



yourground

Your Sport. Your Leisure. Your Play. Your Place.

Associate Professor Nicole Kalms
Founding Director, Monash University XYX Lab



MONASH
ART
DESIGN &
ARCHITECTURE

XYXLAB
GENDER+PLACE





Share your story

yourground.org

Mapping a safer Melbourne for
women and gender-diverse people

Your Sport. Your Leisure. Your Play. Your Place.



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RESEARCHER



ANWYN HOCKING
ARCHITECTURAL DESIGNER +
RESEARCHER



SYLVIA TONG
URBAN DESIGNER



TEGAN LARIN
RESEARCHER & PhD
CANDIDATE

OUR TEAM



CORPORATE SPONSORS



Carry a cell phone
or change for a
phone call

Trust your intuition
about a person or
an area.

Avoid a person or
situation if you're
unsure.

If something tells
you a situation is
not "right", it isn't.

Alter or vary your
running route
pattern.

Run in familiar
areas if possible.

Know where open
businesses or
stores are located
in case of
emergency.

Run with a partner.

Run with a dog.

Write down or
leave word of the
direction of your
run.

Tell friends and
family of your
favorite running
routes.

Avoid unpopulated
areas, deserted
streets, and
overgrown trails.

Avoid unlit areas,
especially at
night.

Run clear of parked
cars or bushes.

Ignore verbal
harassment.

Wear reflective
material if you
must run before
dawn or after dark.

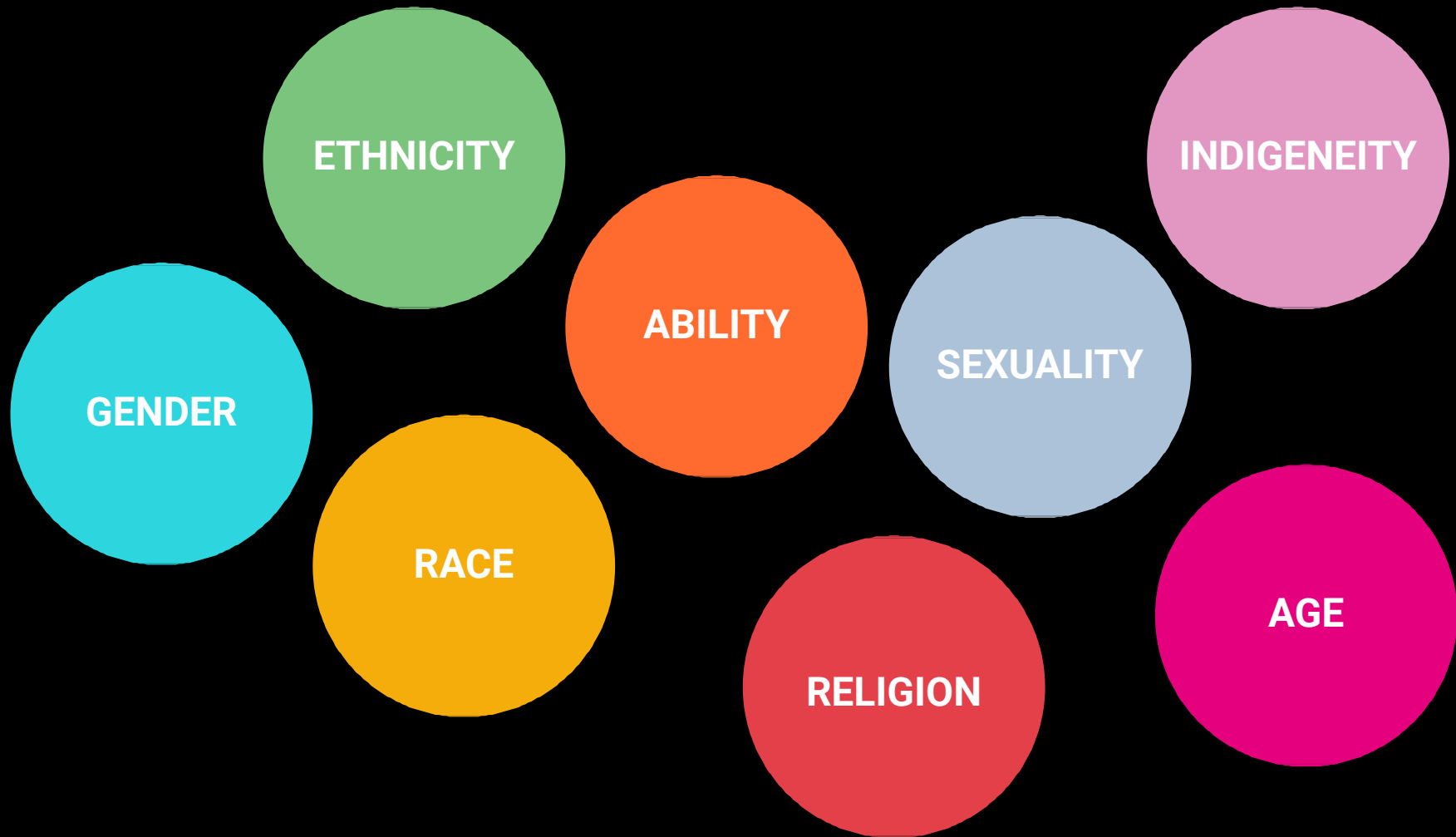
Don't wear
headphones.

