

# Put Her Name on It



Kerry Wilson she/her  
Kurnai Country



# Signs





## Just 5 out of 38

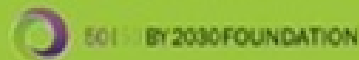
Federal Electoral Divisions in Victoria are named after **women** alone

## That's only 13%

50.9% of Victorians are Women

Let's name the new Victorian Federal Electorate after a Victorian Woman

There are countless candidates, but to name a few...



## Incredible Victorian Women



**Auntie Eleanor Harding** was involved in national campaigns to secure equal rights for Indigenous Australians. She pushed for constitutional change which resulted in the 1967 referendum.



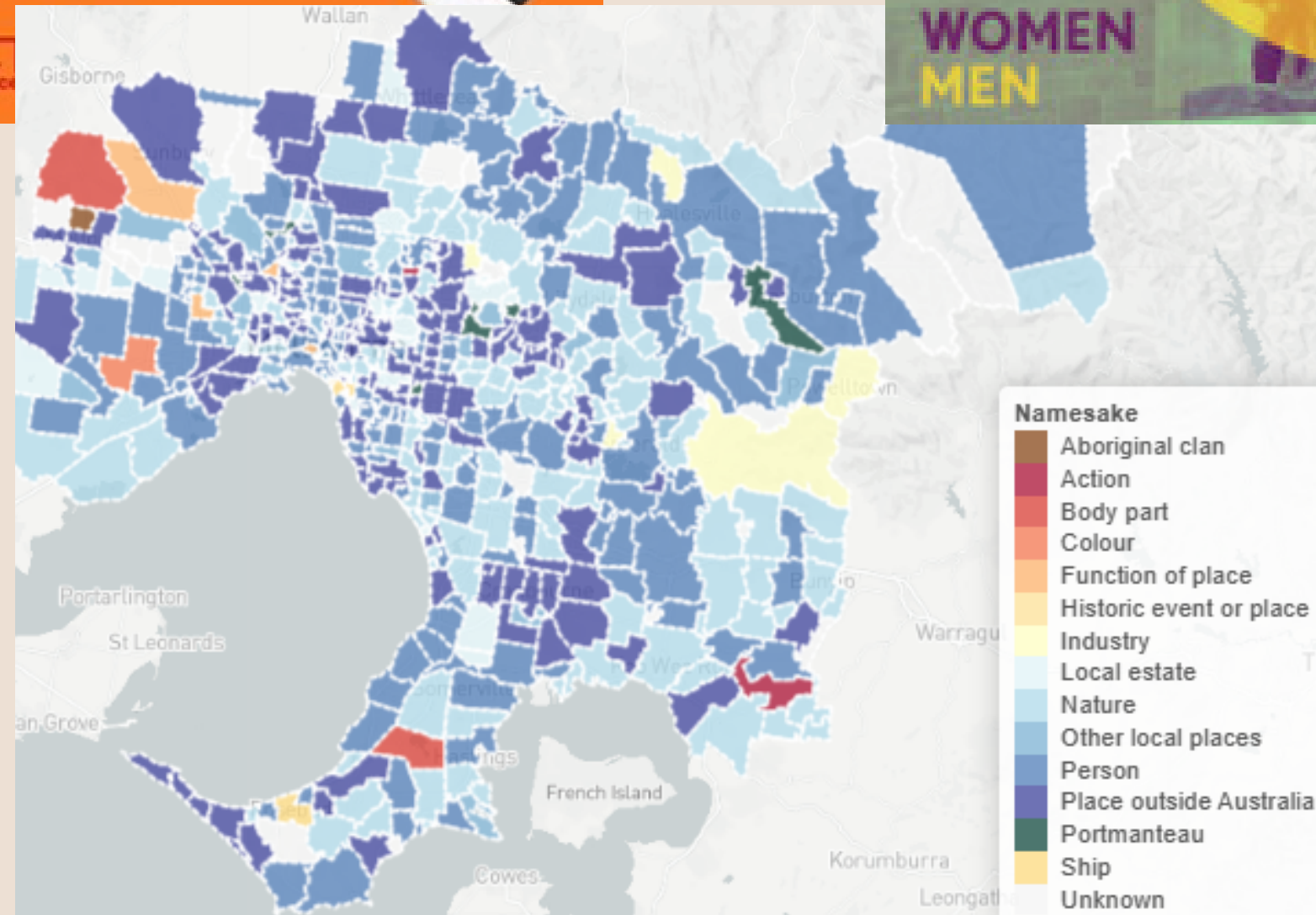
**Margaret Tucker**, or Auntie Marg, was one of Australia's earliest female Aboriginal activists and a leading figure of the 20th Century. Her leadership was vital to establishing the Victorian Aboriginal Health Service.



