Engaging children and young people in Walking and Riding

VicHealth and MAV Walking and Bike Riding Partnership
Phase 2

11 October 2022



Agenda

- Welcome and Indigenous Acknowledgment
- Context and VicHealth Partnership
- Why engage children and young people
- Active Schools
- Bike Ed
- What young people think
- Merri-bek and Wellington case studies
- Questions
- Panel discussion
- Close at 12.15pm



Context

- Walking and Riding is a current MAV focus
- Many health, wellbeing, environmental and equity benefits form walking and riding with low cost mobility even more important with rising cost of living
- Delighted to be working in partnership with VicHealth as part of the Victorian Local Government Partnership
- Previous two webinars, plus advocacy materials available on <u>MAV/walking-and-bike-riding-resource-hub</u>
- Upcoming State election is an opportunity
- More active transport can be a win win win for councils, communities and candidates
- Particular focus today on children and young people (and how they can be a gateway to family and community change)





Engaging and co-designing with young people around walking and bike riding

Effective co-design with children and young people can:

- Ensure local walking and bike riding activities and environments are suitable for a wide range of needs
- Help identify behavioural, structural or environmental barriers or challenges to supporting walking and bike riding for children and young people
- Promote ideas and solutions from local children and young people that would encourage walking and bike riding program participation
- Help tailor active travel programs, environments, and campaigns to feature components that will resonate best with children, young people and families in their local community
- Increase and improve community engagement, enthusiasm, satisfaction and innovation





Leading the Way – Engaging young voices for change

Local government health promotion module



Overview

Children and young people are active members of communities and experts in their own lives. All children and young people should have a voice in identifying problems and finding solutions that impact their health and wellbeing. The Leading the Way – Engaging young voices for change module provides best practice and evidence—based strategies for councils to sonsure children and young people are at the centre of the design, delivery and governance of initiatives that aim to improve their health and wellbeing.

Children and young people often face barriers to being heard, seen and respected in their communities. This module will enable councils to build capacity and capability in enagaing with and empowering children and young people to share their experiences for create a healthing future. The module provides guidance for councils on how to enhance engagemen with children and young people for planning and to establish governance mechanisms that prioritise ongoing engagement.

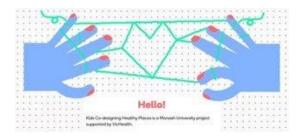
Consultation with children and young people to inform planning, council decision-making and policy development may take on different forms along the co-besign spectrum (see next page). Leading the Way outlines consultation and regagement approaches for working with children and young people, and takes a more focused look at co-design as the

What are the benefits for Council?

Embedding the vices of children and young people in council planning widels many benefit of councils. By empowering children and young people to contribute their experiences and dessor in meaningful ways, councils gain unique perspectives and benefit from new ideas coming directly from people whou se councils envices and facilities. Ultimately, partnering with children and young people will enable outcomes that reflect the real needs and experiences of the commandly and allow for more efficient, democratic. Partnering with children and young people can require significant resource and input from council teams. Assess your readiness for this engagement at mutiple levels — leadership, staff, teams and the regnation as a whole. Your council may only be ready to start engaging young people with simple, purpose-specific activities and will tend to work towards deeper partnerships with young people over them. Other councils may be well postioned and resourced me, the council is may be well postioned and resourced council for the council of the counc

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- Creating Youth Advisory Groups
- Collaborative and creative youth advisory activities
- Youth-led policy co-design
- Young people & planning



Access the module here:

https://www.vichealth.vic.gov.au/our-work/local-government-partnership



Other tools & resources

- Kids Co-designing Healthy Places www.kidscodesigninghealthyplaces.com.au/
- **Co-design self assessment tool** www.vichealth.vic.gov.au/media-and-resources/publications/co-design
- Youth Evaluation and Engagement Framework
 www.vichealth.vic.gov.au/-/media/PDFs/YEEF/youth-engagement-evaluationframework-full-report.pdf
- Building Active Communities health promotion module www.vichealth.vic.gov.au/our-work/local-government-partnership
- Walk to School resources and council comms kit www.vichealth.vic.gov.au/programs-and-projects/walk-to-school#councils
- Framing Walking & Bike Riding Messaging Guide
 www.vichealth.vic.gov.au/-/media/ResourceCentre/VBM-Framing-Walking-Bike-framing---message guide.pdf?la=en&hash=FFC180B06C5C26E8EACECA7AB2BBF9BE62B9EEF0



