

E News 13 November 2020

Hi all

Welcome to the fifth 16 Days email update.

I will send an email update each week between now and the start of the 16 Days. Please let me know if there are other people at your organisation who would like to receive these emails.

Thank you for sharing your collateral

Most of you are now using the 2020 campaign toolkit and digital assets available [on our website](#).

Thank you to the many councils and NGOs that have shared your collateral with us. We are so impressed with the creativity of the flyers, calendars, posters, stickers, signs, banners and merchandise you have developed. It is great to see everyone using the Respect Victoria and "Respect Women: Call It Out" logos (available [on our website](#)). Well done!

Selfie frame available in different formats

We have had several enquiries about the virtual selfie frame, asking for it to be available in different formats. The selfie frame can now be downloaded as .PDF .PNG and .JPG from [our website](#).

'Respect Is...' Statement Guidelines and Tips

Respect Victoria has released a background document, now available [on our website](#), that provides information for councils and organisations about Respect Victoria's Respect Women: 'Call It Out' campaign and how it aligns with the 2020 16 Days of Activism against Gender-Based Violence and the 'Respect Is...' campaign theme. This document is designed to help you create your own 'Respect Is...' statements, and to support your communities to examine what respect and equality look like in their relationships and homes.

Social media tiles are here!

We are delighted to be able to share with you Respect Victoria's new "Respect Is..." 16 social media tiles. These are now available [on our website](#). We encourage you to post these during the 16 Days (25 November to 10 December). Please do not post them beforehand. The 'Respect Is...' posters will be available on Monday next week.

Walk Against Family Violence - 25 November

There is still time to register for the Walk Against Family Violence on 25 November. For more information or to register, please visit: <https://walk.safesteps.org.au/>

Media and engagement of local leaders

We encourage you to engage your local media outlets, Councillors and Victorian MPs in your 16 Days' activities. We will be circulating a media release template next week to assist with media engagement.

A reminder that if you would like any media support, please let me know (email 16dayscampaign@mav.asn.au). I will put you in touch with the Senior Media Adviser at Respect Victoria who is available to offer assistance to participating councils and NGOs.

Evaluation of the 16 Days initiative

We have appointed **Effective Change** to lead the evaluation of the 16 Days' initiative. They conducted the evaluation in 2019 and will build on the learning from last year.

Effective Change is updating the evaluation survey questions. Next week we are holding a consultation with a small group of councils and NGOs to test the questions and ensure the evaluation is useful and commensurate with the funding.

You will receive the final evaluation survey by 20 November. **Please make space in your calendar to complete the evaluation form before 18 December.** It will be much easier to complete the evaluation while everything is fresh in your mind. Effective Change will do the data analysis over the Christmas/New Year break. The evaluation survey will also be an acquittal of your funding.

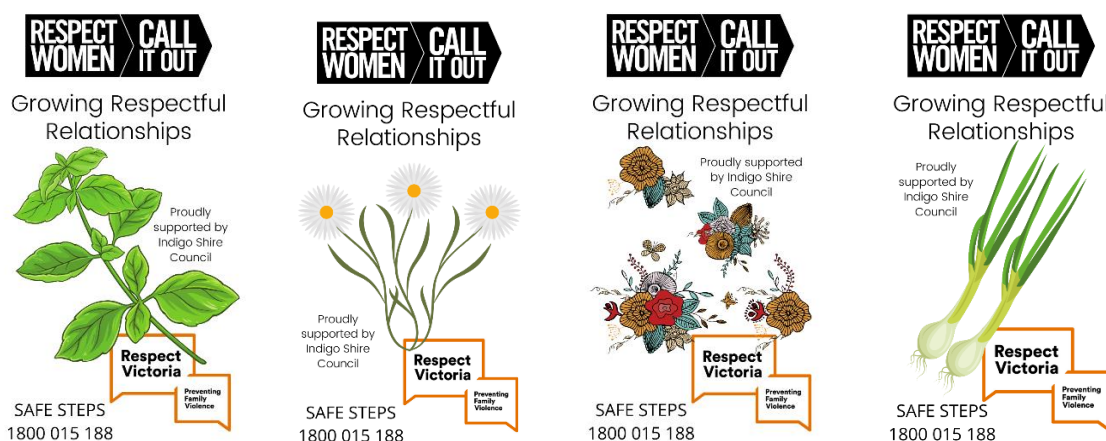
A great mix of 16 Days events and activities

