



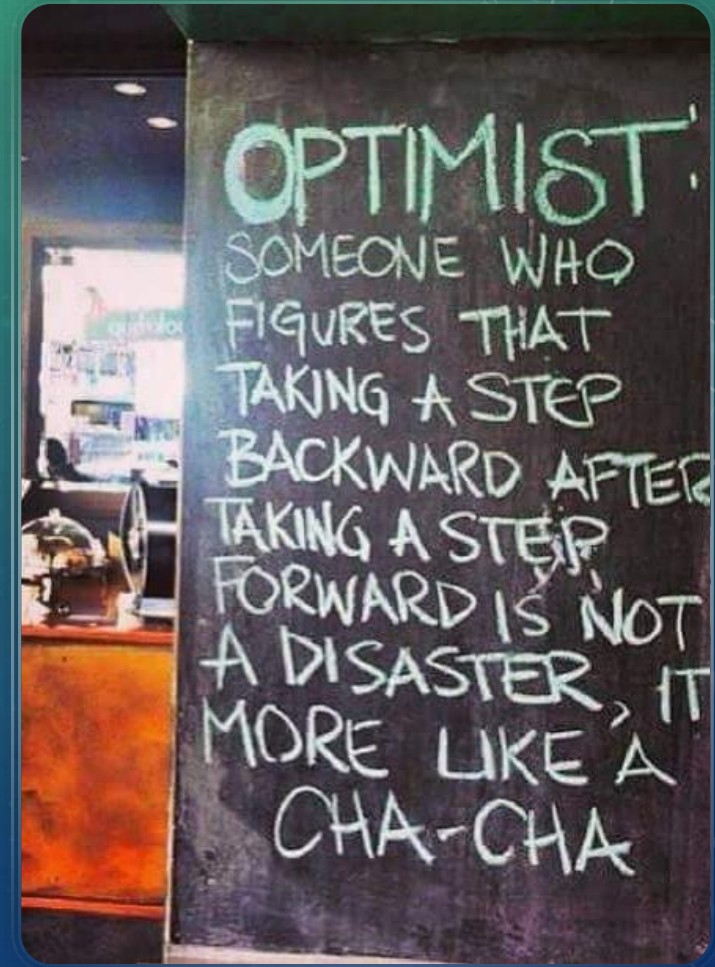
SMART URBAN FUTURES

CR BELINDA COATES
CITY OF BALLARAT
LIVEABILITY PORTFOLIO

PROGRESSIVE LEADERSHIP

One step forward

One step back



IS THE GRASS ALWAYS GREENER?

- Cultural shift is powerful
- Weaving progressive change into existing projects can make change more achievable



“ARE WE THERE YET?”

challenges

- Budgets
- Large projects
- High visibility and centrality
- Perceived impact of change
- Eg 40 kph CBD speed limit
- CBD Pedestrian and Cycling plan

Wins and Opportunities

- Inclusive playspace
- Main Rd Project
- Right to the night
- Wendouree West Reserve
- Little Bridge St Pocket Park
- Historic Urban Landscapes
- Engaging and empowering change

INCLUSIVE PLAYSPACE

- All abilities access - physical, mental health and social inclusivity
- Activation of regional park as a highly utilised destination
- Linked to ongoing work to improve connectivity for the area – walking, cycling and public transport
- Featured on Heart Foundations Healthy Active by Design website
- <http://www.healthyactivebydesign.com.au/case-studies/ballarat-inclusive-playspace>



Sustaining growth. Strengthening communities.

Victoria Park Inclusive Playspace



Sustaining growth. Strengthening communities.

What is an Inclusive Playspace?

An inclusive playground enables children, parents, grandparents and carers of all abilities and ages to socialise and play side-by-side on the same equipment, in the same environment. It is not a dedicated playground for people with disabilities but a play space designed for the use and benefit of all community members, ensuring full integration of children and families and improved community connections.



- Consideration for multiple disabilities – physical, mobility, sensory and neurological

RIGHT TO THE NIGHT

- Using technology to map places in the CBD where women do and don't feel safe
- Gathering evidence to tell public space designers and developers what's needed to help people feel safe
- Strengthen advocacy for public space design that is inclusive and safe
- <https://mysay.ballarat.vic.gov.au/right-to-the-night>



MAIN ROAD PROJECT

- “greening” through landscape and design
- Increase public space by including semi permanent “parklets”
- Provide infrastructure for more cycling routes
- Engage local artists to create interpretive art elements
- Improve pedestrian safety through one way street design
- Incorporate lighting design to improve night experience

MASTER PLAN PRINCIPLES

- Strengthening Heritage and Identity
- Sustainable Use
- Livability and Managing Change
- A Greener City

BENEFITS

- Increased resilience to climate change
- A more vibrant urban community and better heritage
- Improved health, safety and mobility

ACTIONS

1. "Green" Street
2. "Green" Street
3. "Green" Street
4. "Green" Street
5. "Green" Street
6. "Green" Street
7. "Green" Street
8. "Green" Street

MAIN RD DRAFT PLAN

- Improved Entrance Point
- One Way Traffic Configuration
- Additional Seating and Interpretation
- Drop-Off Point
- Cycling Lane
- Increase Angled Parking
- Increase Tree Planting
- Improved Entrance Point

INTERPRETATIVE LIGHTING OPPORTUNITIES AND EXAMPLES

- NIGHTTIME PROJECTIONS
- LIGHTING BUILDING DETAILS
- LIGHTING BUILDING DETAILS



WORKING WITH HERITAGE

HISTORIC URBAN LANDSCAPES

<http://www.hulballarat.org.au/>

“ the cultural shift of the organisation by resourcing strategies which acknowledge the positive health, social, economic and environmental impacts of improving liveability ”

- Including issues such as walkability, inclusivity, connectivity into all projects – rather than a separate set of actions
- Look to neighbourhood projects already funded and work with the community to identify their specific needs