earlier are not eligible.

The Now and Forever Award is excluded from this eligibility requirement. In this category we seek to highlight the value of high impact projects and programs that deliver long term benefits to community. In this category we seek to recognise projects that are at least five to 10 years old and continue to deliver significant value into community.

Eligible **people and teams** must include people who are currently employed by the council referenced in the nomination. People may submit nominations for themselves or their teams, or for others. If there are multiple nominations for one team or person in the people and teams categories, submissions will be combined by the MAV.

All council staff are encouraged to enter, from council officers to team leaders, management, senior leadership and executive.

Please refer to the Terms and Conditions for detailed guidance before you complete your submission.



Terms and Conditions

1. The Municipal Association of Victoria (MAV) runs the MAVlab Innovation Awards.
2. Entries must comply with the 2025 MAVlab Innovation Awards Eligibility criteria.
 - a. The Municipal Association of Victoria (MAV) reserves the right to refuse entries that do not comply. This decision is at the sole discretion of the MAV and no correspondence will be entered into.
 - b. Entries that do not meet eligibility requirements and are removed from the assessment in 2025 may be submitted in future years.
3. Entries must be submitted by any individual who is a fulltime, parttime or casual council staff member in a Victorian local council about council staff or council-led projects or programs. Entries cannot be submitted by a sector partner, community group or organisation. Collaborative projects are encouraged, and partners should be noted in entries.
 - a. If an entry is received from anyone other than a council staff member, they will not be eligible. The MAV will make our best efforts to inform them in a timely manner so that they may engage correct resubmission, however there will be no extensions or special considerations granted.
4. Information supplied within the entries must be correct and complete.
 - a. The MAV reserves the right to verify any information contained in each submission.
 - b. All personal or sensitive information will be treated as confidential and used in accordance with the MAV's Privacy Policy.
5. All entries and accompanying documents must be supplied in English at minimum.
6. Entries which do not use the Entry Form linked on the MAVlab Innovation Awards website will not be considered.
 - a. Supporting content must be uploaded as per the Entry Form instructions.
 - b. We will not accept content emailed to the MAV staff outside of the entry process. If you have challenges with uploading content, reach out to MAVlab@mav.asn.au.
7. Entries can be made by a person for than one project per category, and more than one category per project, as supported by the Entry Form. There is no limit to the number of projects submitted by councils.
 - a. If multiple submissions are received for one **project** in one category, MAV will make our best efforts to inform the council in a timely manner, so that they may consolidate their submissions. Separate entries will be assessed as such.
 - b. If multiple submissions are received for a person or team in one category, MAV will consolidate the entries.
8. The finalists will be notified by email, to the email address provided through the Entry Form, by Wednesday 3 September.
9. Entries may be submitted for people or projects that have previously won awards as part of other awards programs, including MAV Tech Awards.

- a. A project or person cannot win an award in a particular category more than once across multiple years.
 - b. If a project is submitted for a new iteration or improvement, it will be considered a new project and therefore eligible for entry in future years.
10. Submitters must demonstrate the merit of their submission against the Challenge evaluation criteria (Criteria) as listed on the MAVlab Innovation Awards webpage and in the Entry Form.
11. The decision of the judges is final and no correspondence will be entered into.
 - a. The MAV will host a rigorous assessment process to determine finalists and winners in each category across several stages.
 - b. Each entry will receive a minimum of three scores. The MAV will not disclose scores publicly or to entrants however the MAV may share comments made by assessors with entrants. If a request is received for assessor feedback, the MAV will respond within 3 months of 8 October 2025.
12. By entering the MAVlab Innovation Awards, applicants confirm they have all relevant permission(s) from involved parties associated with the entry including partner organisations and any parties involved with the development of the entry to allow the MAV to promote the entry across any of its promotional platforms without limitation.
13. The entry and accompanying documentation including diagrams, images, photographs and video content must be made available for use without limitation by the Municipal Association of Victoria for the ongoing promotion of local government in and outside Australia. Images and videos may also be supplied to media by the MAV for publication to further promote the project, the MAVlab Innovation Awards program and local government in general.
 - a. The MAV will use its best endeavours to credit photography and videography submitted as part of an entry where such information has been supplied. All other images and AV material supplied to the media will be credited: *Images courtesy of MAV, MAVlab Innovation Awards.*
14. All entries agree to participate in the documentation of their projects if selected as finalists and published online to be shared with the sector.
15. No Council may use the MAV logo without prior approval and consent from MAV team, which can be requested by emailing comms@MAV.asn.au.
16. Entries for the 2025 MAVlab Innovation Awards will be accepted from **9am Friday 13 June 2025 (AEDT) until 5.59pm on Thursday 31 July 2025 (AEDT)**. No late entries will be accepted.
 - a. No additions to entries will be accepted, once an entry is submitted it is considered final.
 - b. The MAV may decide to extend the entry period at their own discretion, and will update this website as well as notify anyone with entries that are underway via the Entry Form.