Active Schools Initiative







Joint Ministerial Statement



Minister for Education

Minister for Community Sport

Minister for Health



- The Victorian Government has invested \$14.9 billion to make Victoria the Education State, and \$1.8 billion to create an Active Victoria, and achieve the active living outcomes of the Victorian Public Health and Wellbeing Plan.
- The Joint Ministerial statement was released in November 2020 and sets out the joint effort that is required of schools, parents, the community and government to get all kids moving more often.
- The evidence is clear. Active kids are happy, healthy and resilient kids. Active kids are also active learners.
- The statement recognises that we all have an important role to play in supporting children and young people to be active and set them up for an active life.

Active Schools Initiative

- \$45.4 million initiative since 2019 to support schools to implement a whole-school approach to physical activity based on the Active Schools Framework
- Active Schools recognises that there is no one single solution to getting kids active – it takes a multifaceted approach
- Aims to shift focus from solely organised sport and PE to a broader holistic view of what it means to be active.







Active Schools Initiative - Components

Component	Target group	Details
Get Your Move On campaign	Schools, parents and community	 Promotes physical activity as a crucial part of a child's day, focussing on the importance of physical activity at school, after school hours and at home.
Active Schools Toolkit	All schools	 Provides universal support for schools to implement an Active Schools approach via an online digital platform, including information, strategies and resources to assist schools with: improving their approach to physical education and school sport making their classrooms more active offering outdoor education improving their school environment to encourage more students to be active at recess and lunch.
Expert support	All government schools *varying levels of support according to need	 The Active Schools Support Service work with schools to build their capacity to implement an Active Schools approach. Managed by the Australian Council of Health, Physical Education and Recreation (ACHPER) Victoria.
Funding \$	Some government schools *All grants will be prioritised according to need, such level of disadvantage, and whether the school has a specialist physical education teacher	 Active Schools Grants – grants of \$30,000 are available to schools each year to implement a whole-school approach to physical activity PE and Sports Funding Boost - 300 disadvantaged Victorian government schools will receive this boost each year to support them with the costs of physical education, sport and outdoor education, Extracurricular Boost - provided to approximately 181 disadvantaged secondary schools each year to encourage more teens to be active before and after school.
Innovation Pilots	Select groups/schools	The department is funding a select number of behavioural intervention trials aimed at getting secondary students more active.



Active Travel

Innovation Pilot



- The department has provided funding to the Cancer Council Victoria for The 'Active Travel 4 Climate Action' research project
- Climate-focused pilot to increase active travel rates at Horsham College and identify barriers and solutions to increase active travel among female students

Get Your Move On campaign



Active Travel Case Studies

Wurruk Primary School

Begin each day with a staff supervised 'Walking School Bus'. Currently, 85% of students use this walking school bus each morning.

This has made a huge difference to the social connectedness of students and their relationships with each other and staff

Cobram and District Specialist School

The school undertakes a weekly whole school bike education program. They have also implemented an Active Travel passport and parents use NDIS money to purchase bikes to use outside of the school environment.

Aldercourt Primary School

The school built a new bike storage shed using Active Schools funding. Students undertake bike education lessons and RACV programs and have mapped out safe routes to school.

Teachers have also completed Bike Education Instructor training.





Bike Ed

VicHealth local government partnership forum

11th October 2022







Redeveloping and expanding Bike Ed

Goal to modernise the Bike Ed curriculum and extend the program to cover adolescents and adults.

- Primary School students
- Secondary School students
- Adults and community members
- Lesson plans and resources
- Training materials





Aims of Bike Ed

- Gain knowledge and understanding of the road traffic environment and the road rules
- Develop physical and cognitive skills for safe cycling
- Develop responsible behaviours, attitudes and decision-making skills





Bike Ed school units

Primary school (3 units)

- Unit 1 Becoming a bike rider
- Unit 2 Getting ready to ride on paths
- Unit 3 Getting ready to ride on roads

Secondary school (1 unit)