Avoid running on the
street when it is dark.

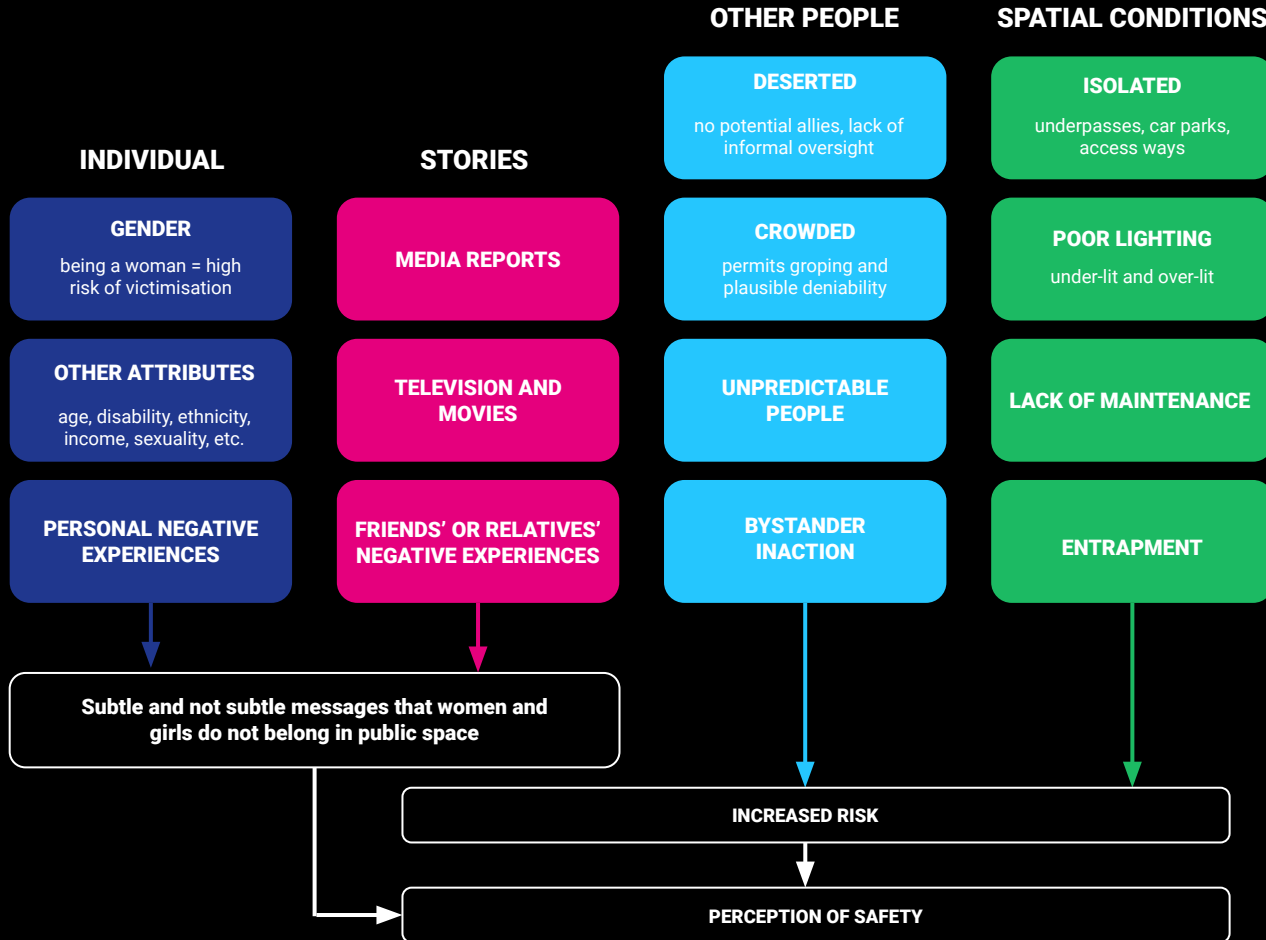
Don't run alone.

