What motivated you to run for council?

- Contribute to my community: 22%
- Asked to run: 25%
- For new challenges: 25%
- Unhappy with existing council: 21%
- Improve council diversity: 7%

What tactics did you employ in campaigning for the election?

- Letterbox drop: 45%
- Print advertising: 45%
- Exchanging preferences: 45%
- Meeting voters: 45%
- Posters: 45%

How did you find out about standing for council?

- Spoke to councillor: 65%
- Attended info session: 45%
- Community links: 45%
- Attended council meeting: 45%
- Internet research: 45%

In reality the following expectations were much higher than I had anticipated before being elected:

- Reading: 60%
- Opportunity to learn: 60%
- Workload: 60%
- Community expectations: 60%
- Sense of achievement: 60%

What community involvement had you previously had?

- Local sporting clubs: 10%
- Rotary, CWA, Scouts, Guides: 41%
- School council: 60%
- CWA: 60%
- Kindergarten committee: 39%

What was your previous political experience?

- None: 60%
- Political party involvement: 25%