Unit 4 Riding independently

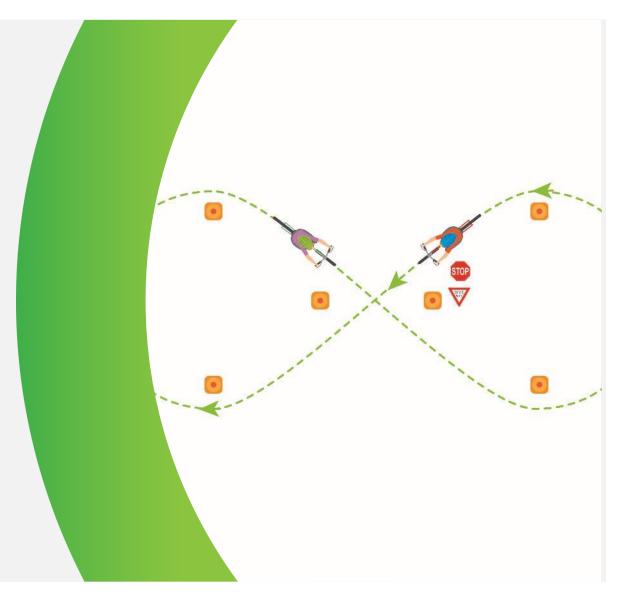
Curriculum links provided throughout lesson plan





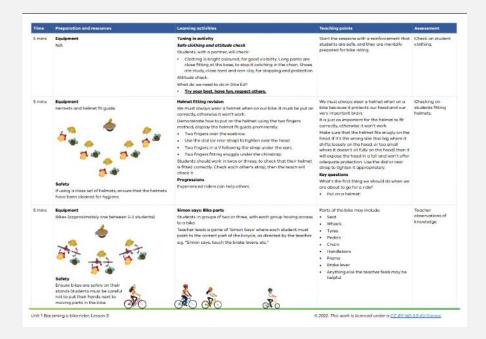
Resources

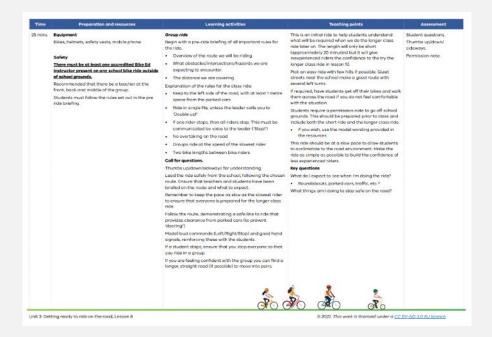
- Unit outlines and lesson plans
 - -Learning activities
 - Teaching supplement
- Worksheets and guides
- Website
- Videos
 - Animated videos
 - -Safety demonstration video
 - Hazard videos



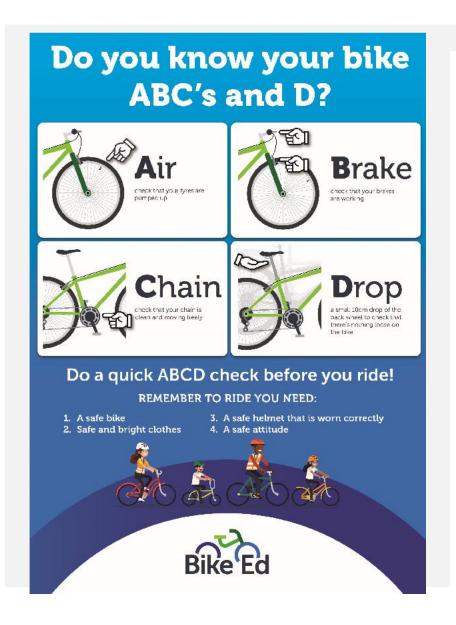


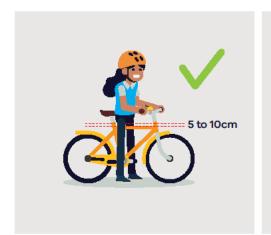
Lesson plans





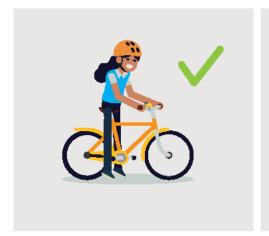


















Adult Bike Ed resources

Who

Focus on adults as new riders, people returning to riding, or who are now riding with children

