

# *Free from violence*

Victoria's strategy to prevent family violence and all forms of violence against women

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# Whole of government family violence investment

- The Government has committed to implement all 227 recommendations made by the landmark Royal Commission into Family Violence
- The 2016-17 Budget allocated **\$572 million** over two years
- The 2017-18 Budget invests a further **\$1.91 billion** over four years
- Building on 16/17 Budget, included in this 17/18 investment is **\$50.8 million** for prevention of family violence and prevention of all forms of violence against women related activities

# Prevention of Family Violence 17-18 budget investment

- **\$50.8 million** over four years for prevention of family violence and prevention of all forms of violence against women related activities including:
  - **\$12 million** to establish the family violence prevention agency, which will support implementation and coordination of the primary prevention strategy and to ensure future investments are evidence-based and target programs that are proven to be effective.
  - **Setting the architecture for dedicated investment**, as recommended by the Royal Commission into Family Violence
  - **\$38.8 million** for initial investment to establish the Strategy.

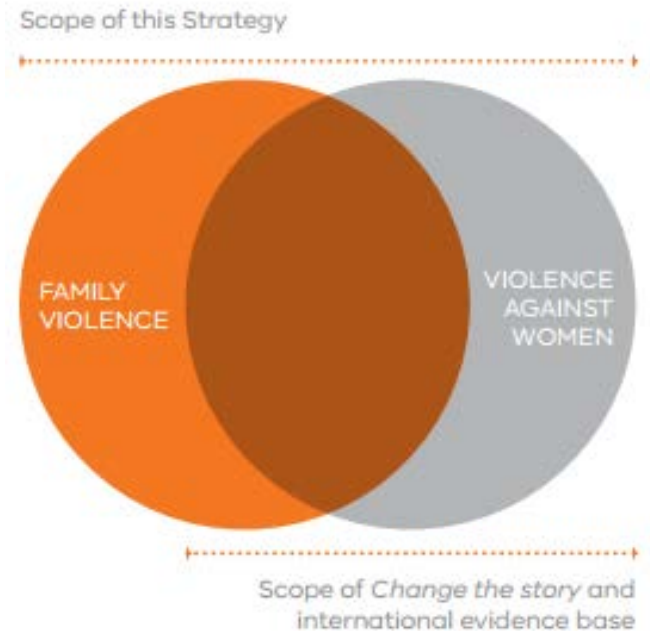
# Animation



Vic-Gov-Prevention\_Animation - MP4.MP4

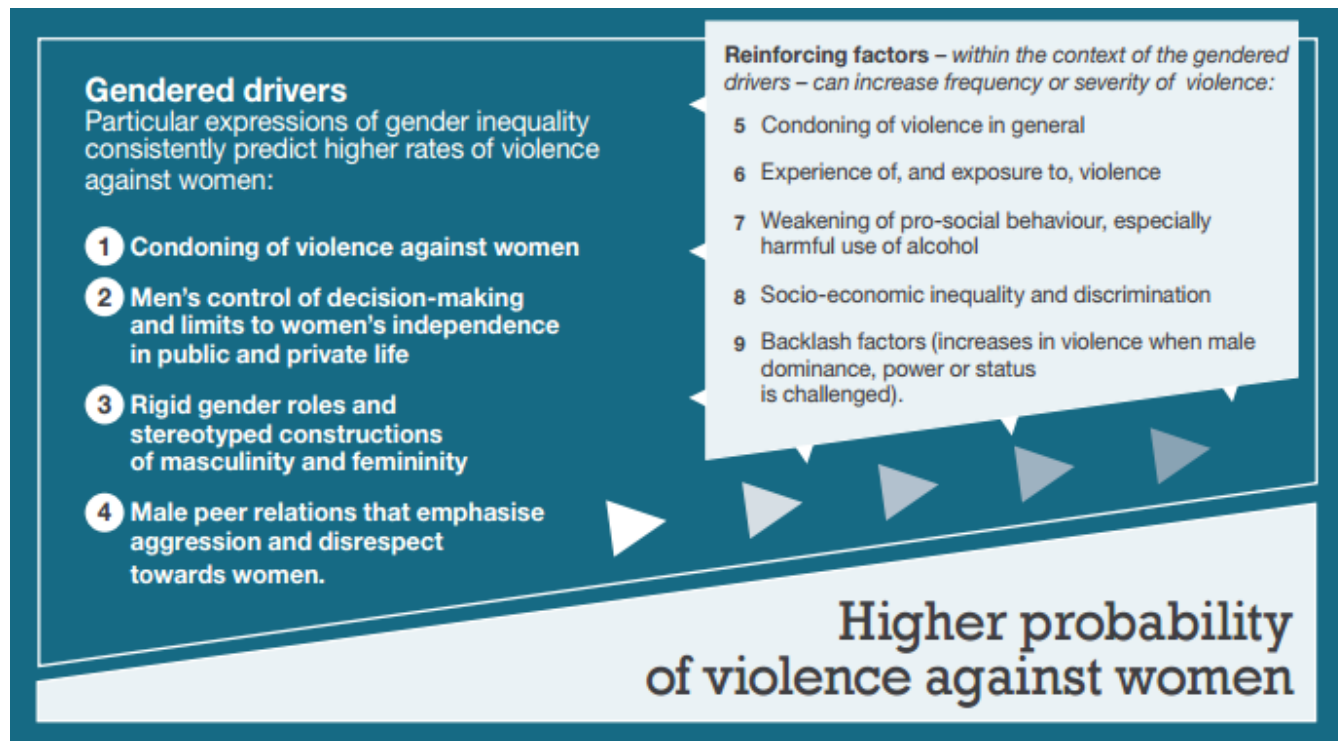
# Free from violence

- Victoria's primary prevention strategy was released on 3 May 2017
- The Strategy was recommended by the Royal Commission into Family Violence
- The Strategy is supported by the first Rolling Action Plan and forms a part of the 10 Year Plan: *Ending Family Violence - Victoria's Plan for Change*
- It aligns with *Safe and Strong*, Victoria's gender equality strategy.



# The drivers of violence against women

- Change the Story: A shared framework for the primary prevention of violence against women in Australia



Source: Our Watch, Australia's National Research Organisation for Women's Safety (ANROWS) & VicHealth (2015). Change the story: A shared framework for the primary prevention of violence against women and their children in Australia. Melbourne: Our Watch.

## A VICTORIA FREE FROM VIOLENCE

### VISION

A Victoria free from violence, where all Victorians:

- ... experience equality and respect in all of their relationships, particularly in the family context and with intimate partners
- ... are empowered and respected at home and everywhere
- ... are supported in their relationships to reach their full potential.



# The five priorities

- *Building prevention structures and systems*
- *Scale up and build on what we know works*
