# Message from the CEO

"I am honored to lead the Municipal Association of Victoria (MAV) on the transformative journey ahead as we work to realise the aspirations outlined in our new MAV Strategic Plan for 2024- 2027.

Our vision is to be a nation leading organisation for the Victorian local government sector in strategic foresight, policy and research, leadership and governance, service design and advocacy impact.

Our purpose is to enable action that supports Victorian councils to create cities and regions, towns and communities that are thriving, inclusive and resilient.

The MAV has positioned itself at the forefront to lead the local government sector, embracing the leadership challenge presented by unprecedented technological, economic, environmental, and social changes. Our commitment is unwavering as we strategically lead and strengthen councils, serving as the authoritative voice for the Victorian local government Sector.

Our new team will seek and embrace opportunities for growth aligned to the perspectives of our stakeholders and ensure that our strategic direction is not only visionary but also deeply rooted in the needs and aspirations of those we serve.

The heart of our strength lies in the knowledge and expertise of councils in every region of Victoria. Together, we will build resilience, address climate change, and create a future where all our communities thrive.

I look forward to the shared achievements and successes that await us."

Kelly Grigsby

CEO, Municipal Association of Victoria

# PD

# Outreach Initiative



## **Position Snapshot**

Our vision is to be a nation-leading organisation for the Victorian local government sector in strategic foresight, policy and research, leadership and governance, service design, and advocacy impact. Our purpose is to mobilise action that supports Victorian councils to create cities, regions, and towns that are thriving, resilient, and inclusive communities.

The leadership challenge and opportunity of rising to the unprecedented technological, economic, environmental, and social changes in the 21st Century is becoming critical for local governments; and this is why the role of the MAV is so important now and into the future. At the MAV we are committed to working collaboratively with councils to achieve just and sustainable growth and to prepare for the future and the uncertainty it brings.

As the Project Officer, Culturally and Linguistically Diverse (CALD) Outreach Initiative, you'll contribute to the delivery of projects and capacity-building initiatives that support local governments' role in empowering children and families from a CALD or refugee and asylum seeker background to access early childhood education and care services.

You'll take a project management approach to support the CALD Policy Officer and the wider Community Wellbeing team in supporting the delivery of professional supports training and initiatives for councils' CALD Outreach staff.

Working closely with the Policy and Program Lead – Early Years, and the broader Children and Families team, you will support councils by providing project management and administrative support in the area of focus of this role. This may include contributing to or developing resources, communications, networks, and events. You will also contribute to the broader Community Wellbeing Business Unit activities.

Building on your existing relationships, you'll establish and maintain strong engagement with sector stakeholders and peaks, and Victorian Department of Education

This role has a responsibility to ensure that the requirements and deliverables of the *CALD Outreach Initiative – Professional Supports* project are achieved.



# Your Sphere of Influence and Key Relationships

Reports to	Strategic Lead
Internal	MAV Board Executive Team Senior Leadership Team MAV Staff
External	Government Agencies and Authorities (State and Federal) Local Government Bodies and Professional Associations Council Committees Victorian Community Service Providers and Consultants

### KPIs 2025 – 2026

### Your First 12 Months

To be successful in your first 12 months you will need to focus on and move forward with the following key priorities:

- Delivering on the outcomes of the CALD Outreach Professional Supports Activity Plan
   an agreed plan between the MAV and the Department of Education.
- Supporting the convening of Communities of Practice and consultations with councils, key stakeholders and the specified training providers, giving you the opportunity to enable the delivery of key actions and initiatives, supporting the delivery of the MAV's strategic plan.
- You have connected with key internal and external stakeholders, partners, council and departmental staff to further develop relationships and the delivery of your key actions and initiatives.
- You have engaged with your team members and MAV colleagues to develop trusted and beneficial relationships, supporting the delivery of the MAV's strategic plan. This will be achieved through cross organizational partnerships and programs to bring the MAV's values and vision to life.
- There is evidence in the local government sector that things are changing for the better.

### Vision for MAV 2027

We are passionate about attracting the right people with the right personal attributes to inspire staff to stay focused on the vision.



### Your Personal Attributes

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**Innovator** – You strive to generate innovative solutions and find new ways to tackle problems and seize opportunities. You are proactive, always taking prompt action to accomplish objectives and going above and beyond to achieve goals.

Communicator – You focus on developing and leveraging collaborative relationships to achieve your goals. You take the time to stay informed about the internal and external environment, understanding organisational dynamics and proactively navigating the stakeholder landscape. Additionally, you prioritise the customer perspective and work to create service practices that meet their needs and the needs of the organisation.

Change Agent – you strive to maintain your effectiveness even when faced with major changes in your work responsibilities or environment. You adapt quickly to new structures, processes, requirements, or cultures in order to continue performing at a high level. You also take proactive measures to identify areas for improvement and implement solutions, creating positive change in my work environment.

