

# MORNINGTON PENINSULA COMMUNITIES CREATING CHANGE

*Respectful, equal relationships. Safe, healthy communities*

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# PROJECT OVERVIEW

- Two- year VicHealth funding to **advance gender equality and improve health and wellbeing of men and boys** and the broader community across the Mornington Peninsula by;

*mobilising, engaging, training and empowering local men, boys and broader community in building and promoting healthier masculinities*

- The project aligns with VicHealth Healthier Masculinities Framework and the Shire's Gender Equality Strategy 2020-2030;

*primary prevention*

*whole of community*

*raising awareness / education*

*community mobilisation / role models*



# APPROACH

The project is based on Jesuit Social Services (JSS) **The Man Box** research which shows the pressure on men to follow outdated stereotypes of masculinity is contributing to their anxiety, depression, risky drinking and *violence against women*.



Using this research, JSS 'The Men's Project' were engaged to deliver training and education across the Mornington Peninsula.

# COMMUNITY WORKSHOPS



Six month program for community members (teachers, sport

clubs, Scouts) stepping up to be role models in making change **Modelling Respect and Equality** (MoRE)



Community forums online and face to face, reflecting on the unhealthy pressures society puts on men and boys **Unpacking the Man Box**



# OUTCOMES



## INDIVIDUAL

- **Shift in attitudes**/behaviour related to harmful masculine stereotypes



## PARTNERSHIPS

- Build **strong partnerships** that can be sustained beyond the funding period



## COMMUNITY MOBILISATION

- Community events delivered to increase knowledge and **engage men, boys and broader community**