17. By submitting an application to the MAVlab Innovation Awards, the applicant is agreeing to the above-mentioned Terms and Conditions of entry.
18. These Terms and Conditions are subject to change. All council staff who have made submissions will be notified and the website will be updated.

Preview of the Entry Form

PAGE 1

MAVlab Innovation Awards - Entry Form

Key information

Welcome to the 2025 MAVlab Innovation Awards Entry Form.

Submissions close 5.59pm on 31 July 2025.

Before you complete this form, please review all awards information, including Eligibility and Terms and Conditions, on the [MAVlab Innovation Awards website](#).

The MAVlab Innovation Awards recognise innovative, impactful, and scalable initiatives across Victorian local councils. We celebrate people, places, programs, and projects that demonstrate real impact in their municipalities while inspiring action in others. Recipients showcase innovation, initiative, bravery, and leadership at all levels—from service improvements to council-wide programs.

An expert panel comprising MAV Advisory Panel members, Victorian local council specialists, and sector experts will assess all entries against specific award criteria, as detailed on the [Criteria and Judging](#) webpage.

As our inaugural awards program, we've co-designed a process that we hope will be enjoyable and effective. MAVlab will refine this process using participant feedback to create an accessible and impactful awards program for Victorian councils.

In this form, we ask you to submit project or people details, responses to award criteria and supporting attachments. We have strict word limits and will remove any submitted content that exceeds the word limits specified before judging.

[Preview a PDF of the Entry Form.](#)

This Entry Form is set up so that as you progress through each page, it will save your responses on the previous page. We recommend filling in and completing this form in one session to avoid losing any data, and preparing your responses ahead of time using the above PDF form.

For any questions, support, or to share your feedback, please email mavlab@MAV.asn.au.

Thank you for helping us to shine a spotlight on incredible work in our Victorian local councils.

MAVlab Innovation Awards - Entry Form

Before you begin

By submitting an entry to the MAVlab Innovation Awards, you acknowledge and consent to the following uses of your personal information and submitted content:

- **Assessment Process:** Your entry details, including personal information and project content, will be shared with our panel of assessors for the purpose of scoring and evaluating your submission against the award criteria.
- **Promotional Activities:** MAV may publish and share content from your submission on the MAV website and across MAV communication channels to showcase innovative projects and celebrate participant achievements. This may include project descriptions, images, videos, and other materials you have provided.

We will liaise with you before any public sharing of your content to ensure you are comfortable with how your project is presented and to obtain any additional permissions required.

If you have any questions about how your information will be used, please contact mavlab@mav.asn.au.

Review the MAVlab Innovation Awards [Terms and Conditions](#) online.

* 1. I have received endorsement from relevant council management to submit this nomination on behalf of my council.

☐ Yes

* 2. I have reviewed and understand the MAVlab Innovation Awards Eligibility and Terms and Conditions, and believe this nomination complies with the award's terms.

☐ Yes

* 3. I consent to the collection and use of our information as outlined above.