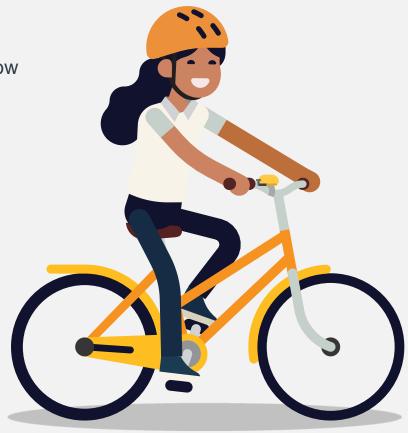
Learn to ride

Learning to ride module (half day session)

Adult resources

Collection of information guides

- Learning to ride
- Choosing the right bike
- Getting started
- Riding know how
- Road rules for bike riding in Victoria
- Where to ride
- Bike maintenance
- Riding with children
- Bike riding support





Thank you!

Juliet Bartels

bikeed@roads.vic.gov.au









Merri-bek Ride & Stride Program



Impacts of the school run



- Congestion
- Road Safety
- Physical Health
- Wellbeing & Independence
- Environment
- Air Quality
- Community cohesion









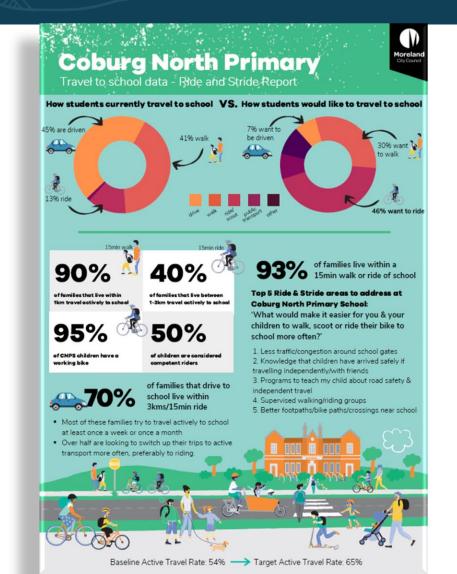


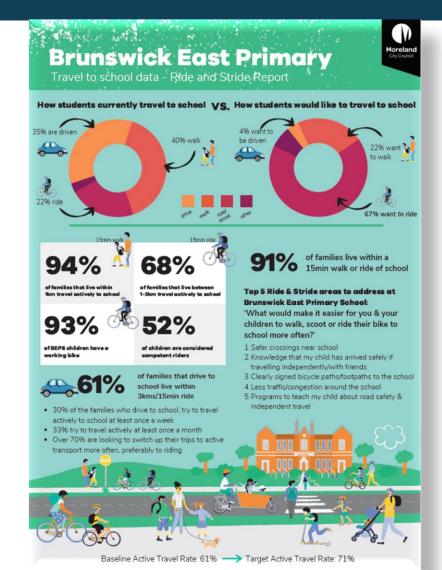






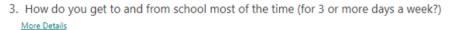




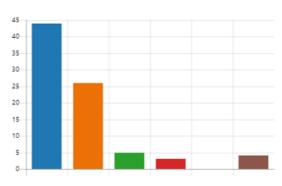






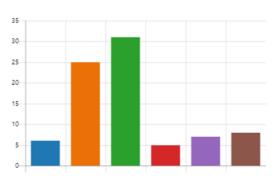






6. If you could choose, how would you like to travel to school? More Details





"It is healthy and it makes you get bigger muculs"

"To know you'll get the hang of it eventually because I walk every single day with my brother! And I got used to it really quickly"

"I think people need to get up earlier."





个场

20% average increase in bike riding

20% average decrease in driving



82% of parents agreed or strongly agreed that children could walk and ride safely within the Open Street areas

77% 🕏 👫 of students walked, rode or scooted to school

Highest Day		95%
Average	77%	
Lowest Day	71%	



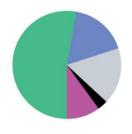
90% of parents and local residents want to see Open Streets continue at their school