**Team Player** - You actively participate as a valuable member of your team, working together to achieve your shared goals. You understand the importance of effective collaboration and maintain good working relationships with your colleagues. By working cooperatively with others, you contribute to the success of the team.

### Qualifications

 Relevant tertiary qualifications in a related field such as Project Management, Policy, Community Development, or Early Childhood

### Experience

- Strong understanding of the needs and experiences of culturally diverse communities
- Demonstrated experience managing project deliverables, including monitoring and reporting
- Ability to manage relationships with contractors to ensure project outputs are achieved
- staff and councils' understanding of CALD and priority cohorts.
- Track record of effective engagement with councils, government agencies, peak bodies and other stakeholders.
- Demonstrated ability to design and undertake engagement and consultation and interact with a broad range of internal and external stakeholders.

# Specialist skills and knowledge

Experience or understanding of project management.



# Your Key Responsibilities

Strategic	<ul> <li>Contribute to the business planning and objective setting as part of the MAV's business planning activities.</li> </ul>
	<ul> <li>Establish strong professional networks with relevant local government stakeholders, agencies, and bodies to support the delivery of the MAV's strategic plan and beneficial outcomes for the local government sector.</li> </ul>
	<ul> <li>Apply understanding of the political, social and legal environment and organisational context of the MAV.</li> </ul>
	<ul> <li>Build and leverage key stakeholder relationships to strategically advocate for the MAV, and the local government sector, in its dealing with key stakeholders, government agencies, the community and media.</li> </ul>
Corporate	<ul> <li>Live the MAV's values and management behaviors, at all times, role modeling these behaviours for the broader MAV team.</li> </ul>
	<ul> <li>As part of the Community and Sector Development Unit, demonstrate commitment to an organisation culture that rewards innovation, continuous improvement and service excellence.</li> </ul>
	<ul> <li>Work across the organisation, demonstrating cross-unit cooperation and collaboration to achieve best value for money and high-quality outcomes for the community.</li> </ul>
	<ul> <li>Demonstrate a community-first focus that encourages positive and proactive communication and interaction with all community members and stakeholders.</li> </ul>
Unit	Live the MAV's values and management behaviors, at all times setting a strong example for the broader MAV Team
	<ul> <li>As part of the Community and Sector Development Unit, contribute to an organisation culture that rewards innovation, continuous improvement and service excellence.</li> </ul>
	<ul> <li>Work across the organisation to secure cross-unit cooperation and collaboration to achieve best value for money and high-quality outcomes for the community.</li> </ul>
	<ul> <li>Build a community-first focus that encourages positive and proactive communication and interaction with all community members and stakeholders.</li> </ul>
	Represent the MAV at forums and events on all occasions     analyzing a high and appropriate public profile.

ensuring a high and appropriate public profile.



# Shared Organisational Responsibilities

Safe Workplace	•	Undertake responsibilities in line with the Occupational Health and Safety policies, procedures, training, and instruction, employees are responsible for ensuring that they:
		<ul> <li>Follow reasonable instruction;</li> </ul>
		<ul> <li>Cooperate with their employer; and</li> </ul>
		<ul> <li>At all times, take reasonable care for the safety of others in the MAV workplace.</li> </ul>
Policies and Procedures	•	Undertake responsibilities in line with all MAV policies related to the position including Workplace Behaviours, Record Keeping, Procurement, Staff Management and Community Engagement.
Legislative Framework	•	Complete responsibilities of this position in line with the relevant legislation for which the Unit is responsible.
	•	Ensure all relevant legislation, standards, and codes of practice are identified, monitored and reviewed for all sections of the Unit.
Risk Management	•	Adopt a proactive risk management approach to all MAV activities that the Unit is responsible for.
	•	Create an environment where managing risk is accepted as the personal responsibility of each employee.

# Inherent Requirements of the Position

The below lists the demands and work environment more often than not in order to perform the essential functions of the position:

Office Duties	•	Sitting at a workstation on an adjustable office chair, general office-based work, using a computer for up to one hour at a time, followed by a break.
	•	Includes general office based work such as handling files, various paperwork, attending phone calls and customer enquiries.
Driving	•	Driving private/rented vehicle/s whilst carrying out the responsibilities of the position.



# **Pre-employment Requirements**

National Police Check

Verification of Qualifications and Training

### Selection Criteria

Your application for this position should address the points listed under 'Your Personal Attributes' which are the Competencies, Qualifications, Experience and Specialist Skills and Knowledge you will need to succeed as the Project Officer – CALD Outreach Professional Practice Supports

People & Capability - Internal Use Only

Position Number(s):

PD Current as at: July 2025