Don't speak back
to verbal
harassment





PERCEPTIONS OF SAFETY

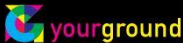


WHAT IS YOURGROUND?



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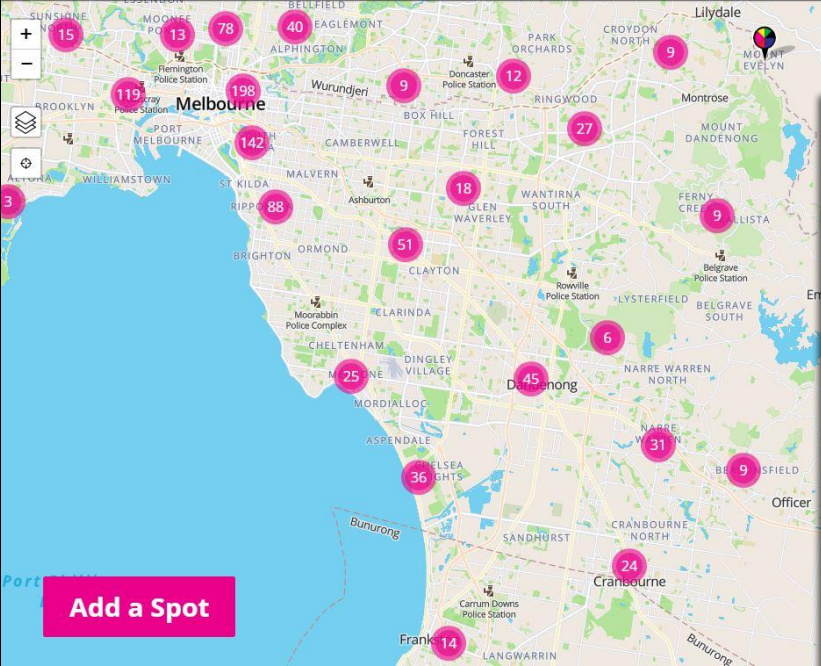
XYXLAB
GENDER+PLACE



Welcome FAQs Support



Q Type address and press enter...



Welcome FAQs Support

Q Type address and press enter...

+

-

St

Merri Creek Trail, Victoria

Someone added this Unsafe Spot
a month ago

Support

Twitter

Facebook

Safety issue/s:

Description: A few years ago I was walking my dogs here during the day, no one happened to be around, a naked man with a stocking over his head walked out of the bushes towards me. I pulled out my phone and he actually walked past me and then ran off. It is often a busy place and I feel safe there usually as others are around, but I have never forgotten.