☐ Yes

MAVlab Innovation Awards - Entry Form

Your details

* 1. Main contact (you) full name

* 2. Your role

* 3. Your council

* 4. Your email address

5. Optional second contact full name (for communications related to your entry)

6. Optional second contact role

7. Optional second contact email address

8. Optional second contact phone number

* 9. I am submitting a nomination for a

- ☐ Project Award
- ☐ People or Team Award (including Major Awards)

MAVlab Innovation Awards - Entry Form

People or Team Award: Key details

You are filling out this section if you are nominating for a People or Team Award/s, including the Major Awards.

See all Award Categories on the MAV website: <https://www.mav.asn.au/mavlab/futures/mavlab-innovation-awards/award-categories>

In this form, you can select to enter multiple People and Team Award categories.

* 1. Which People or Team Award/s is this entry for (multiple answers accepted)?

- ☐ Major Award - 2025 Innovatio Pro Bono Publico Award: Leader
- ☐ Major Awad - 2025 Innovatio Pro Bono Publico Award: Emerging Leader
- ☐ The Thrive Award for Leadership in Change Management
- ☐ The Insights Award for Leadership in Data-driven Decision-making

* 2. Name of the person or team you are nominating for the award (this might be yourself)

* 3. Tagline: Please share a short tagline for this person or team. Imagine this being a headline in a newspaper or the title of a blog (10 words or less).

* 4. Description: Provide us with a summary of this person or team, including anything important you want to add that does not fit in the criteria sections below. (100 words or less)

5. Please add details here if this nomination is for a team (name and role, bullet points).

MAVlab Innovation Awards - Entry Form

People or Team Award: Criteria responses

* 1. CRITERIA 1: LEADERSHIP + EXCELLENCE – 40%

Tell us how this person or team has demonstrated incredible leadership and bravery through operations, projects or programs relevant to the award (i.e. change management, data-driven decision-making or leadership). This includes resilience and innovation in the face of challenges. (300 words or less)

* 2. CRITERIA 2: IMPACT + LEGACY – 30%

Share how this person has created impact for the organisation and the community, demonstrated through data or feedback from others. (300 words or less)

* 3. CRITERIA 3: COLLABORATION – 30%

Explain how this person has driven a more collaborative or empowering workplace, helping to break down silos through behaviours and actions, encouraging others and supporting workplace cohesion. (300 words or less)

Project Awards – Key details

MAVlab Innovation Awards - Entry Form

Project Award: Key details

You are filling out this section if you are nominating for a Project Award.

See all Award Categories on the MAV website: <https://www.mav.asn.au/mavlab/futures/mavlab-innovation-awards/award-categories>

In this form, you can select to enter multiple Project Award categories.

*** 1. Which Project Award/s is this entry for (multiple answers accepted)?**

- ☐ The Connector Award for Community Inclusion and Cohesion
- ☐ The Wellbeing Award for Community Health Impacts
- ☐ The Energiser Award for Climate Resilience and Adaptation
- ☐ The Systems and Cycles Awards for Regenerative Design
- ☐ The Now and Forever Award for Impact and Legacy
- ☐ The Stronger Together Award for Council Collaboration
- ☐ The Engage Award for Impactful and Inclusive Storytelling
- ☐ The Future is Maintenance Award for Asset Management
- ☐ The Smooth Sailing Award for Service Optimisation and CX
- ☐ The Refuge Award for Innovation in Housing and Safe Spaces for Community
- ☐ The Sandbox Award for Experimentation Practice
- ☐ The Fin-novation Award for Financial Ingenuity

*** 2. Title of your project/initiative**

*** 3. Tagline: Please share a short tagline for this project. Imagine this being a headline in a newspaper or the title of a blog (10 words or less).**

*** 4. Key goals: Use bullet points to tell us about the purpose of this project or initiative. (100 words or less)**

*** 5. Description: Provide us with a short summary of the project, including what the project/initiative is, the date it was implemented, how long it will go for, who it's for and how you're measuring value against the goals you shared above. (100 words or less)**

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* 6. How many people were on the project team? (rough figures are ok, but please keep this to project team not stakeholders - who worked on it day-to-day?)

