Equity through urban design
How high quality of public space can boost quality of life

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Vienna is...

...located in the heart of Europe
Vienna is ...

... a world heritage site

... a brand as cultural capital
Vienna in numbers

1,8 mio population

415 km² surface area

> 50% green spaces

5,8 t/cap/a CO₂ Emissions
Challenges for Vienna

- 16% population growth (2001-2015)
- Confined urban development
- Green space for growing population
- 80% CO₂ emission reduction until 2050
Smart City Goals for 2050

- 80% greenhouse gas emissions per capita
- 40% primary energy use per capita
- 85% eco-transport (PT, walking and cycling)
STEP 2025 Urban Development Plan

A Liveable City

A Developing City - A Learning City

Robust Infrastructure as Public Responsibility

A City of Opportunities and Prosperity
Urban Mobility Plan Vienna

Thematic Concept for Urban Planning
Public Space Concept

Thematic Concept
... work in progress
A city that is good for children is good for everybody.

The outside of buildings is the inside of a city.

Walkability indicates successful urban development.
Great public spaces is where people slow down
Vienna is a walkable city

56% of all trips include walking.
Great public spaces are places to share
“The street is the river of life of a city.”
- William H. Whyte
Great public spaces enable social and gender equity.
Public space needs active management

650 community workers in Vienna’s public space
Reclaim your streets!
Let your city be the party!
Encourage and support citizens actions
Participatory street design
71% Would now vote with YES
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