0 comments

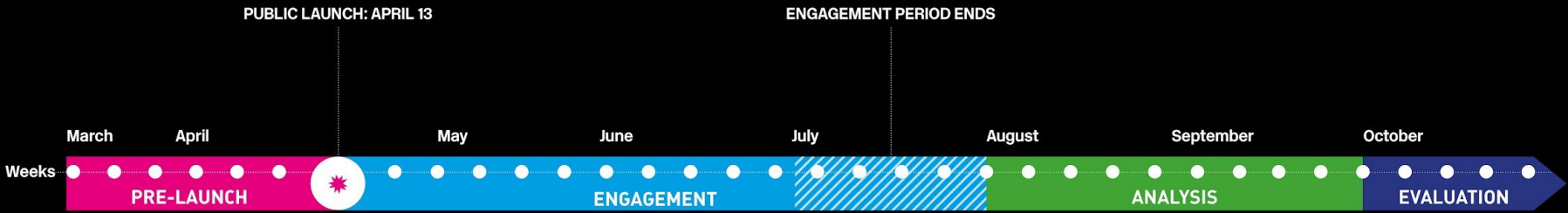
Leave a Comment

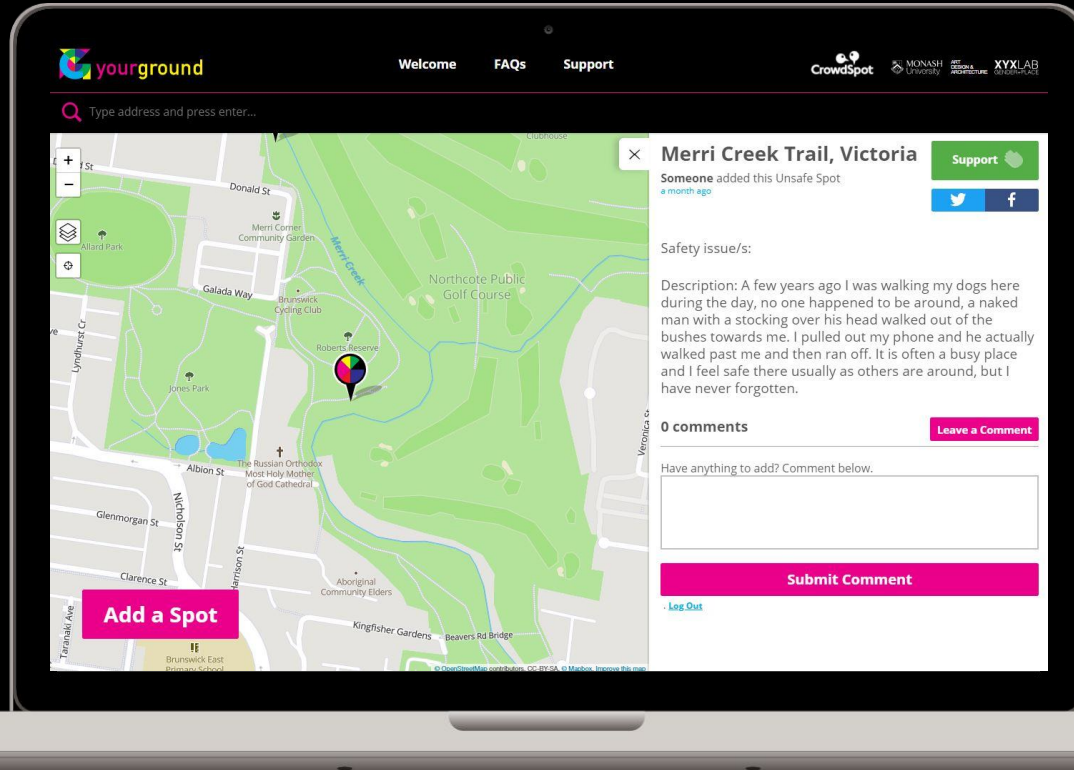
Have anything to add? Comment below.