17% Monthly

53% Daily

17% Weekly

3% Yearly 10% Never



Car traffic down

74% $\sqrt{}$

on some neighbouring streets compared to a normal school day





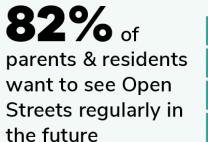


3 Day Trial, March

98% of parents want to see Open Streets regularly in the future

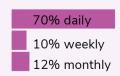


2 Day Trial, Nov/Dec

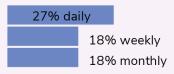




Week long Trial, Nov/Dec





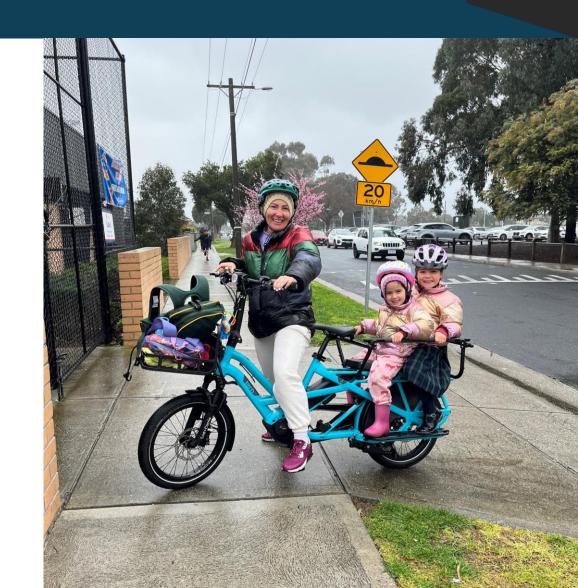








- 83 free four week trials
- Partnership with subscription service Lug & Carrie
- 45% conversion rate
- 70% women
- 60% previously drove, 98% own at least one car
- Previously 6% rode to school, 78% now likely to continue riding the school run
- 41% used their bike once or more a day, and another 33% used it 2-3 times a week.



Tag On



- Students tag on each day to earn points
- Parents alerted when child arrives
- Over 16,000 Tag Ons to date
- Over 1,500 students involved





Other initiatives







Engaging children & community









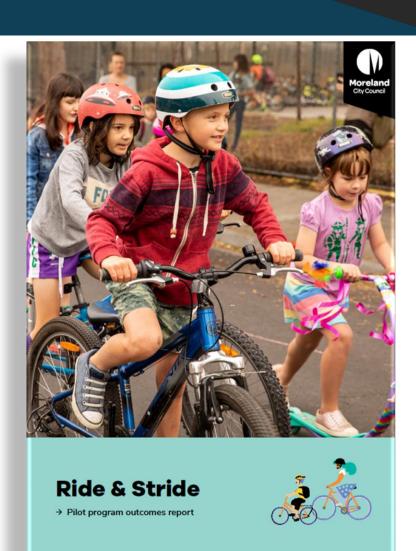
Feedback outcomes







Moreland City Council



Thank you



Read the Open
Streets
report

Read our
Ride &
Stride pilot
report

Find out more on our website







Wellington Walk to School Campaign to Strategy







Acknowledgement of Country

Acknowledges the Traditional Owners of the land we meet on, the Gunaikurnai people, and pay our respects to their Elders past, present and emerging.

The Gunaikurnai people are the First People of Wellington Shire.

The Five Clans of the Gunaikurnai are:

