

E News 27 November 2020

Hi all

It is Day 3 of the 16 Days and what a great start it is has been!

Congratulations for taking part in the Walk Against Family Violence on 25 November, wearing orange, launching your activities and getting fantastic media coverage! We have seen a lot of activity on social media, great videos and photos. Well done everyone – let's keep it going!

Please Share photos and media

Please remember to **send us photos** of your events and activities so we can follow what you are doing and share with Respect Victoria and MAV's networks. Ensure you have permission (informed consent from participants) first.

We are monitoring the media and looking out for articles and social media posts using key terms and campaign hashtags, but please **share media clippings and links** to ensure we see them all.

Photos

Thank you to the following councils for sending us these photos of their activities:

- **Hepburn Shire Council** are engaging businesses and the community with their Respect is.... [coffee cup sleeves](#).
- **Horsham Rural Shire Council's** Kalkee Road Children's and Community Hub are ready with their 'Beyond Sparkles and Superheroes' [16 Days library display](#).
- **Melton City Council** are [promoting](#) the initiative on digital wayfinder boards at Woodgrove Shopping Centre.

Media

Congratulations for the media achieved by the following councils:

- **Ararat** – [The Ararat Advertiser](#)
- **Cardinia** – [Pakenham Gazette](#)
- **Greater Shepparton** - [The Adviser](#)
- **Horsham** - [Mirage News](#)
- **Stonnington** – [Mirage News](#)

Social Media

There is a lot of 16 Days' activity on social media. Here are a few posts we've seen over the last couple of days:

- **Baw Baw Shire Council** – has lit up the [West Gippsland Arts Centre in orange](#)

- **Brimbank City Council** – [video of Brimbank councillors](#) showing what respect means to them
- **Casey City Council** – coverage of their [launch event](#)
- **Court Network Victoria** – volunteers [wearing orange hats](#)
- **Greater Dandenong City Council** – [video created by young people](#) as part of the Youth United Against Family Violence Project
- **Northern Grampians Shire Council** – [interactive artwork in Stawell](#)
- **Surf Coast Shire Council** – [videos about respect](#) in relation to surfing
- **Women with Disabilities Victoria** – [what respect means](#) to women with disabilities

We will continue to share more of your great work over the next 13 Days!

MAV Gender Equality and PVAW fortnightly e-news

The MAV distributes a fortnightly e-news on all things gender equality and preventing violence against women (PVAW) in Victoria. Subscribing is a great way to keep abreast of what's new in the sector, upcoming events and training, and provides an opportunity for you to promote relevant initiatives to over 1000 subscribers from Victorian councils and the broader PVAW sector. You can [subscribe to this e-news here](#).

Get in touch

If you have any questions, or need guidance with your 16 Days activities, please don't hesitate to get in touch. My email is 16dayscampaign@mav.asn.au and my number is 0437 798 913.

Many thanks
Kate