- *Innovate and inform*
- *Research and evaluate*
- *Engage and communicate with the community*





## **Priority one - Build prevention structures and systems**

*Initial investment of \$12m plus \$6.4m for programming*

- Building a prevention agency – to sustain and coordinate prevention efforts across the state
- Workforce and infrastructure capacity building – to build the foundations of our primary prevention work downstream

## **Priority two - Scale up and build on what we know works**

*Initial investment for this priority \$17.7m*

- “Mainstreaming” prevention
- Complement, continue and scale-up successful initiatives
- This will ensure efforts are mutually reinforcing, across Victorian communities, and we can reach ‘prevention’ sooner.

## Priority three - Innovate and inform

*Initial investment of \$7.3m over four years*

- Building on the success of other social change campaigns and public health initiatives, we will foster innovation in design of prevention initiatives.
- We will also test our targeted approaches for different cohorts.

## Priority four - Building the evidence base

*Initial investment of \$5.85m over four years*

- We know less about what causes, and what works to reduce, other forms of family violence including elder abuse, violence against people with a disability, adolescent violence and violence within LGBTI communities.
- We will invest in building our knowledge around on the drivers and violence for all Victorian communities, and what successful primary prevention initiatives to put in place.
- The Government will also continue to contribute to the research undertaken by Australia's National Research Organisation for Women's Safety, and Our Watch.

## Priority five - Engage and communicate with the community

### *Additional investment of \$1.5m*

- We know must engage with the whole community to prevent violence.
- Two key priorities under this work include:
- Ongoing communication and advertising expenditure on community well-being including TV, social media work and development of universal and targeted products focusing on changing social norms to positively influence individual **attitudes** and **behaviour**.
- **Bystander prevention** work - we want to give people the skills and confidence to be able to intervene in the drivers of violence to prevent violence from occurring – to ensure we all have a role in changing our cultural conditions and social norms that drive violence.

# Next steps & questions

- Co-design and consultation to support implementation
- How can we work with local government to prevent violence in communities?
- How can we build on the lessons we have learned in VAW to deal with family violence and VAW more broadly?