- Brataualung Brayakaulung
- Brabralung
- Tatungalung
- Krauatungalung



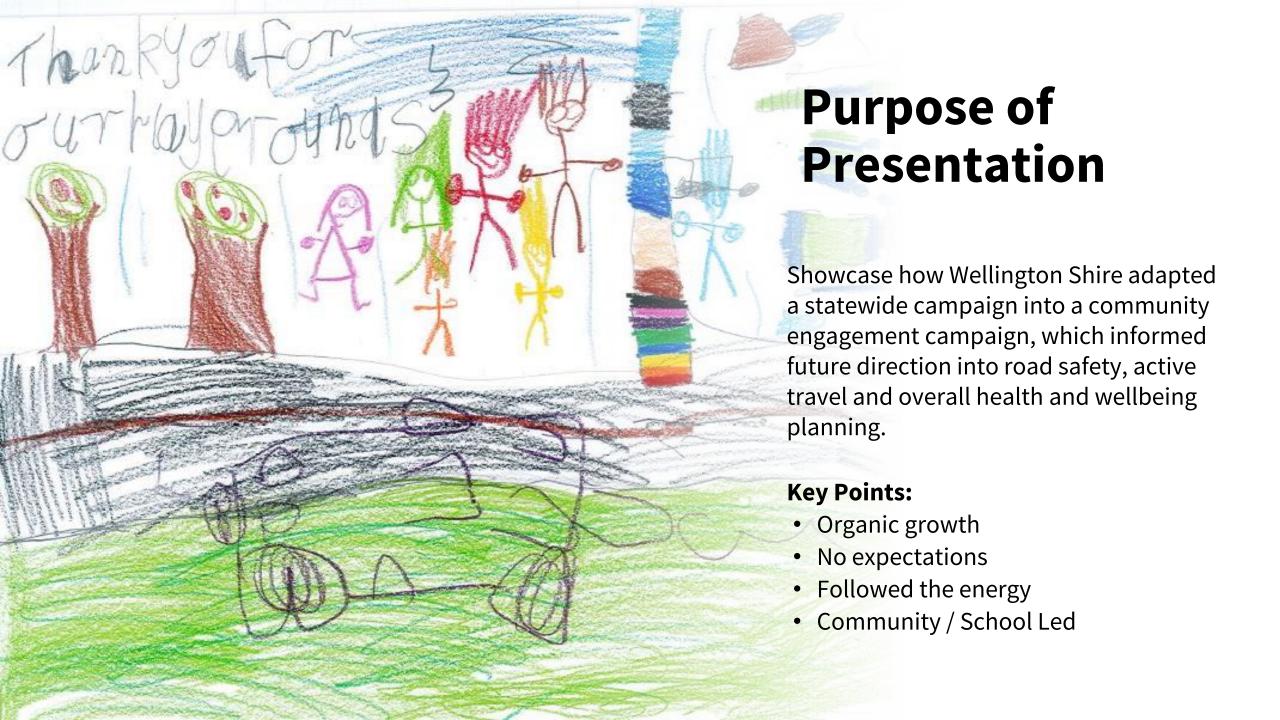














TAFE GIPPSLAND
OPENING IN SALE IN 2022

SECONDARY SCHOOLS

30 PRIMARY SCHOOLS

HOSPITALS AND HEALTH SERVICES





MAFFRA DISTRICT HOSPITAL
GIPPSLAND BASE HOSPITAL

LOCH SPORT COMMUNITY HEALTH CARE

RAMAHYUCK DISTRICT
ABORIGINAL CORPORATION
YARRAM AND DISTRICT
HEALTH SERVICE



Wellington Shire Community Profile

Population: 45.4K

Land Area: 10.8 sq km

Dwellings: 23.5K

Median Age: 44

A&TSI: 2%

SEIFA: 974

In the beginning...

2013 -

Get your school active this October to win great prizes! Delivered by Youth Council - 6 Schools out of 31 participated; Participation rate 5.21*%

2014 -

Delivered by Project Worker – 11 Schools out of **31 participated**; **28.7***%

2015 -

Delivered by Project Worker – 25 Schools out of 31 participated; Student Participation rate 47.1*% **Changed things up!

2016 -

Delivered by Project Worker – 28 Schools out of 31 participated; Student Participation rate of 50*%

2017 –

Delivered by Project Worker – 25 Schools out of 31 participated; Student Participation rate of 43*%

*Participation Rate of Student Population

What did we do differently?

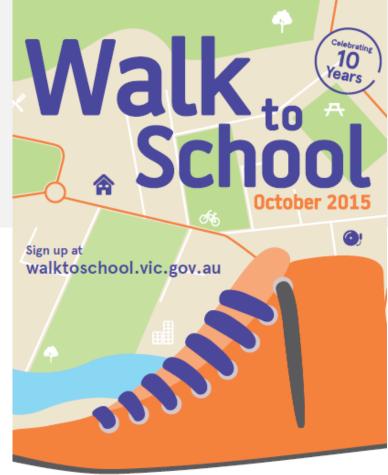
2015 - 2019

Local campaign that aligned with State campaign

Wellington Walk to School Challenge (Competition)