* 7. What was the project duration? (In months and years. You may choose to add key phase timings - this is not required, and you will not be penalised if you do not provide this detail.)

8. What was the project/initiative budget? (This is an optional question that helps us to understand the scale and scope of your work and assess projects fairly. Any answers to this response will remain confidential and not shared publicly.)

Project Awards – Criteria responses

MAVlab Innovation Awards - Entry Form

Project Award: Criteria responses

* 1. CRITERIA 1: CHALLENGE + CONTEXT – 20%

Submit details about the challenge and the context in which you innovated; what was the problem to be addressed, and what were the factors that made it challenging and required innovation? You might share details about constraints or challenges related to time, location, stakeholders, trust, engagement or other. Please also share any specific challenges for diverse and vulnerable cohorts. (300 words or less)

* 2. CRITERIA 2: SOLUTION + INNOVATION – 30%

Share what you did – the approach or activity – and why it was innovative. Describe how your solution responded to the challenge and context. You should share the main steps you took, designing and implementing your project, as well as how you engaged with stakeholders. You should describe why this is different to previous approaches and how it might advance local government practices. Please use this criteria to highlight how your solution was designed to be accessible and inclusive. (300 words or less)

* 3. CRITERIA 3: IMPACT + OUTCOME – 30%

Tell us what happened as a result of your project or program. What were the impacts or outcomes, and how did you measure these? It is anticipated that impacts will continue to grow over time? You should use this criteria to share any specific outcomes related to accessibility and inclusion. (300 words or less)

* 4. CRITERIA 4: SCALABILITY – 20%

Share how your innovation could scale (or be replicated) to create further impacts. This criteria highlights the importance of transferring knowledge and thinking at council and network scale for greater benefit beyond municipal boundaries. Share any thoughts about how this idea or approach can be integrated with or transferred to other councils or teams within your council to leverage the collective power of your council and our council network to scale up the value of your project or initiative.

You should also use this section to share how your idea drives towards the UN Sustainable Development Goals (either on a global scale or your localised SDGs). (300 words or less)

MAVlab Innovation Awards - Entry Form

Supporting attachments

This section is for you to submit and share supporting visual files including diagrams, sketches, graphs, photos and videos.

There is no minimum number of files you must submit, however, there is a maximum of five. We will not accept or consider any reports. Any content submitted here will be considered as complementary to the criteria submissions and not in lieu of.

Valid file types you may upload include:

- PDF, DOC, DOCX, PNG, JPG, JPEG, GIF

Video:

- We do not accept mp4 upload, and instead invite you to share a link to your video online on Youtube, Vimeo, Google Drive or other online location.
- Video links do not count towards your 5 file maximum.
- We suggest short videos (less than 1 minute) at 16:9, however portrait aspect is also acceptable.

Suggestions:

- Submit a range of content that you feel best represents the project or person you're submitting a nomination for.
- Please add any credits (ie photographer) in the file name of your images or videos.
- Files numbered in order of review (i.e. 1, 2, 3 etc.).
- 300 dpi (landscape or portrait is acceptable)

Requirements:

- Please name your files according to this convention: 'Council-project/person/team-##-YYYY' (where ## is a unique number for each of your files).
- No more than 5 x documents are accepted to be uploaded.
- File size maximum is 16MB (per file).

(continues on the next page)

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1. Please upload your file (1)

Choose File

Choose File

No file chosen

2. Please upload your file (2)

Choose File

Choose File

No file chosen

3. Please upload your file (3)

Choose File

Choose File

No file chosen

4. Please upload your file (4)

Choose File

Choose File

No file chosen

5. Please upload your file (5)

Choose File

Choose File

No file chosen

6. Link/s to supporting video/s:

7. Please share any supporting links (ie project site or linked in):

* 8. I confirm that all information submitted within this entry is correct and complete to the best of my knowledge.

☐ Yes