**Zeida D'Aprano** fought fiercely for pay equity throughout her work at the Australian Meat Industry Employees Union. She was a key feminist in the Women's Liberation Movement.



**Joan Kirner** dedicated her life to education reform, the environment and the representation of women in politics. She is remembered as Victoria's first female Premier, and was tireless in her advocacy for women's inclusion in politics.



# A Campaign was born



to address the gender gap in representation & recognition of women in public place naming and commemoration.





**Women's stories deserve  
to be told.**

**Our contributions should  
be represented and  
recognised in our public  
place names, art and  
monuments.**

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# The Ask

## State Gov

- Change the rules & prioritise the names of women in public place commemoration.
- Measure the ratio
- Data base of notable women

## Local Gov

- Audit
- Acknowledge the gap
- Accumulate a list of women
- Amend policy/process
- Add until equality



# Bass Coast Council - Public Place Naming & Commemoration

## The issue/opportunity:

Public place naming and commemoration has been historically been dominated by men

## Evidence & Analysis:

- 60 localities – 44 non gender specific, 16 male, 0 female – 0%
  - 1521 roads – 1246 non gender specific, 182 male, 93 female – 6%/34%
  - 111 features (to date) – 62 non gender specific, 41 male, 8 female – 7%/16%
  - Only 1% statues in Melbourne feature historic women
- @ \$100 per sign theres also an investment gap

## Recommendation:

- Develop a list of historically significant women
- Work with community and developers to increase road and park names after women





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funded professional movement



# Gender Equality Act & Gender Impact Assessment

The Gender Equality Act requires a gender impact assessment to be conducted of policies, programs or services that are:

- new or up for review
- have a direct and significant impact on the public

Report to Commission every 2 years



# Deliverables

Reference Group

Communications and marketing

Research

Sector capacity building

Finding Her Commemorative Tour

Launch



# Research

**How many places are named after women in Victoria?**

**We're surveying all 79 of Victoria's Local Government Areas to find out just how many places, monuments and artworks commemorate Victorian Women.**

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**How are Victoria's 79 Local Government Areas Named?**

**29 have Aboriginal language names  
24 are named after men  
23 are named after towns, rivers, mountains etc.  
and 3 are named after women.**

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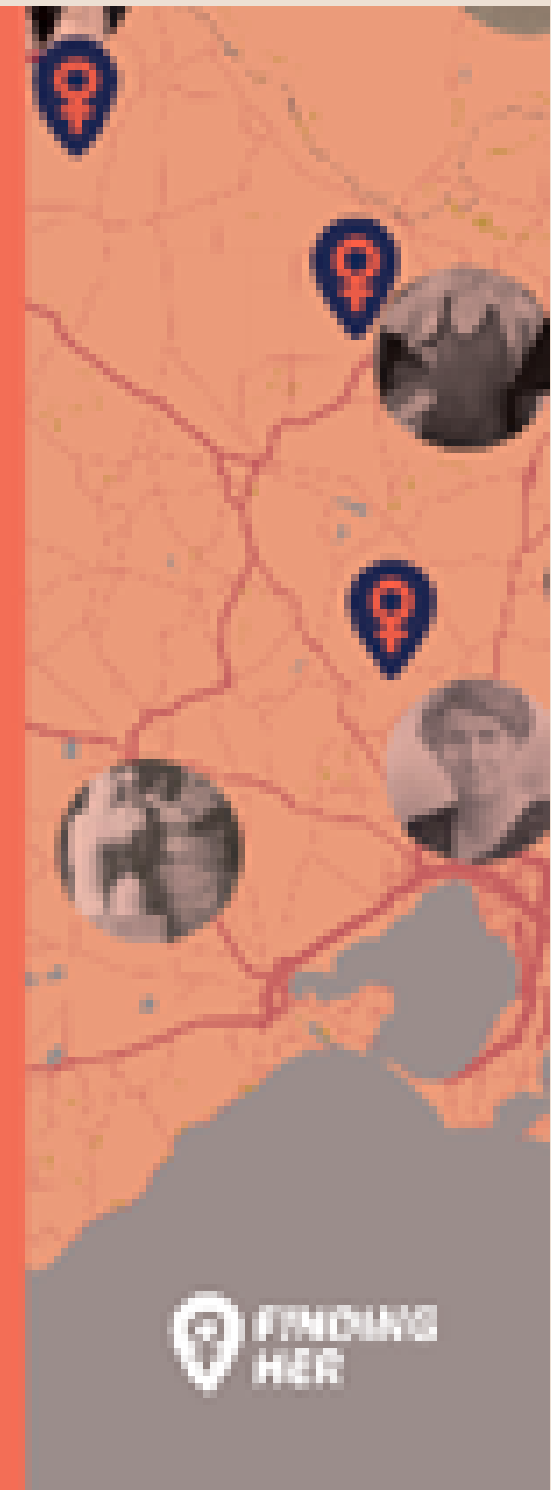