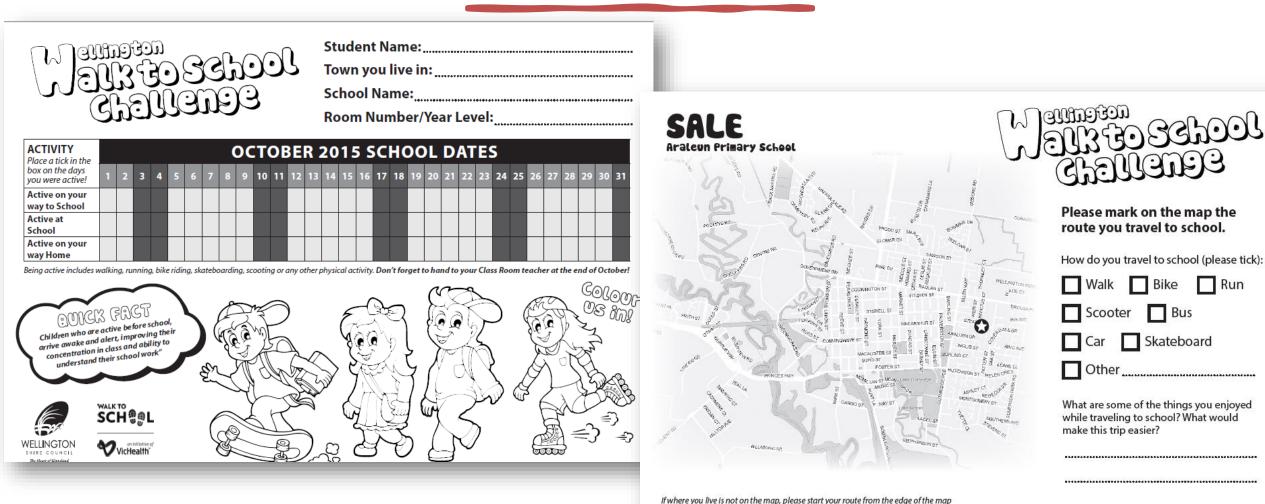
\$100 - \$150 vouchers for all schools that registered







Student / School Mapping activity, which also acted as engagement activity to capturing student / children voice



closest to where you live. Show us how you travel to school from there.

Please complete and return to your Class Room Teacher at the end

of October, All returned sheets will receive a FRFF Pool Pass!





But my most favourite was...

St Patrick Primary School – Stratford

"The grade six teacher is really keen for the kids to make a presentation outlining some dangerous walking or riding areas in Stratford..."

https://www.facebook.com/WINNewsGippsl and/videos/vb.157108927693208/97371356 9366069/?type=2&theater

https://fb.watch/fGvbIT16Lf/



Confidence grew in this space, and we grew the 'active travel portfolio'

VicRoads Community Road Safety

Bike Ed Training

Bike Ed Trailers (2) and Bikes (24)

Bike Ed Challenges - 10 challenges annually

Rural Cluster Bike Ed Program – Rural schools working together to deliver bike ed program

Safe Routes to School Program - 16 out of 30 schools completed

TAC Community Road Safety Grants

Wellington Bike Ed Framework – *Teacher resource* on how to incorporate into classroom curriculum

Wellington Active Travel Website

Road Safety Education Program – From Early years to Secondary School (Safe Systems Approach)



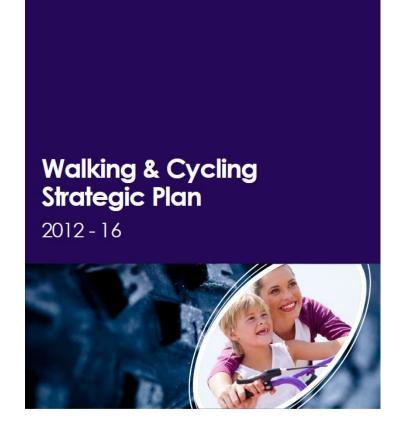
Bicycle Victoria

Ride 2 School Program - Linked all W2S schools with Hands Up Count

Footpath Decals (stop look listen think)



Compare the pair.
Same cover.
Same council.
Same community.
Yet, a completely
different Strategy!

