SMART URBAN FUTURES

CR BELINDA COATES
CITY OF BALLARAT
LIVEABILITY PORTFOLIO
PROGRESSIVE LEADERSHIP

One step forward
One step back
IS THE GRASS ALWAYS GREENER?

- Cultural shift is powerful
- Weaving progressive change into existing projects can make change more achievable
“ARE WE THERE YET?”

challenges

• Budgets
• Large projects
• High visibility and centrality
• Perceived impact of change
• Eg 40 kph CBD speed limit
• CBD Pedestrian and Cycling plan

Wins and Opportunities

• Inclusive playspace
• Main Rd Project
• Right to the night
• Wendouree West Reserve
• Little Bridge St Pocket Park
• Historic Urban Landscapes
• Engaging and empowering change
INCLUSIVE PLAYSPACE

- All abilities access - physical, mental health and social inclusivity
- Activation of regional park as a highly utilised destination
- Linked to ongoing work to improve connectivity for the area – walking, cycling and public transport
- Featured on Heart Foundations Healthy Active by Design website
RIGHT TO THE NIGHT

- Using technology to map places in the CBD where women do and don’t feel safe
- Gathering evidence to tell public space designers and developers what’s needed to help people feel safe
- Strengthen advocacy for public space design that is inclusive and safe
MAIN ROAD PROJECT

- “greening” through landscape and design
- Increase public space by including semi permanent “parklets”
- Provide infrastructure for more cycling routes
- Engage local artists to create interpretive art elements
- Improve pedestrian safety through one way street design
- Incorporate lighting design to improve night experience
WORKING WITH HERITAGE

HISTORIC URBAN LANDSCAPES

the cultural shift of the organisation by resourcing strategies which acknowledge the positive health, social, economic and environmental impacts of improving liveability

- Including issues such as walkability, inclusivity, connectivity into all projects – rather than a separate set of actions
- Look to neighbourhood projects already funded and work with the community to identify their specific needs