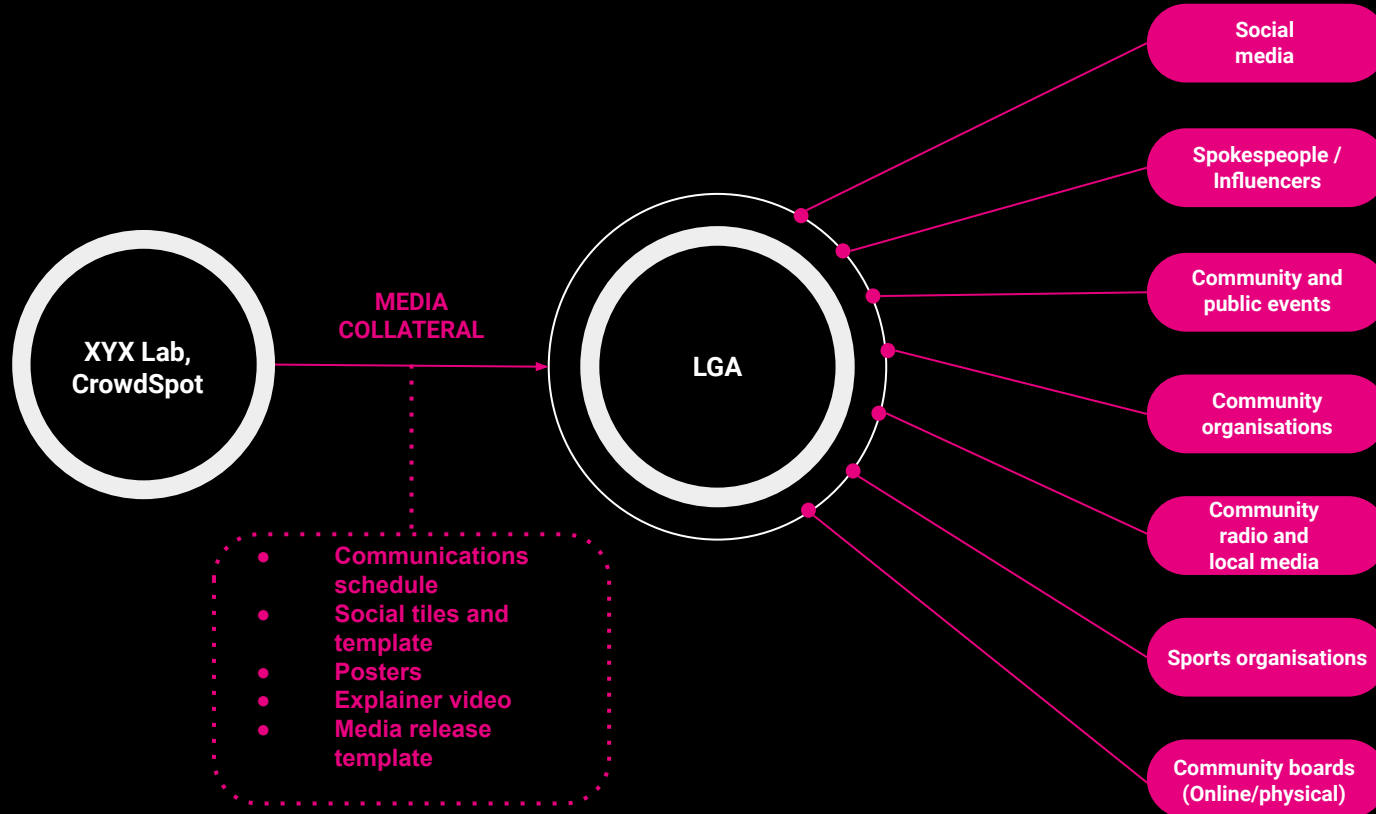
Submit Comment

Log Out

TIMELINE

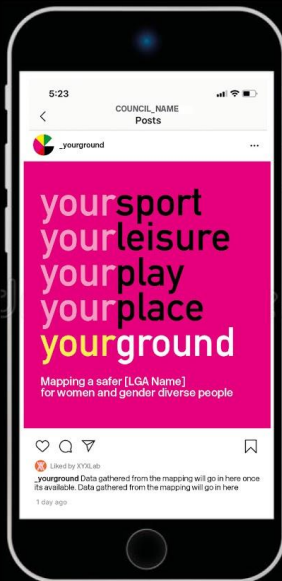




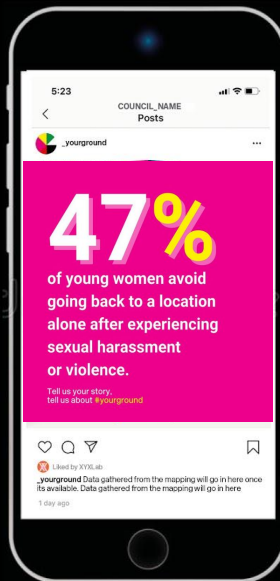




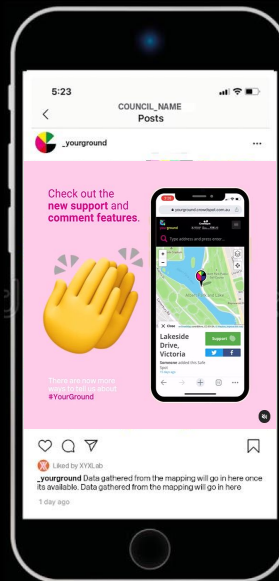
Identity



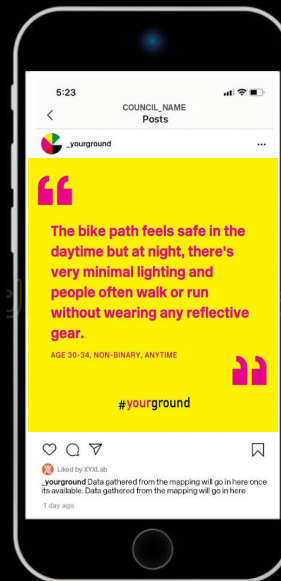
Messaging



Data graphics



Instructional animation



Personal narratives

The Courier News

YourGround project maps women and gender diverse people's feelings of safety



Rochelle



A statewide re
people feel in
government c



THE AGE

'You just get a vibe': Spotlight on spaces where women feel least safe



By Wendy Tushy
April 26, 2021 – 7:30pm

Nia Mc
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"I've ha
down b
brightly
commu

RN Breakfast
with Fran Kelly

Program Home Past Stories Episodes Contact Us

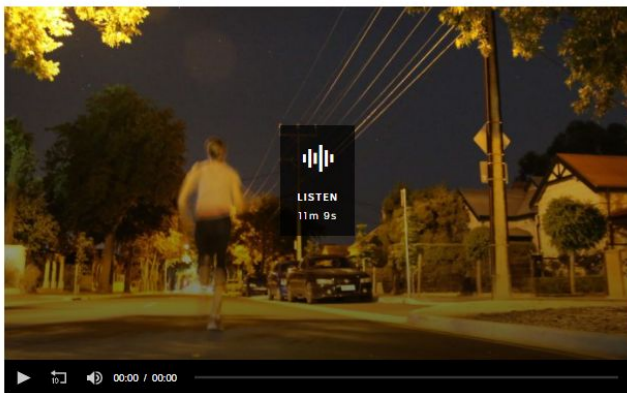


Image: ABC News

Victorian councils ask women to map unsafe public spaces

SMART
CITIES

Interactive map technology facilitates inclusive public spaces

Elize Booth,
May 3, 2021
, Communications and
connectivity, Council,
News, People, Risk



City of Casey has partne
sol which will help wom

ctive map titled 'YourGro
ons of safety regarding
ure the data, allowing u
data will then provide t

ouncil for Australia repor
men say the same, dem

ommitted to creating a s
vulnerable.

Administrators, Noelen
ive community for curre

ABC NEWS

Researchers want you to use new tool to let other women know if you feel unsafe somewhere

By Jessica Longbottom

Posted Tue 27 Apr 2021 at 4:52am, updated Tue 27 Apr 2021 at 9:05am



Nia McMartin has stopped walking her dog around her neighbourhood. (ABC News: Peter Drought)

wyndhamci

The behaviour of people here **makes me feel uncomfortable**.
I had a **man pleasure himself in front of my car while I sat in it**. I had
just completed a run.

FEMALE, AGE 45-49, AFTER-DARK

At night there is a **lack of activation in the space** so you feel very
alone and **unsafe**. It is also hard to get out of once you have
committed to going in that direction.

