

Pre campaign launch email 24 November 2020

Hi Everyone

Tomorrow is International Day for the Elimination of Violence against Women and the start of the 16 Days of Activism!

It will be exciting to see all your hard work and activities come to life over the coming days. Please don't forget to take lots of photos and share photos and media clippings with MAV on 16dayscampaign@mav.asn.au.

We invite you to get involved and support the campaign by:

1. **Updating your email signature** with the Respect is [email signature](#) banner [on our website](#)
2. **Using the virtual background** in your Zoom/Teams meetings with the Respect is [virtual background](#) available in three different formats [on our website](#)
3. **Sharing social media** posts by Respect Victoria, Victorian councils and NGOs with your networks
4. **Tagging MAV and Respect Victoria** in your socials so we can help to share your posts with our networks @VicCouncils @Respect_Vic
5. **Using the campaign hashtags:** #respectis #callitout #16dayscampaign
6. **Wearing orange** (the colour that represents global efforts to end violence against women)
7. **Taking part in the [Walk Against Family Violence](#)** tomorrow (Wednesday 25 November)
 - Put on your orange hats or t-shirts
 - "Walk from home" around the block, or with a friend or family member
 - Follow #WAFV2020 on social media to share a video/photo and a message.

If you have any questions, please contact [Kellie Nagle](#) or the MAV's 16 Days Project Officer, Kate Greenwood, on 16dayscampaign@mav.asn.au or 0437 798 913.

Many thanks for your participation in this important campaign and good luck with your activities!

Kind regards
Kate, Kellie and Rachel