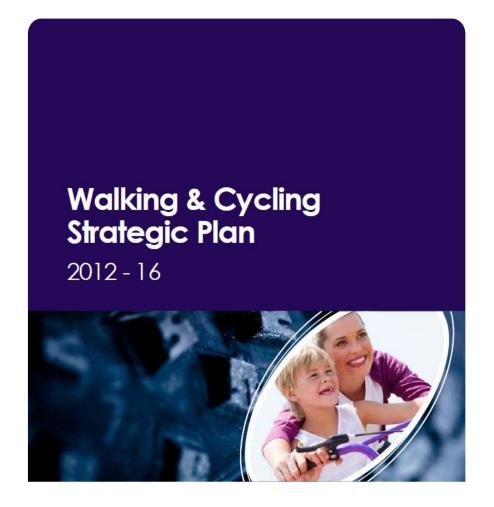












Walking and Cycling Plan

- Health and Wellbeing strategy
- Low community engagement
- Wish list approach to footpath projects
- Smaller annual capital budget (approx. \$300K)



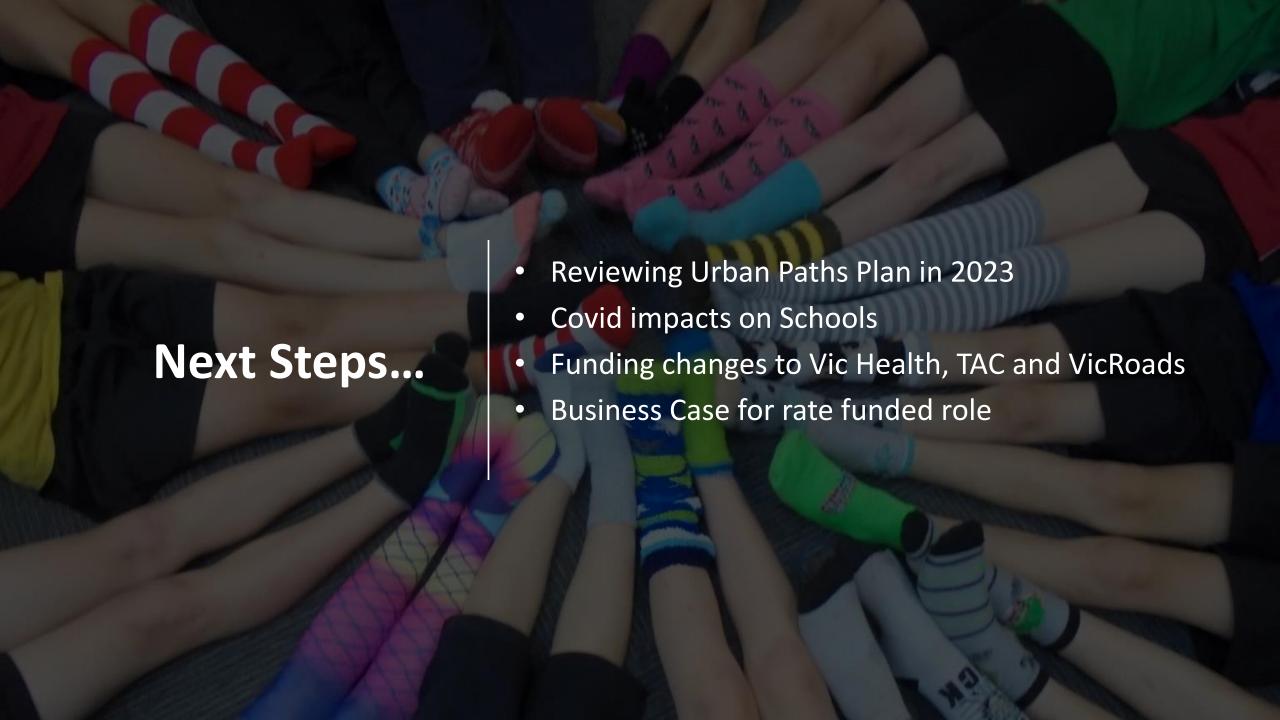
WELLINGTON SHIRE COUNCIL Urban Paths Plan





Urban Paths Plan

- Infrastructure and Social strategy
- High community engagement
- Data informed planning
- Footpath Framework which identified what footpaths will be built
 - Focus on creating footpath network to community nodes
 - Closed gaps
 - Safety and accessibility
- Engagement focusses on framework, strategy outcomes and consideration and any missed paths
- Increased annual capital budget (approx. \$1.5M)



Thank you! Questions?

Catherine Vassiliou

Coordinator Social Planning and Policy catherinev@wellington.vic.gov.au
03 51423171









Questions?