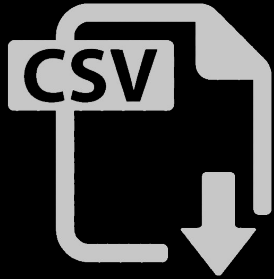
FEMALE, AGE 35-39, AFTER-DARK

The trail [here] **feels safe even in the dark as there are people** even
now and then walking dogs, running and cycling. But need a light or
reflectors to ensure you're visible to others.

FEMALE LGBTQI+, AGE 20-24, AFTER-DARK



Agree entirely. I've
never felt unsafe here,
even when **there is the
occasional person who
is alcohol/drug
affected**. People in this
area seem used to this
and will help all sorts
of people.



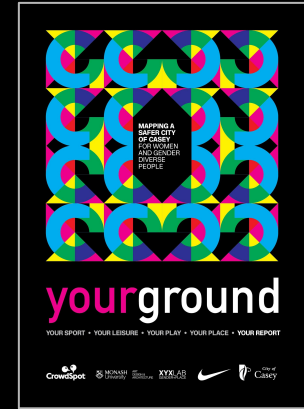
**Spatial dataset for your
LGA area (.csv excel
spreadsheet)**



**Heatmap of your LGA area
(image file)**



Interactive archive map



Overall report

COMMISSION FOR
GENDER EQUALITY IN
THE PUBLIC SECTOR

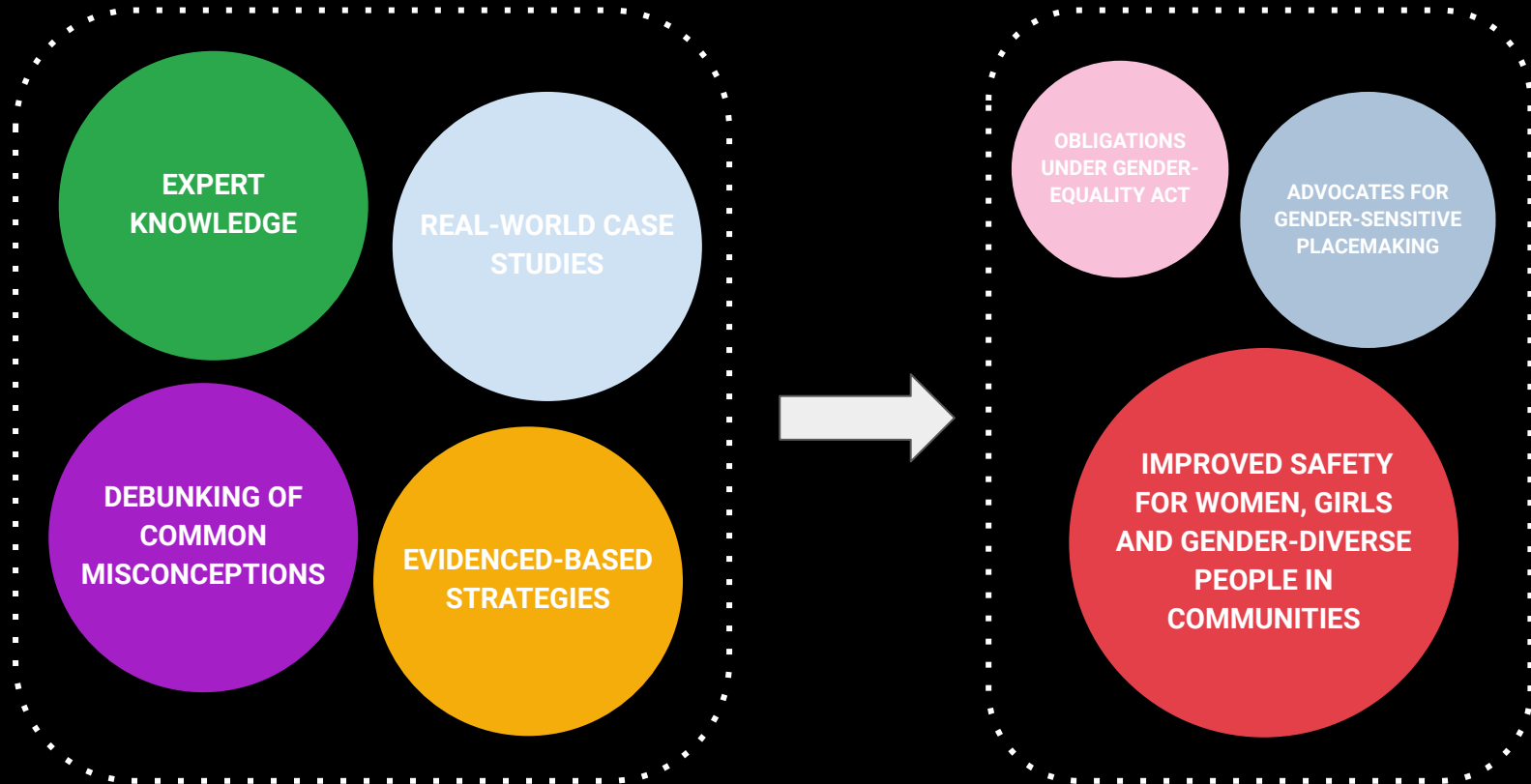


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XYX LAB

Gender-sensitive training for safe and inclusive communities

A pilot for transformative
placemaking in the public sector

What are the objectives of the pilot?



Who should assist with this pilot?

Designers

Urban Planners

Project Managers

Safety + Inclusion Officers

Senior Executives

Town Planners

Urban Designers

Landscape Architects

Urban Growth Coordinators

Parks Planners

Precinct Delivery Managers + Teams

Strategic Project Officers

Placemaking Officers



Course Overview

 <p>PRE</p> <p>Prepare</p> <p>Establish expectations of gender-sensitive practices in the public sector and local government.</p> <ul style="list-style-type: none"> → Training goals and objectives → Relationship to CGEPS → Pre-training questionnaires 	 <p>1</p> <p>Introduction + Key Concepts</p> <p>Gender-sensitive Placemaking is a process focused on building a deep understanding of women and gender-diverse peoples wants and needs, to enable the creation of effective and viable solutions to complex challenges.</p> <ul style="list-style-type: none"> → Indigenous introduction → Course Overview → Introduction to gender-sensitive placemaking 	 <p>2</p> <p>Understanding the Basics</p> <p>Understand how the gender-biased built environment + gender-based violence powerfully affects how women and gender-diverse people understand their place in the world.