**FINDING  
HER**

**Introducing**



Bringing to light the impact that women have had in all parts of Victoria through an interactive state-wide map celebrating their achievements and stories.





# Visibility

**Forced to Resign!**

**Who was the beloved  
Dr Gwyneth Wisewould?**

Learn more about this motorcycle riding, men's wear donning, beloved surgeon who was forced to resign from Queen Victoria Hospital



**"You can't do this work  
while looking pretty"**

Like many gender non-conforming people, Dr Gwyneth was marginalised by her profession. Associating with Melbourne's bohemian class and living with her friend and companion Ella Bell, she was forced to resign from the Queen Victoria Hospital by those who did not approve of her lifestyle. **But her legacy did not end there...**



# Progress

## State Gov

- Geographic Names Vic's reviewed Naming of Places in Victoria guidelines
- \$1M Womens Public Art Fund
- Gender Equality Act 2020 – GIAs 31/3/21
- Safe and Strong KPI -Place naming

## Local

- Policy
- Investment
- Audits
- Lists of notable women
- Projects
- Awareness
- Relationships
- Linking
- Monitoring



# Geographic Names Victoria

- Sponsorship of Gender Vic & clear deliverables
- Naming Rules for Places in Victoria Guidelines - Review May 2022 & include Gender Equity
- VICNAMES register of 200,000 roads and 45,000 places names now includes gender
- Shared progress with National and UN networks