Councils and participating NGOs are planning a great mix of different activities and events to engage their communities during the 16 Days. We will continue to share more activities each week as councils and NGOs confirm their plans. Here are a few more examples (thank you to the councils / NGOs mentioned below):

- **Djirra's Koori Women's Place** is offering a [self-care workshop with self-care kits](#) for Aboriginal women with Yorta Yorta Holistic Life Coach and Wellbeing Facilitator Yolanda Finette, 10am-12pm Friday 4 December. They are also hosting, in partnership with Banyule, Nillumbik, Darebin and Whittlesea City Councils, an online weaving workshop for Aboriginal women to mark the International Day for the Elimination of Violence against Women: [Woven basket making with Ngumpie Weaving](#). 11am-12.30pm, Thursday 26 November.
- **Women with Disabilities Victoria** are hosting a free online event: [Respect, Inclusion and Equality](#) to mark 16 Days of Activism against Gender-Based Violence and celebrate International Day of People with Disabilities on 3 December from 10am to 12pm. They will be showcasing their new workforce development resources along with a panel discussion on prevention of violence against women with disabilities.
- **Banyule, Nillumbik and Whittlesea City Councils** have partnered together to offer a [Preventing Violence Against Women with Disabilities](#) Forum on 1 December from 9.30am to 1.30pm, presented by Women with Disabilities Victoria and followed by a Q&A session with Nicole Lee. They are also collaborating to

run a gender equality [reading challenge](#) and hosting an event with Nelly Thomas [Some Girls Some Boys All Kids: Exploring gender in the early years](#) on 3 December at 7pm.

- **Hepburn Shire Council** is partnering with local cafes to raise awareness through a Coffee Cup Sleeve Campaign. They will be supplying 6,000 recycled cardboard cup sleeves for use during the 16 Days. Messages on these cup sleeves include: Respect is... calling out violence against women and children; Respect is...starting the conversation; and Respect is... understanding that violence is never OK.
- **Moreland City Council** is running a special event [Saying No To Violence Against Women](#) on 25 November at 10am to mark the start of the 16 Days of Activism against Gender-based Violence. Paul Zappa, General Manager of the Men's Project at Jesuit Social Services, will talk about fostering respect and celebrating healthier expressions of masculinity.
- **Mornington Peninsula Shire Council** is partnering with **The Dreamhouse Theatre Company** to present a live online performance of *Darker* on 25 November at 7pm. [Darker](#) grew from stories shared by women on the Mornington Peninsula at 'A Woman's Place' and is a conversation between five young women, that exposes the sometimes murky undercurrent to living on the Peninsula. The performance contains themes of sexual assault and gender inequality and address the need to speak up and call it out.
- **Indigo Shire Prevention of Family Violence Working Group** and **Indigo Shire Council** is supporting the Seed Packet Initiative of 'Growing Respectful Relationships', commenced by **Wodonga Shire Council**. The seed packets will be placed in key locations across the Shire (libraries, hairdressers, Maternal and Child Health Centres etc) with supporting displays advocating for 'Growing Respectful Relationships'. They aim to start conversations about what respect is, what a respectful relationship looks like, and how to 'Call Out' violence against women.



MAV Gender Equality and PVAW fortnightly e-news

The MAV distributes a fortnightly e-news on all things gender equality and preventing violence against women (PVAW) in Victoria. Subscribing is a great way to keep abreast of what's new in the sector, upcoming events and training, and provides an opportunity for you to promote relevant initiatives to over 1000 subscribers from Victorian councils and the broader PVAW sector.

You can [subscribe to this e-news here](#).

Get in touch

If you have any questions, or need guidance with your 16 Days activities, please don't hesitate to get in touch. My email is 16dayscampaign@mav.asn.au and my number is 0437 798 913.

Many thanks
Kate