</p> <ul style="list-style-type: none"> → Living in a gender-biased world → Perceptions of safety and gender-based violence → Impacts of GBV/GBBE 	 <p>3</p> <p>Reconceptualise</p> <p>Discover and thoughtfully approach the needs of end-users and considering the challenge of implementing design solutions with a gender lens.</p> <ul style="list-style-type: none"> → Thinking outside of the generic user → Myths, misconceptions and evidence-based approaches 	 <p>4</p> <p>Identifying issues + hurdles</p> <p>Identify the aspect of public space with women and gender diverse people to co-design possible solutions.</p> <ul style="list-style-type: none"> → Women's safety audits 	 <p>5</p> <p>Interrogate + add complexities</p> <p>Gender-sensitive placemaking is an iterative process. Prototype, reiterate and test possible solutions.</p> <ul style="list-style-type: none"> → Design project inception → Consultation with gender-sensitive expert/s 	 <p>6</p> <p>Design + Demonstrate</p> <p>Develop and critique, redesigning and re-strategising, if necessary.</p> <ul style="list-style-type: none"> → Project development → Portfolio submission 	 <p>POST</p> <p>Advocate</p> <p>Establish participants' experience of the training and usefulness to the role/s in the public sector and local government.</p> <ul style="list-style-type: none"> → Post-training questionnaire
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Course Overview



Introduction +
Key Concepts



Understanding
the Basics



Reconceptualise



Identifying
issues + hurdles



Interrogate and
add complexities



Design +
Demonstrate

= **advocates** for gender-sensitive placemaking in the public sector

Questions?

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[@xyxlab](#)





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MAPPING A SAFER VICTORIA
FOR WOMEN AND GENDER DIVERSE PEOPLE



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