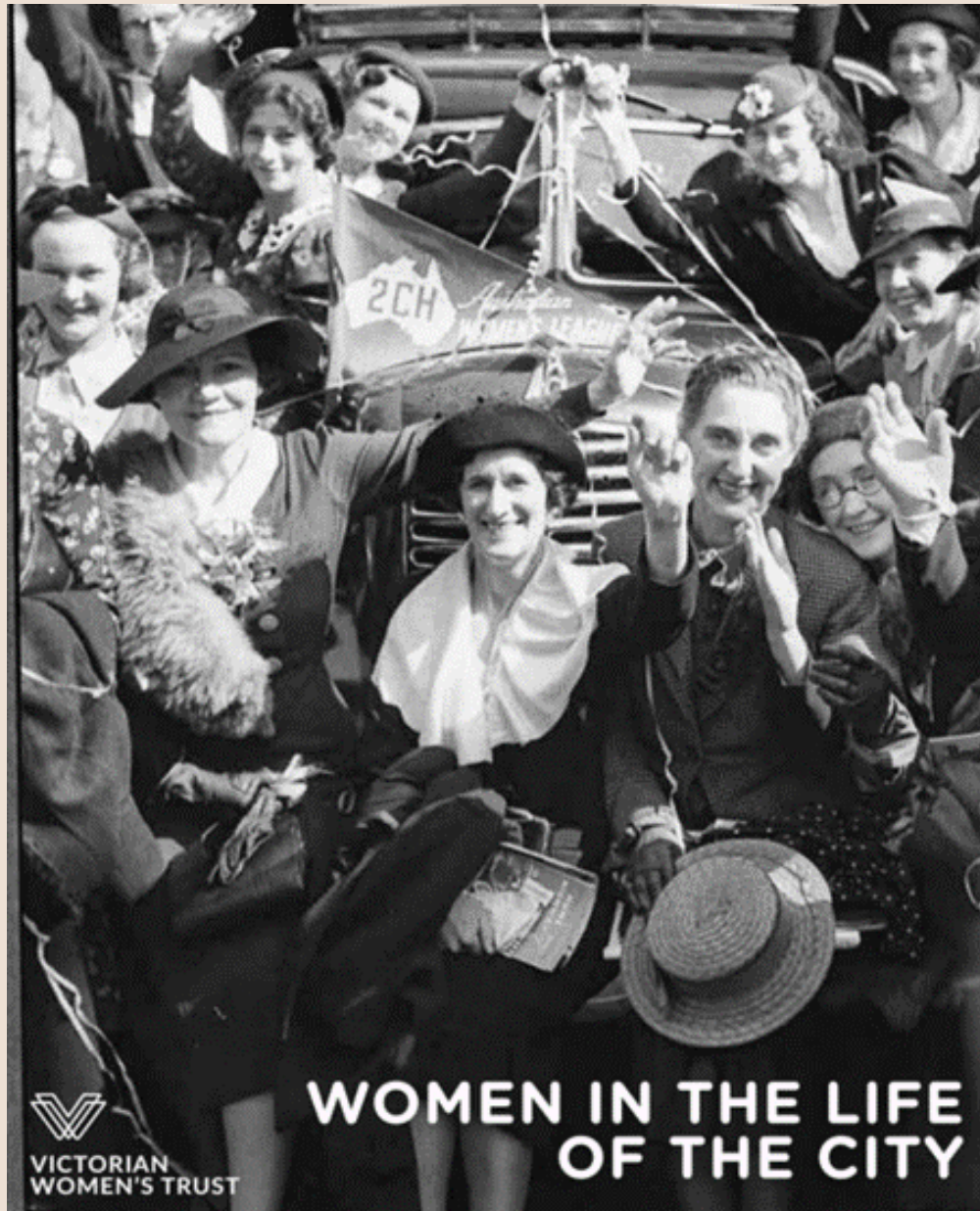
**Statues**

**13**



# City of Melbourne

PHWOI  
Q&A  
Event





# Darebin Council - OSP & Place and Road Naming Policy

## NAMING PRIORITIES

	Names reflecting Wurundjeri Language, Names and First Nations heritage, in consultation with the Wurundjeri Woi-wurrung Heritage Corporation	Names reflecting our migrant and culturally diverse communities and their cultural heritage	Names associated with diversity, equity, social justice or community leadership within our community	Other Priorities
	<i>Where naming in respect of individuals, at least 75% will be for significant women with consideration to intersectionality with other Naming Priorities</i>			
Major Roads & Bridges	Equal Priority	Equal Priority		
Secondary & Subdivisional Roads		Equal Priority	Equal Priority	Equal Priority (allowing for themes) eg historical and cultural heritage
Laneways		Equal Priority	Equal Priority	
Buildings/ Pavilions/	Equal Priority	Equal Priority	Equal OR Priority	



# Baw Baw Shire Council



📊 Currently, there are 2258 active named roads within Baw Baw Shire. Of the 973 streets known to be named after a person, only 13 were named after a woman. That's less than 1.4%





# Bendigo City Council

150th cricket match re-enactment2024




Bendigo's 1874 women's cricket team were the first all-female cricket team recorded in Australia.

'Finding Her Self-Guided Walking Tour' for 2024.


# City of Casey

August 2021



**NAMING OF NEW RECREATION RESERVES AND COMMUNITY FACILITIES**

Put Her Name on It – City of Casey



"Only nine of the 580 statues in Melbourne depict women"

Contact Details	Genine Hook – Intersectional and Gender Equality Advisor Email – <a href="mailto:ghook@casey.vic.gov.au">ghook@casey.vic.gov.au</a>
More information	<a href="#">Put Her Name On It   Gender Equity Victoria (genvic.org.au)</a> <a href="#">Women in the Life of the City - Victorian Women's Trust (vwt.org.au)</a> <a href="#">A Monument of One's Own (amonumentofonesown.com)</a>
What is the name of the woman you think needs to be honoured?	
Why are they deserving of a naming right?	
What part of the City of Casey are they from?	
What is your name and contact information in case we would like to follow up?	



Audit 15%



# 2023 To Do List

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1. Research results released - Vic's 1st
2. Launch Finding Her
3. Connect 1000's people to Finding Her digital platform
4. Add 20 additional women and sites to Finding Her
5. Trial one AR commemoration on Finding Her
6. 30% of Vic LGAs place naming and commemoration audits completed
7. 50% of Vic LGAs list of local notable women commenced
8. 70% of Vic LGAs complete a place naming and commemoration GIA
9. Seed 10 new commemorative projects
10. Develop tools and templates to advance commemorative policy

# Your 2023 To do List

- Do a Gender Impact Assessment
- Investigate where your LGA is at
  - LGA Survey
  - Audit
  - Finding Her
- Start or continue the conversation interdepartmental - working group
- Adopt the LGA 5 point approach pg 6
- Identify project opportunities.
- Seek a budget to advance work



I'd love to hear where you're a

Keep in touch!

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